



chael Wallis with Suzanne Fitzgerald Wallis John Lasseter 48467



In the tradition of the Toy Story films; A Bug's Life; Monsters, Inc.; Finding Neme; and The Incredibles comes the newest film from Pixar, Cars, the story of a race car who learns that it's not all about going fast. In fact, life begins at the off-ramp. The Art of Cars invites you on an illustrated road trip with the most successful animation studio at work today. Ride with Pixar's exceptionally talented artists, writers, and designers to uncover the origins of their charming and clever automobile-based world. Gathered in this overflowing scrapbook are hundreds of pieces of concept art that helped to convert real-life imagery and stories from the back roads into rich, memorable characters and colorful backdrops. Including a foreword by director John Lasseter, insights from the artists and production team. and lively text by Route 66 experts Michael and Suzanne Wallis, The Art of Cors is a spirited ride in the fast lane of a masterful animated feature film.







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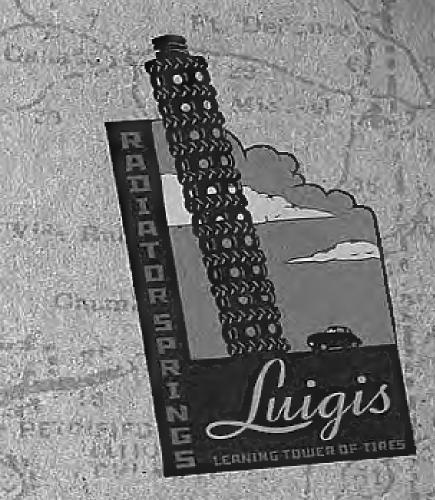




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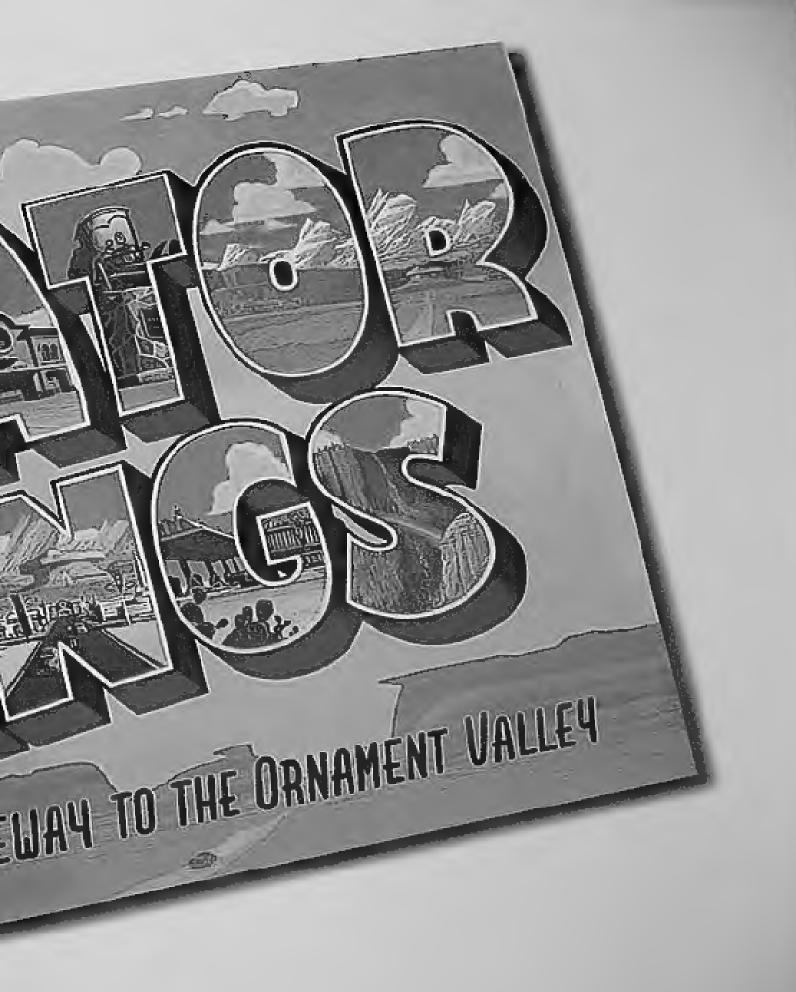


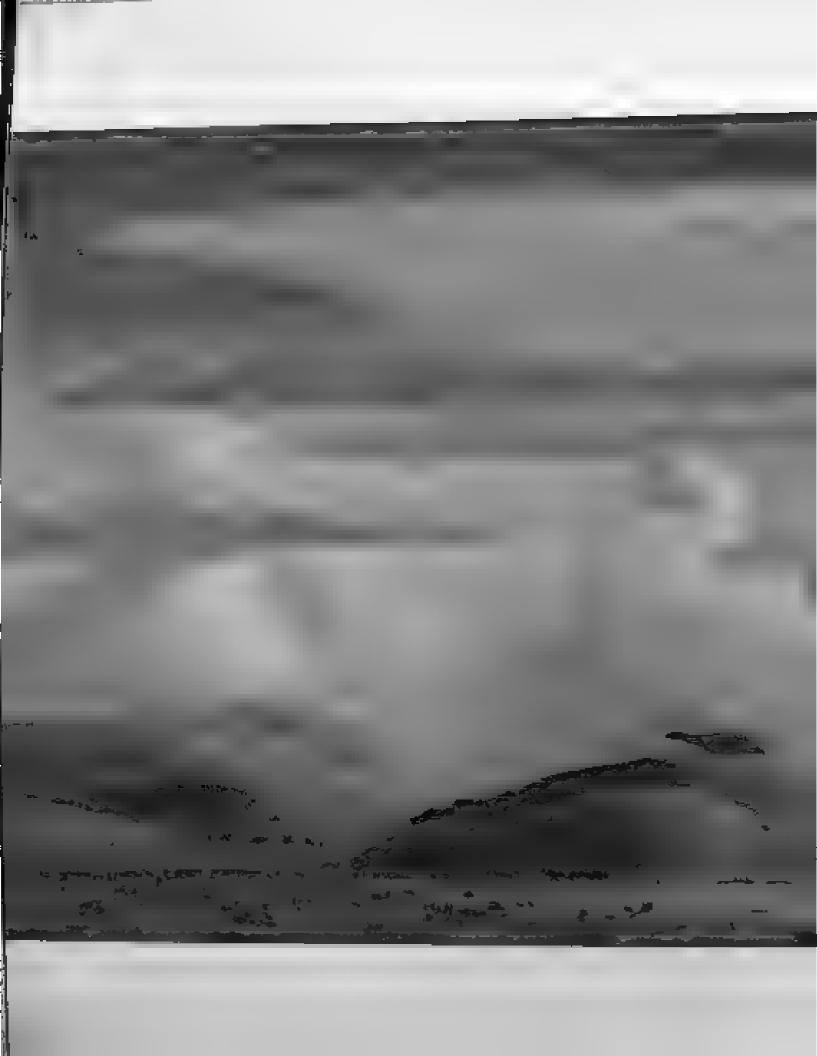
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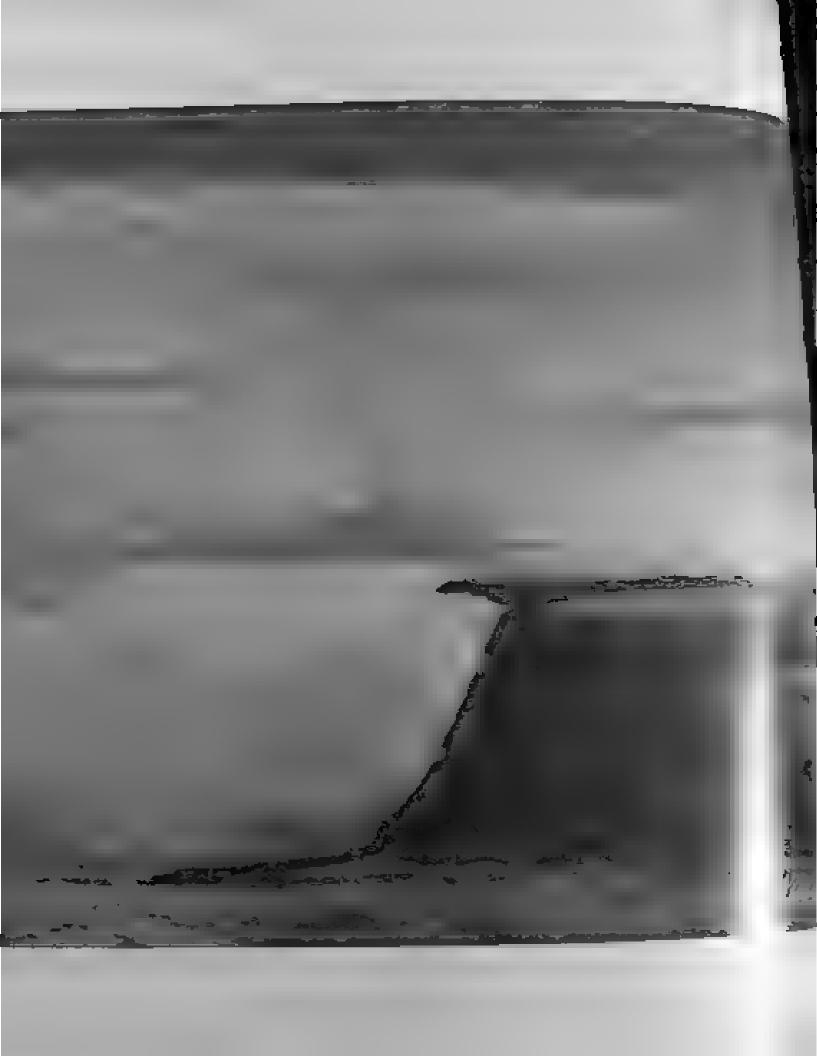
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THE ARTOF

by Michael Wallis with Suzanne Fitzgeral Foreword by Pixer's John Lasseter

DIENEP PRESENTS A PIXAR PIEM



d Wallis

To the Pixar Pit Crew. Dadgum!

— John Lossolor, Director — Dorla K. Andarson, Producer

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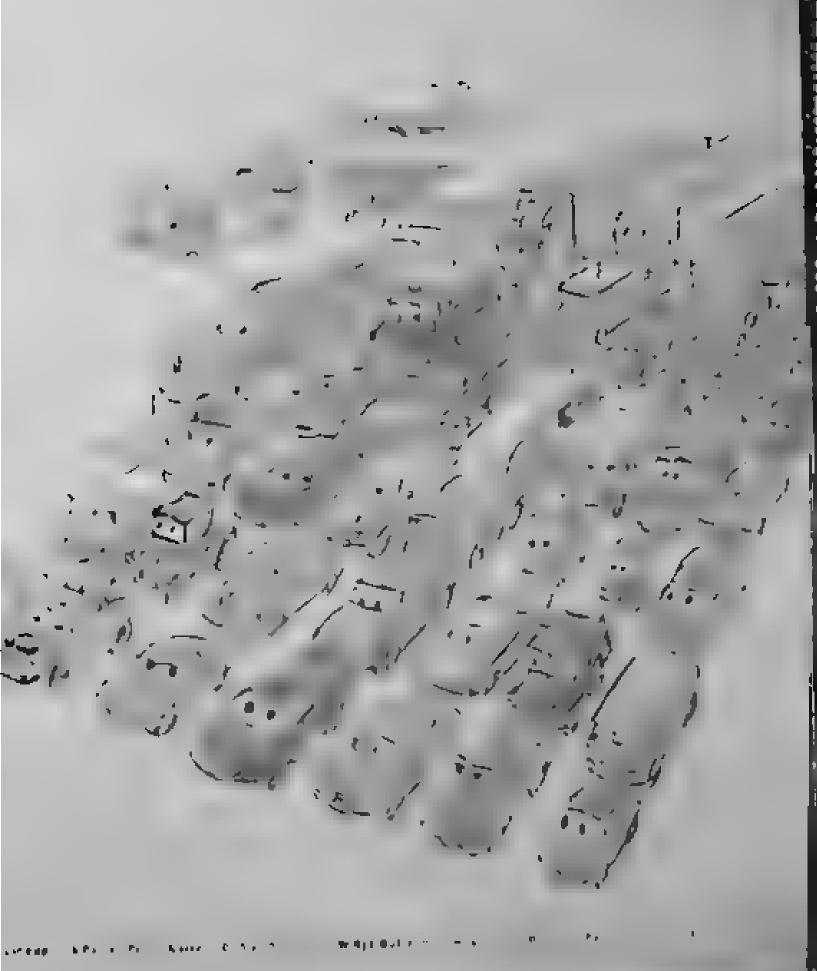
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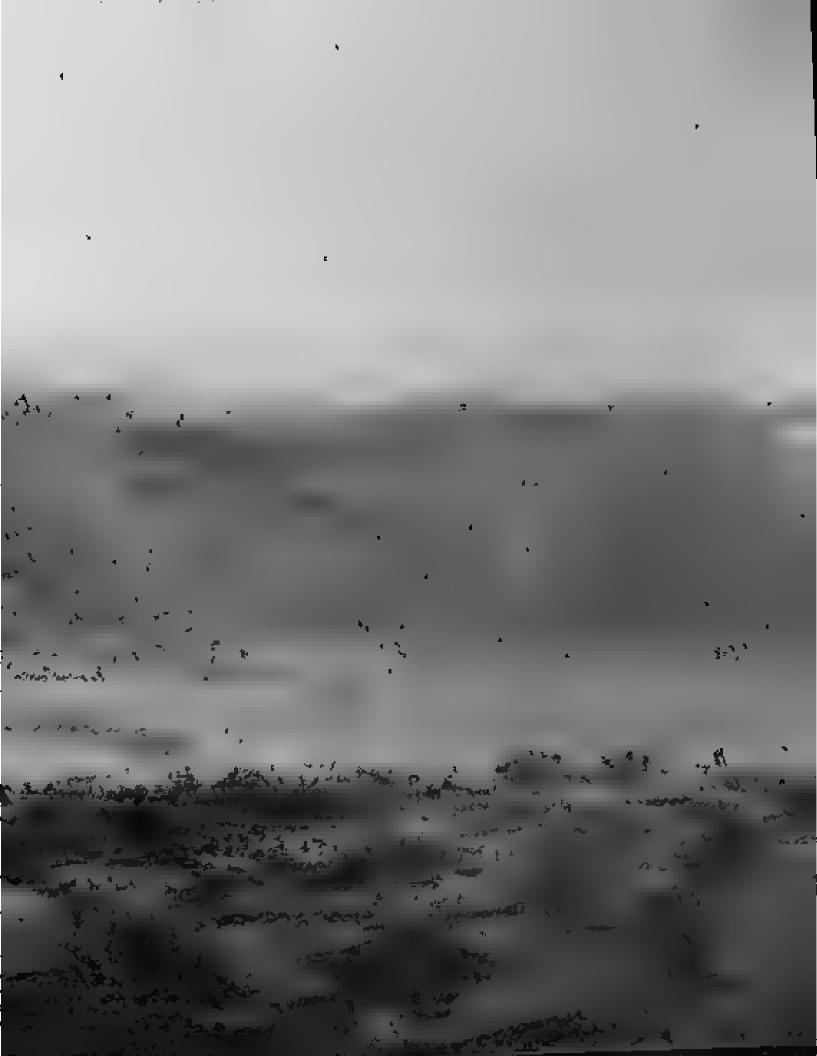


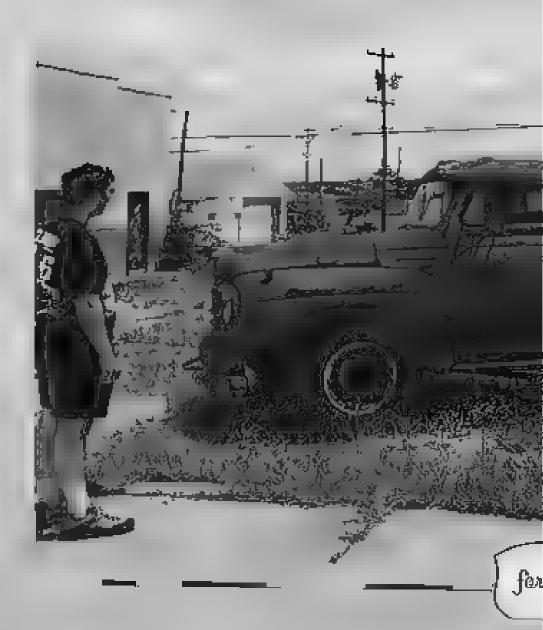












In Galona, Kansas, we found a lonely old tow truck that mo of Story Joe Ranit, however, saw beyond its rust and broker They soon became kindred apirits. Joe gave Mater his wan his capacity to see—and bring out—the best in others.

There's a piece of Joe in every movie Pixar has ever made.



st folks would pass by without a second glance. Our Head down paris—he saw the inspiration for the character Mater with, his sense of fun, his humble and generous spirit, and

But Joe was truly the heart of Cars.



One of the things that first drew me to computer animation was its potential to create worlds that don't actually exist—but boy, they sure look real. The more I worked with it, the more I realized that to take full advantage of the medium, you have to pay as much attention to the behaveable as you do to the unbelievable.

bas become a matter of principle for us. We care about all the little details. It comes out of respect not only for our medium but for our subject matter and for the people who watch our movies. We spend years on each film, and we want everyone in the audience to love and believe in the world we're creating as much as we do—especially the people who are already passionate about the subject. They're the ones who will know immediately when it's not right.

When we st researching be essential was just hor first time I c ately jumps see the stor the way tha in order to No movie s ignore that robbing the Route 65 is a fender, e billboard. through a come for b create eve: to pay atte

arted working on Cars, I knew that and getting the details right would to the story. What surprised me w essential it turned out to be. The kove on Route 66, what immedid out at me was the way you could y of each town—its rich history and t the modern world had hypassed it save a few minutes of driving time. et along the Mother Road could sense of history without completely setting of its soul. The spirit of in the details: every scratch on very curl of paint on a weathered very blade of grass growing up racked stree! Those details don't es in the computer—you have to y single one. So you really have ntion and do your homework.

than we'd done for any other project here at Pixar What we learned helped us to create our movie, it permeated everything—the setting, the characters and even the story. But it also became a journey with its own reward, one we wanted to share with you in this book.

In Cossels

-Director



Introduction:

California

John Lassotor the Academy Award³-winning director of Cars and one of the founders of Pixar Animation Studios, was just a little boy growing up in Southern California when he fell hopelessly in love with the art of animation.

I absolutely adored the animation cartoons, but you have to remember that when I was a little guy there were no home video or cable channels. I got my big doses of animation in front of our TV on Saturday mornings or after school I'd get up at the crack of dawn get a bowl of coreal, and watch cartoons." As he fed his appetite to: animated art. John also developed what would become a lifetong fascination with cars and all things automotive.

"Slice open one of my veins and cartoons will pour out, and then open another vein and you'll get a flood of motor oil," is how be explains it.

These twin obsessions—an cars—were planted as a sir youngster's fertile imagina and decades later they blosseature film Cars. Those of to know John are not at all animated film starring only always been one of John's or

Born in Hollywood in 1957us Jack Kerouac's novel On as the now classic '97 Cher was raised with his brother suburban community of Wi Angeles. Chevrolet's adver latest model boasted, "You proud of in a Chevy!" The la already knew all about Che tather, Paul, worked as a pe Chevrolet dealerships in W La Habra. John inherited his sciousness and as a teen ha at a dealership.



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When he wasn't watching customized muscle cars, hot rods, and lowriders strut their stuff on Whittier Boulevard—prime cruising in los Angeles—John focused on other possions With the help of his mother, Jewell, a high school art teacher for thirty-eight years, ho fed his artistic side.

"My mom always brought home extra paints, paper, and markers," recalls John, "so I was constantly creating little art projects. I was really blessed to be in a family that loved and supported the arts, including the art of animation." At the tender age of five, John received a \$15 cash award from the Model Grocory Market in Whittler for a crayen drawing he had mode of the Headlans Horseman.

As a high school freshman. John discovered Bob Thomas a book, The Art of Animation a bohind-the-scenes look at Disney's making of Slooping Beauty. He instantly devoted the

book and realized that people actually made a living doing animation. He had found his calling.

While still in high school John became even more serious about studying art and drawing techniques in his senior year he began corresponding with the Walt Disney Studios and learned that they were establishing an animation program with the California Institute of the Arts (CalArts) John applied and became the second student to be accepted into the startup program After tour years of intense study with the masters of the medium at CalArts, he joined Disney for a successful five-year stint in the feature animation department. After leaving Disney in 1983, John joined a small computer graphics division of Lucasfilm, which was exploring making carloons with the new technologies they were developing. In 1986, this group was sold and Pixar Animation Studios was born. John was the studio's first animator

During the production of Toy Story, John would commute each day from his home south of the

San Francisco Ba Richmond, often a Pixar production ared that Bob—a worked as an engay avowed car fanata and from the studexclusively about

"I still can see Bo office after arriving saying, 'One of the movie,'" recalls it duction designer

"I knew we had t that making a ce ing," says John " we tackle at Pixa

Many of John's extended from the film of turned John's dreament after the wrap-up



y Area to the studio in Point carpooling with Bob Pauley, a designer John soon discov-Detroit native whose father meer for Ford—was also an Ic During the long drives to the two men talked almost cars.

b and John coming into our ng at the studio, and John nese days we'll make a car till Cone, another Pixar pro-

o do it but I was also aware feature would be challeng-But then, so is every subject ,"

operiences provided inspirafors. The event that ultimately am into reality came in 1999 of Thy Story 2. Needing a break after nine straight years directing Pixar's first three feature tilms, John and his wife.

Nancy, loaded their five sons into a recreational vehicle and took off on the open road.

"It was a very long journey. I took oil for two months and we just drove. We made no plans and no reservations. We put our feet in the Pacific Ocean just north of the Goldon Gate Bridge and headed east. Our only plan was to eventually dip our feet in the Atlantic We just traveled across the country from coast to coast and took in everything. It was such a great adventure, but the true epiphany came in North Carolina one afternoon when I was about halfway through a rather bland taco at some chain restaurant I suddenly realized that I could be anywhere in America and here I am







eating a taco in North Carolina, when there's plenty of genuine barbecue all around us! Why eat Mexican food in barbecue country? We left immediately in search of a hometown eatery where the folks go to feast on a local staplo—great barbecue."

It was a turning point for John He had expensed firsthand how America had become overrun with predictable homogenous franchises. Now, after enjoying regional cuisine, he found himself searching for those special places that elili offered the real thing. John also discovered that the trip was having an onormous impact on his family "I realized that I had been working long hours and was beginning to lose touch with my children. My wife had warned me that one day I d wake up and my kids would be off to college and I would have missed it. Being with each other on this toad trip brought us closer together,"

All the way back to California, John thought

about the movie he wanted to when he walked into the studing, "One of these days »..." Is simply said, "Let's make our of

Inspired by his revelation in a with his family, John decided with cars as characters who e expected along the nation's su reads, and learn that the "jour the reward." The film's concepcoming together.

At Pixar, research is a chief in creative concoction. Each project own challenges, but the extended process—planning questionits sorting, sifting, synthesizing, a ling—never varies. So whether toys, bugs, monsters, or fish, a people to gather knowledge a lit. In Cors, the main subject process.

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grodient in every oct presents its to the research of the research of gathering and evaluates a film is about takes curious and then interpret oved to be as

broad as the themes of previous Pixar films. Although John and the Pixar team knew a lot about cars they also knew that making a feature film about them would require plenty of research.

"John is an absolute stickler for research," explains Production Manager Johns Rivera. "It is really our bottom line—a key part of every film we do Research is vital and really never ends."

This film would be no exception. The Pixar team traveled the nation and watched every video and documentary they could find about cars and highways. In this book, you will see how the research they gathered at manufacturing plants, speedways, and automotive muse ums, and on historic Route 66 itself, inspired the filmmakers and influenced the early visual development of the film.

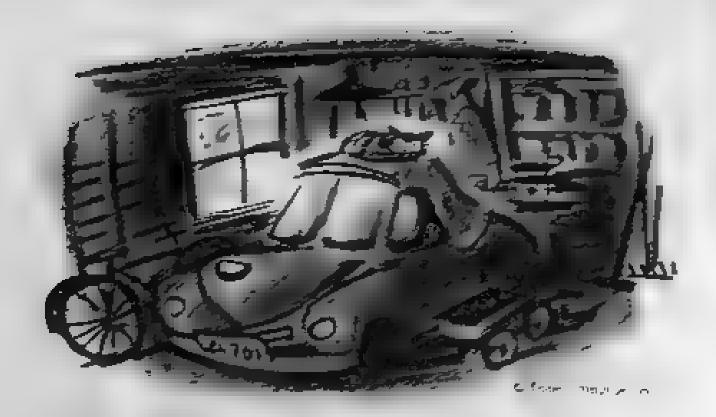




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Like all of Povor's films, the story from the heart of its director. O Walt Disney Studios released a colled Susse, the Little Size Courses just seven minutes and that years fater, John Losseter, a bud tion artist who wan't ever borrafter Susse's debut, sow the film renun and was so taken with its with him forever.

Like most good yorns, the movie the fitte follows the life of a small paned Susie. We see Susie combine and go to the showroom. We have among and their happy relative to trade Susie when he decides to trade Susie when he and altimately Skid Rom There she goys until her glorious youngster resurreds the ladom Sher into a snappy hall rad. It is the live sugatorialities story.



of Cars comes alone 6. 1952. short asimaled film be the asoming time your seconds. Many ding young animo until fire years on a television set it would stoy

is plot is simple all powder-blue cor is off the assembly is follow her and ionship, which ends in for a younger ded at a second rebinth when a use and transforms is ultimate automo

Croned by legerably Disney story onto the Registronia by Chycle Geronian, parameter by Figure Thomas, and Diseases no malioway. It is seen that the skillful blend of human and pathos—in smale. Disney's expertise at giving sympathetic life in the manimale object. Susie, ther thend is ever brinking from their winds what is well on as one of the warness antisopomorphic manimal stress on as one of the warness antisopomorphic manimal stress on as one of the warness antisopomorphic manimal Stress in return on tesseter who had him warnesd Stress in return on tesseter who had him warnesd Stress in return on tesseters and other studied their mice on opponenties assumption, absorbed every missional.

Decodes rater buting the production of Albug's Life to dat rutine contribute along mount energy alonges of and serve as represent to sed the Yellow Contributed at an automative story was developed by Pina an arrangem Kilbien of shirt, and story to proving larger in the homeworld of Denmark The story tallowed a limit yellow electric son trying in a small town. Because or its differences in a character was distilled by the town's other costs, who were portrayed as suspicious and pre-up-ced.



The Denmork there has never been car production because the country is too smare" says Jorgen. "Yell in the 1980s some enthusiastic falks got the idea of making a three-wheeled one-person car that ran on electricity. They put it into production and it worked great in the city, but out on the highway it was too slow. People also thought the car was ugly. I thought the efectric car was ahead af its time, and it struck me as add that my fellow Danes addit agree. It reminded me of The Ugly Duckling by Hans Christian Andersen. This famous Danish character was neaccepted at first, but in the end it proved to be right on the maney."

The Yellow Car was never produced it proved to be too slim a story to wrap a Pixar feature film alound yet the concept remained a true inspiral or for what was to to aw—most notably the dea of a small-town setting and the characters of filmore and Sorge



Yell ow-Car Storyboards Jorgen Hubien Pencil 1 x 8 5 each, 1997

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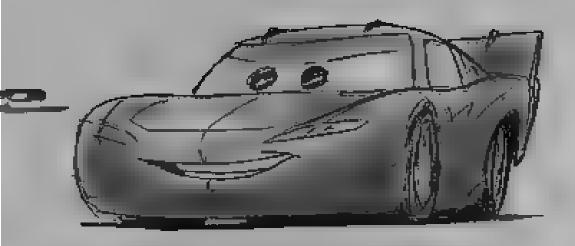
From the beginning everyone at Pixar called the new tilm project Cors. That was the name that would stick. It was an obvious choice, since all the film characters were to be automobiles. Naturally, of major concern to the creative team was what kinds of cars to choose for the character roles.

Given that the race car has become the ultimate symbol of our paction for speed, power, and uncompromising individuality. Lasseter felt that a hotehot racing car would be an ideal candidate for the main character. Although the film would ultimately end up including a large assortment of automobile makes, models, and types, the Pixar team made race-car research a top priority.

"I told my wife I had to go to race after race for the good of Pixar." John jokes. "Even though we were creating an animated film, I wanted it to be authentic in every single detail." he explains, "We had to have exact model cars, the real sounds of the engines and or and feel of the racing world. 'fast and loose with the facts.'

And so the Pixar team took to made a beoline for the nation tracks and got behind the scenee how the cars are built by the sport's evolution, and merers, pit crews, and dre-hard fathe tracks to hear the rumble ful engines and the din of the un the bleachers. They went to rubber and spilled fuel and the thousand tailgate grills.

The team soon learned that ca dangerous sport—perhaps the ous. They watched fearless dr three-thousand-pound race ca track speeds of more than two an hour. They witnessed huge



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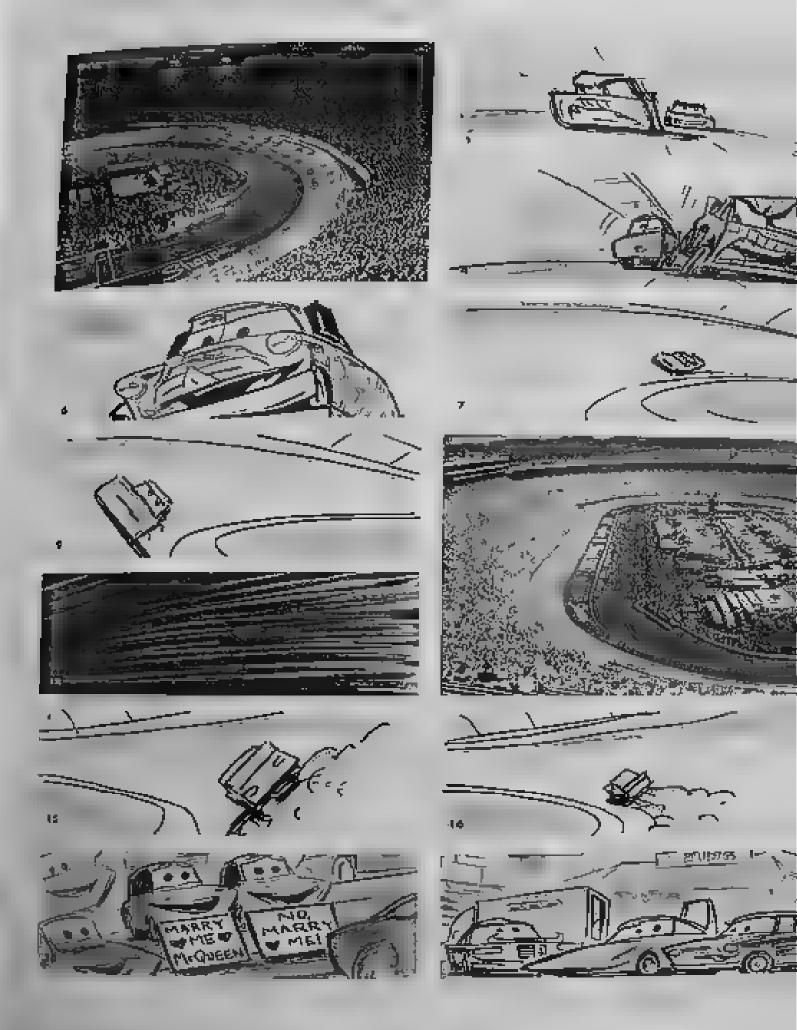
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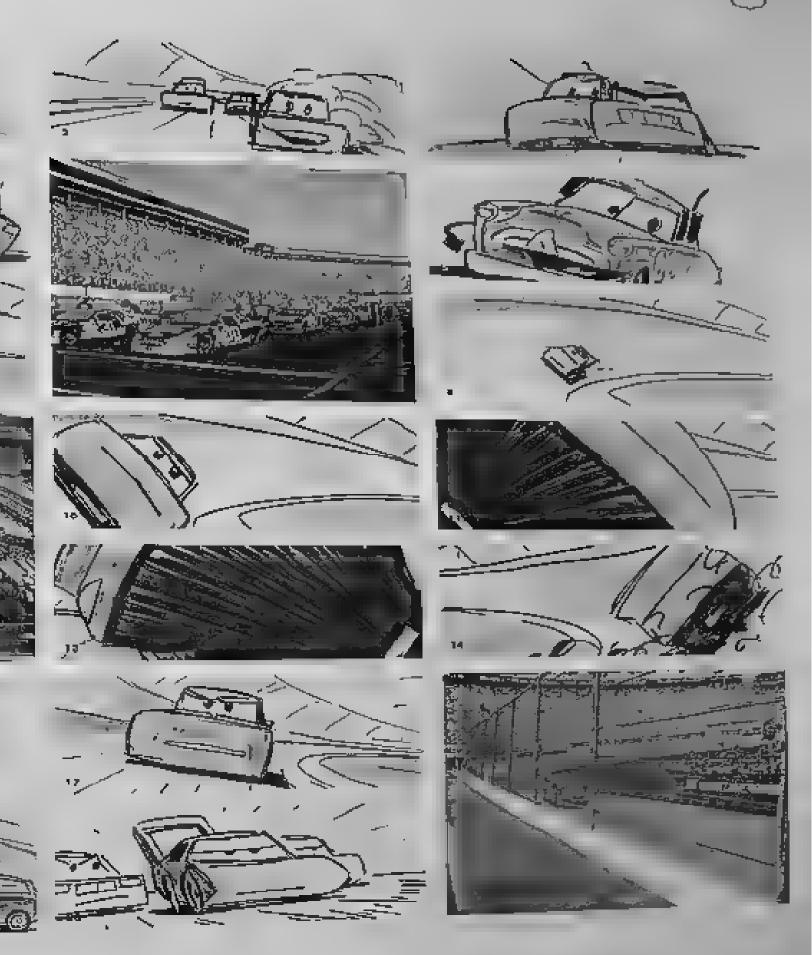
smaller mishaps that occur when cars race only inches apart in tightly packed groups. The team journeyed to racetracks in Las Vegas, Nevada, Sonoma, California, Bristol, Tennessee, and clsewhere. They went to Lowe's Motor Speedway in Charlotte, North Carolina—considered in most racing circles the mother of all stock-car tracks.

They met Richard Potty, the leader of a fourgeneration racing family who gave the sport thirtyfive years of competitive racing before retiring in 1992. Petty's record of two hundred victories and seven championships stands as a tribute to the man known by his many fans as "The King."

Not only did Petty prove to be an invaluable resource, but he provided voice talent for Cars as well. His character a steek .970 Plymouth Superbird appropriately named "The King." is a role model for young upstart racers. Even though he has won more races than any other car in history. The King is still a down-home guy



Opening Race Storyboards: (4,, (2), (3),



,43, 17), (8), (9), (10), (11), (12), (13), (14), (15), (16), (17) Garett Sheidrew, Marker/Pencil, 9 x 5, 2003—04 (5), (6) 19) Steve Porcell Gabbs, Warker/Pencil, 9 x 5, 2003; Track Reference Photographs; John Lassetzr, 2001.



who knows that it takes more than trophies to make a true champton

The dedicated community of racing fans left an indelible impression on the Cars production team. These are people who consider car racing a sacred weekend ritual. They drive lumbering RVs down boring interstate highways for days. sleep in tents, out from ice chests, and sit in uncomfortable grandstand seats under a scorching sun just to see their favorite driver make the rounds on Sunday afternoon. In the infield of the Lowe's Motor Speedway in Charlotte, the toam met with two such devoted lans, named Mater and Larry, atop a small rise known as "Rednock Hill" Mater, the self-appointed mayor of Redneck Hill, and Larry gave the team auinside look at the fan world of racing. In fact, the team was so taken with these two that they included them in the film, in a camee appearance as motor-home fans. Mater's name was also becowed for another character, the lovable rusty tow truck who heirlends McQuoon.

"What an education!" explains helped us a lot. Just we hearing the power of the extre shoulders of the pit crow we even went to hockey at not for the games but to get sity of the acreaming fansing world itrethand added authenticity." Also, research receivack eventually led to film's exhibitating opening the final race of the season Championship—complete and a photo finish.

Back in California, John Le lessons at Intineon Racew instructors at the Jim Russ learned the basic technique to experience that special and adrenaline rush that a sports, and he was striving



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the animation. He needed to know just how it feels to live loud. This experience allowed John to provide spirited direction to Owen Wilson, the voice talent for Lightning McQueen, a hotshot race car who has only one thing on his mind—to be the fastest to the finish line.













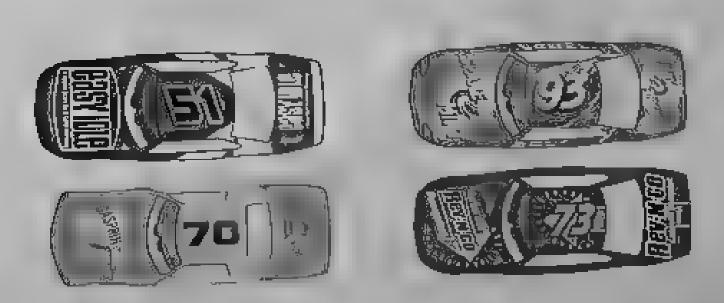


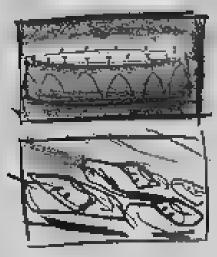












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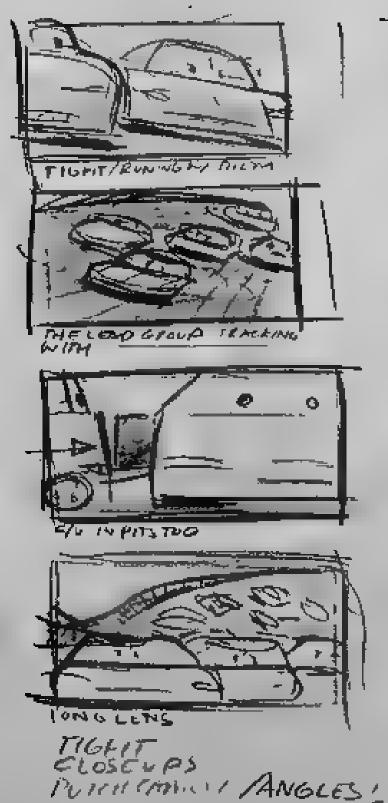


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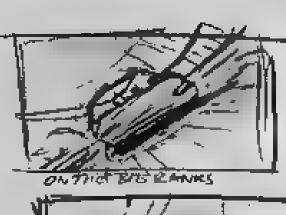
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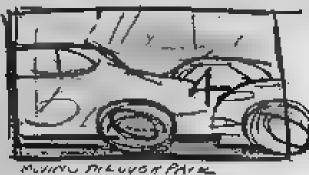


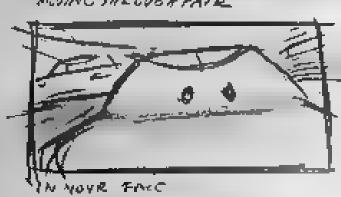
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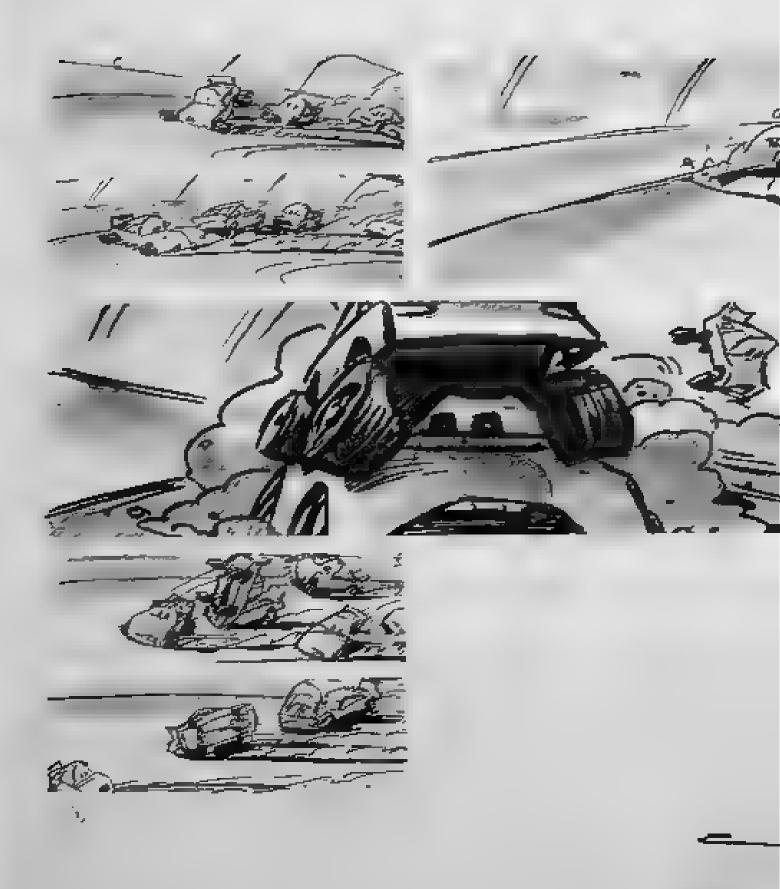






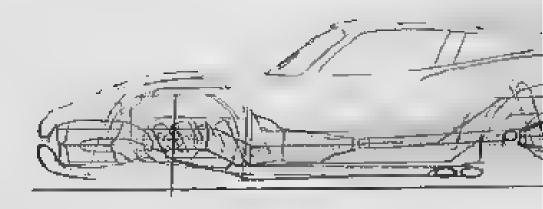


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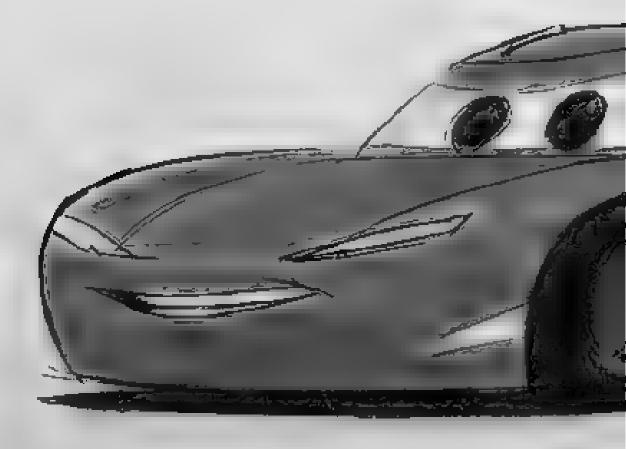


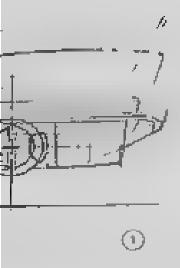


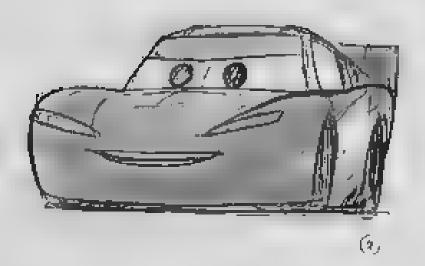




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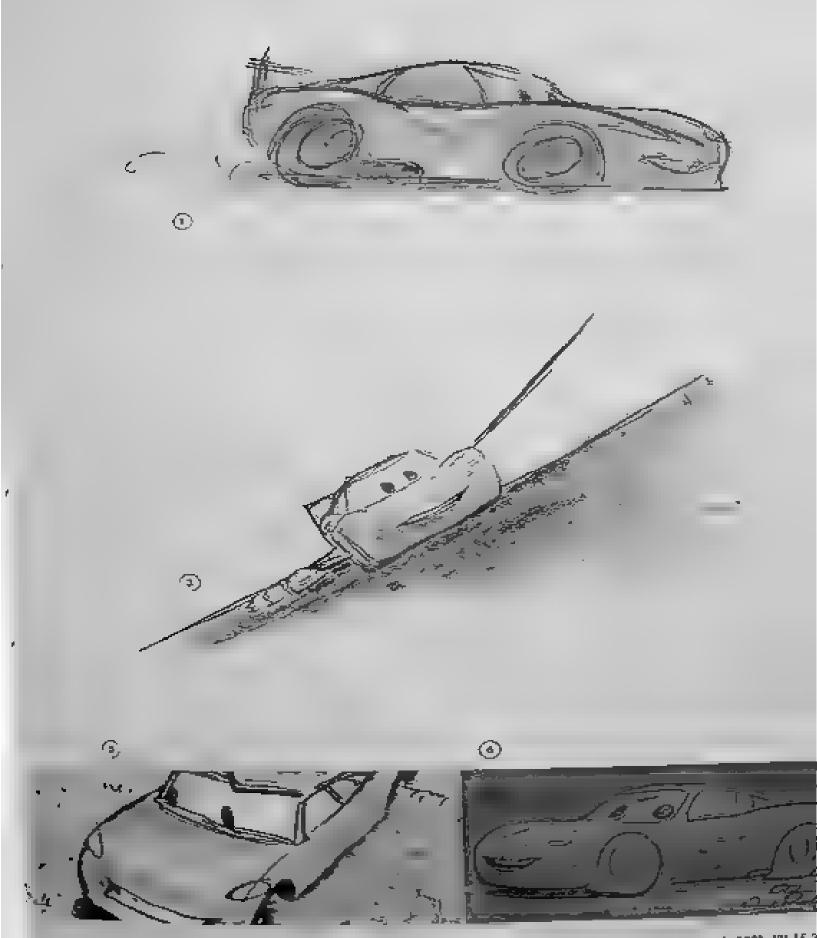




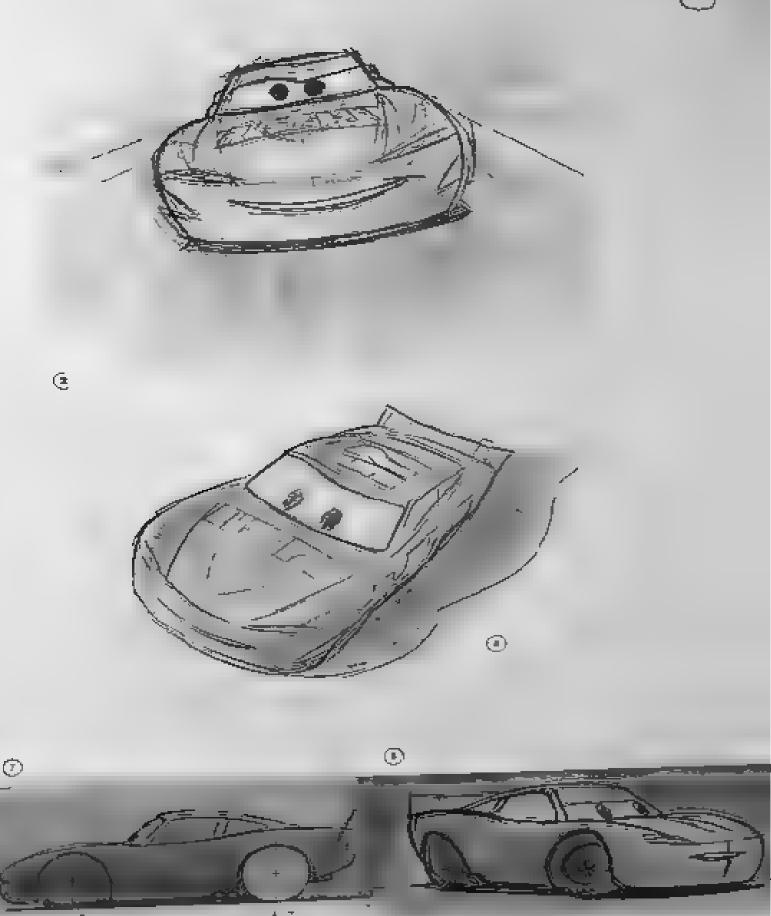


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Lightning McQueen Bob Pauley, Percit (1) 10.5 x 9, 2003, (2) 10.5 x 9, 2003; (3) 15.2



5 x 10 2004 .4) G c 5. 2003. Storyboard (5) Garett Sheldrew (art) and Patrick Siener (effects), Marker/Procit/Digital Effects, 2004.

Sou pt Development: Jerome Ranks scuret) and Bob Pauley (overlay), 17 x 11, Sculpt/Overlay, (6) 2003, (7) 2003: (8) 2004.







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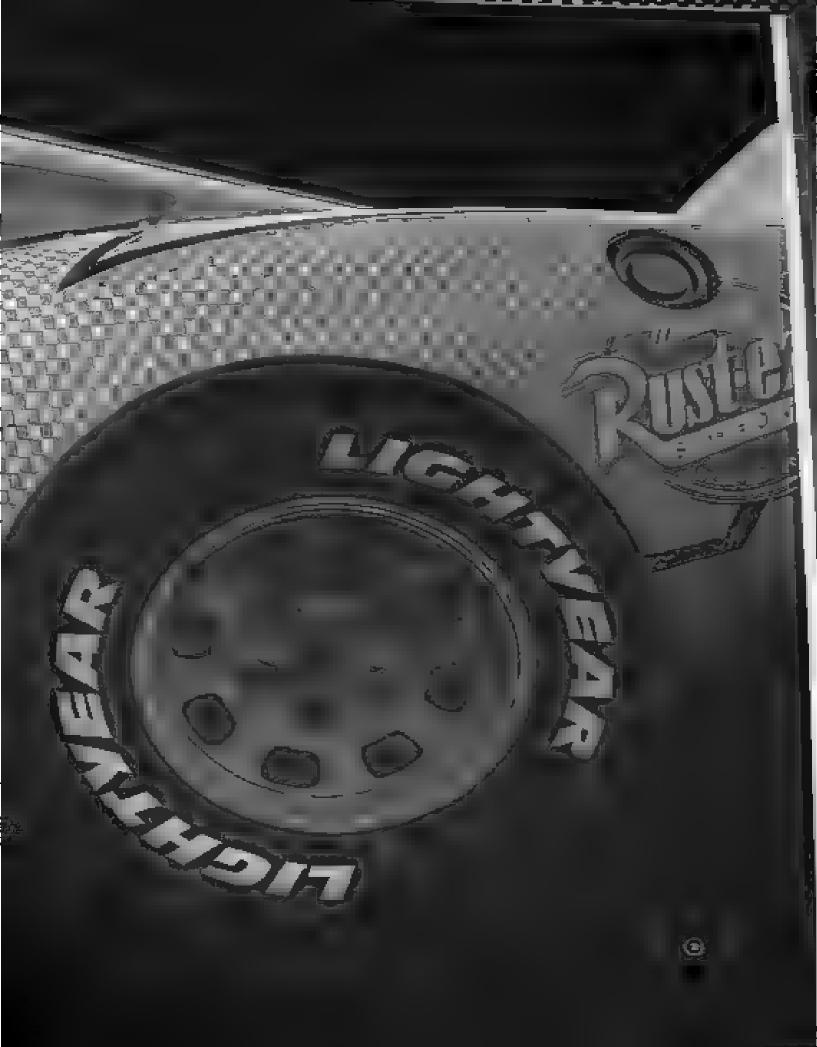


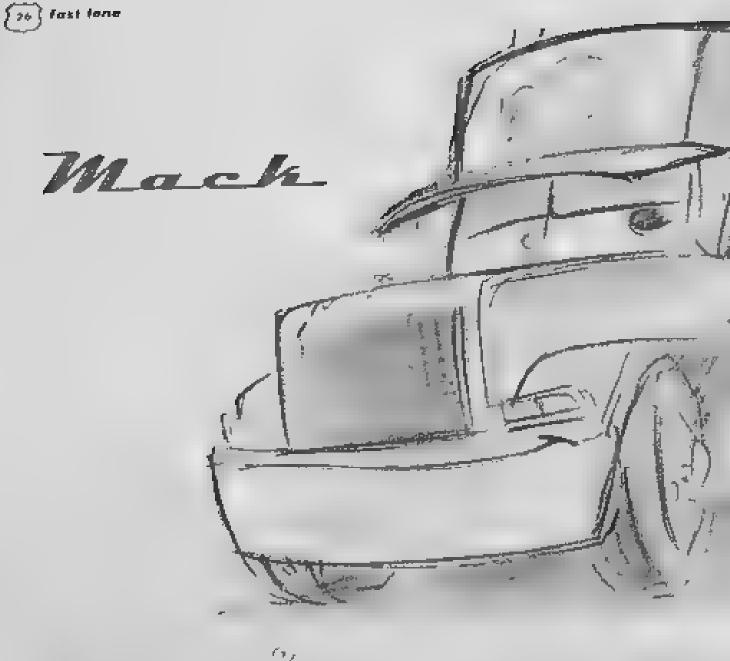
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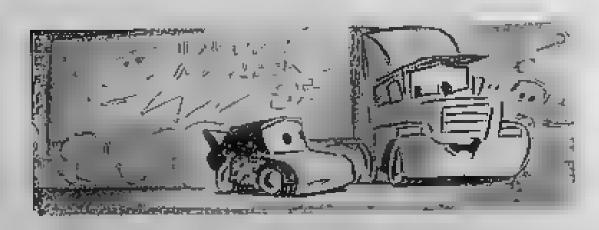


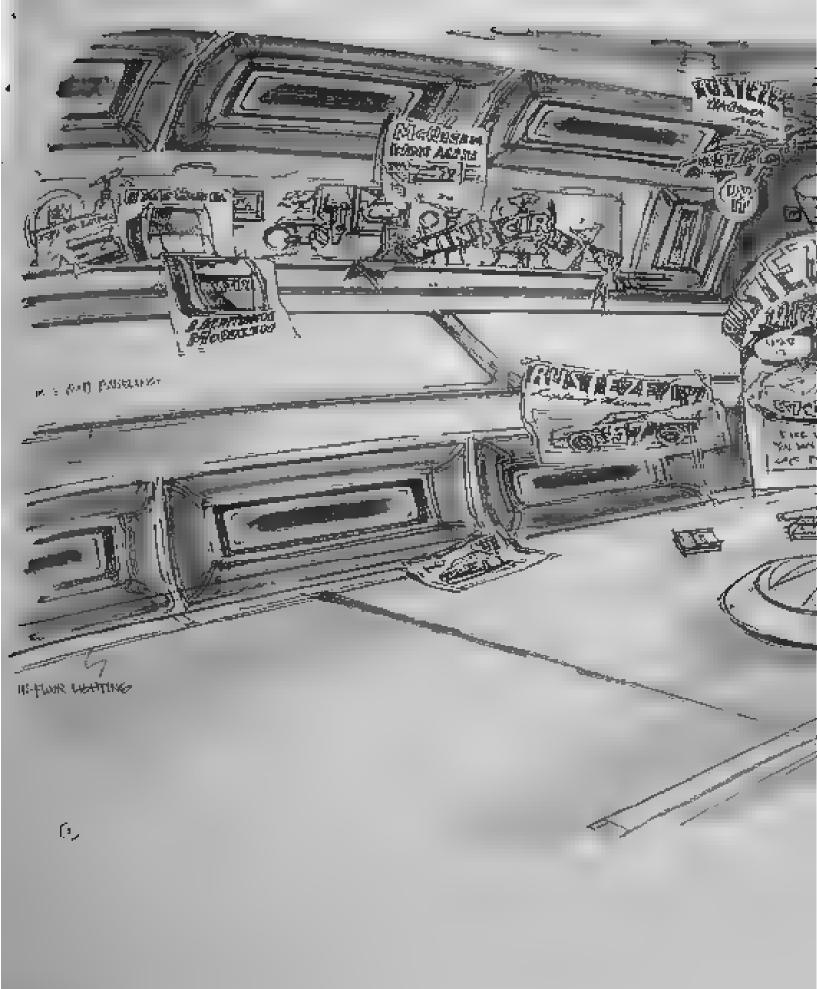


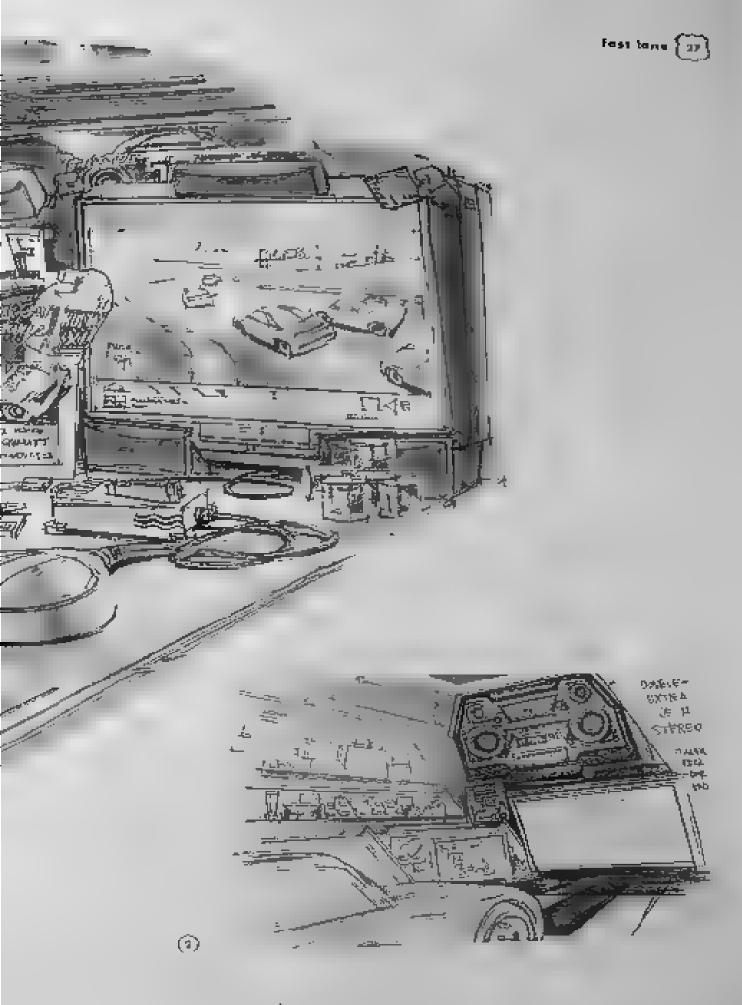




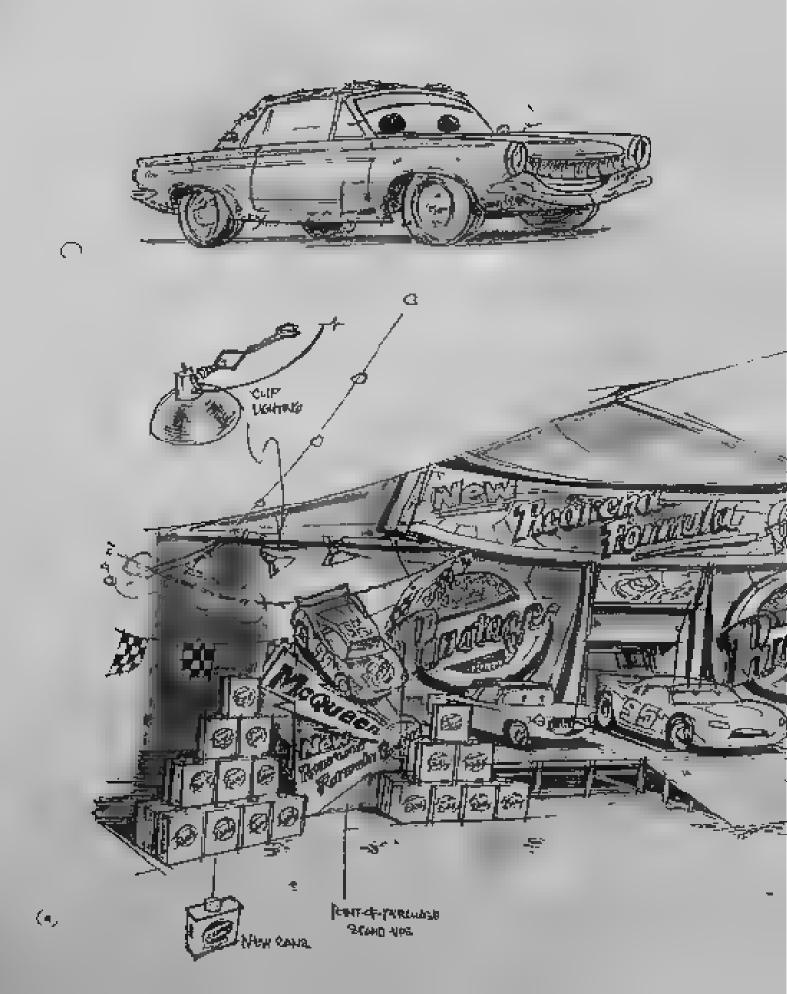


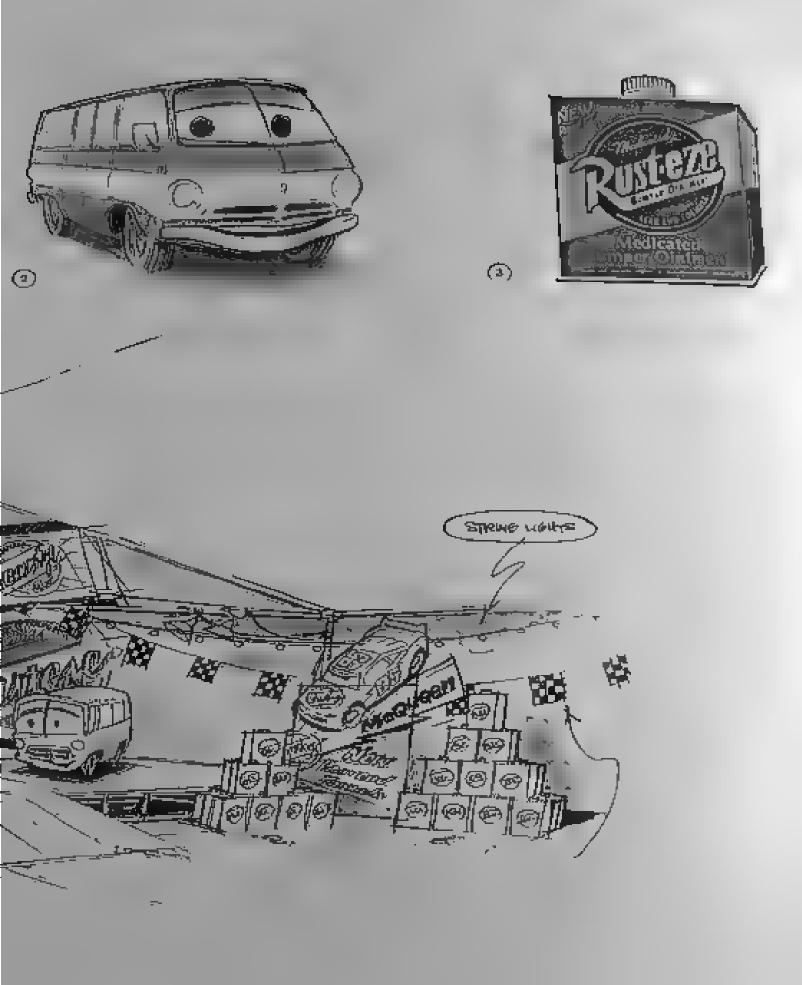


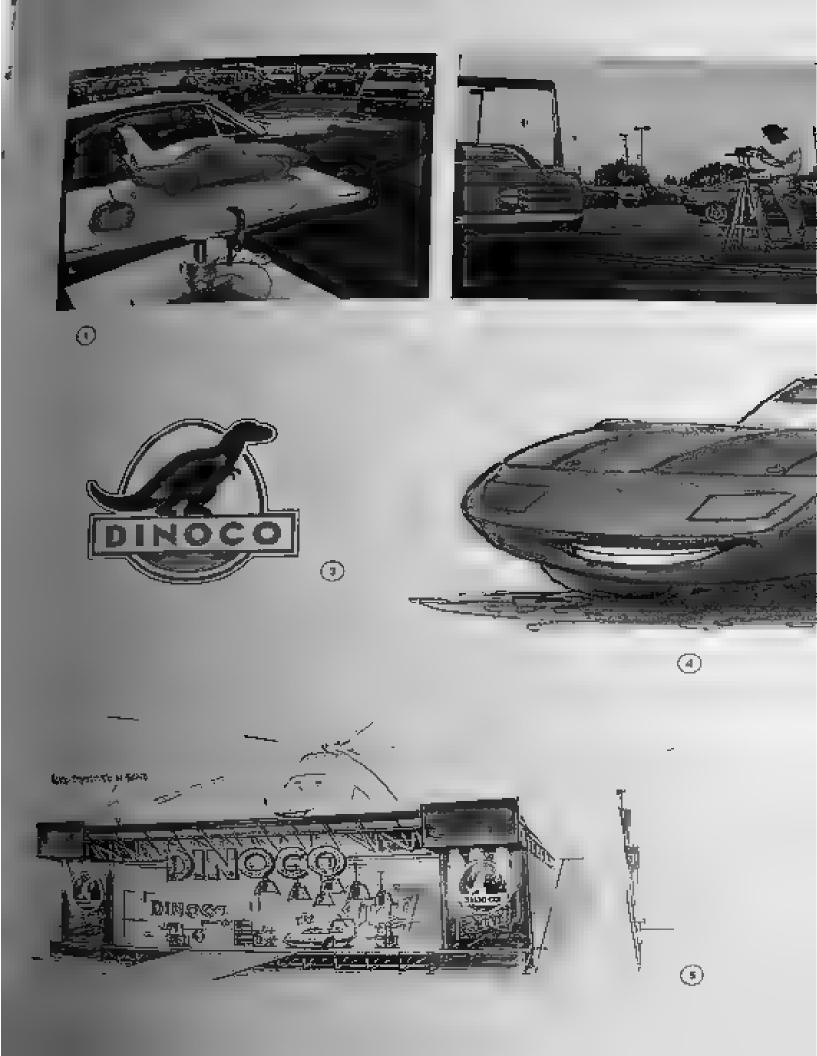




McQueen's Traiter: Jay Shoster, (1) Pen/Marker, 15.5 x 10.75; 2003; (2) Pencil, 16.75 x (2.25) 2004









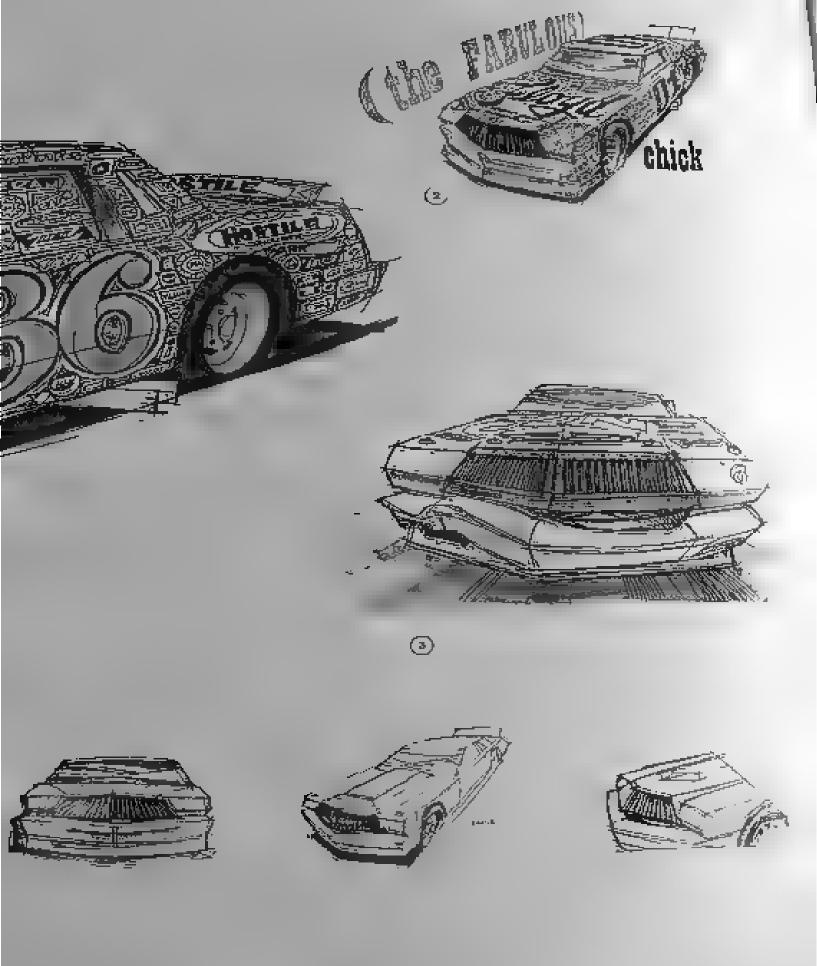


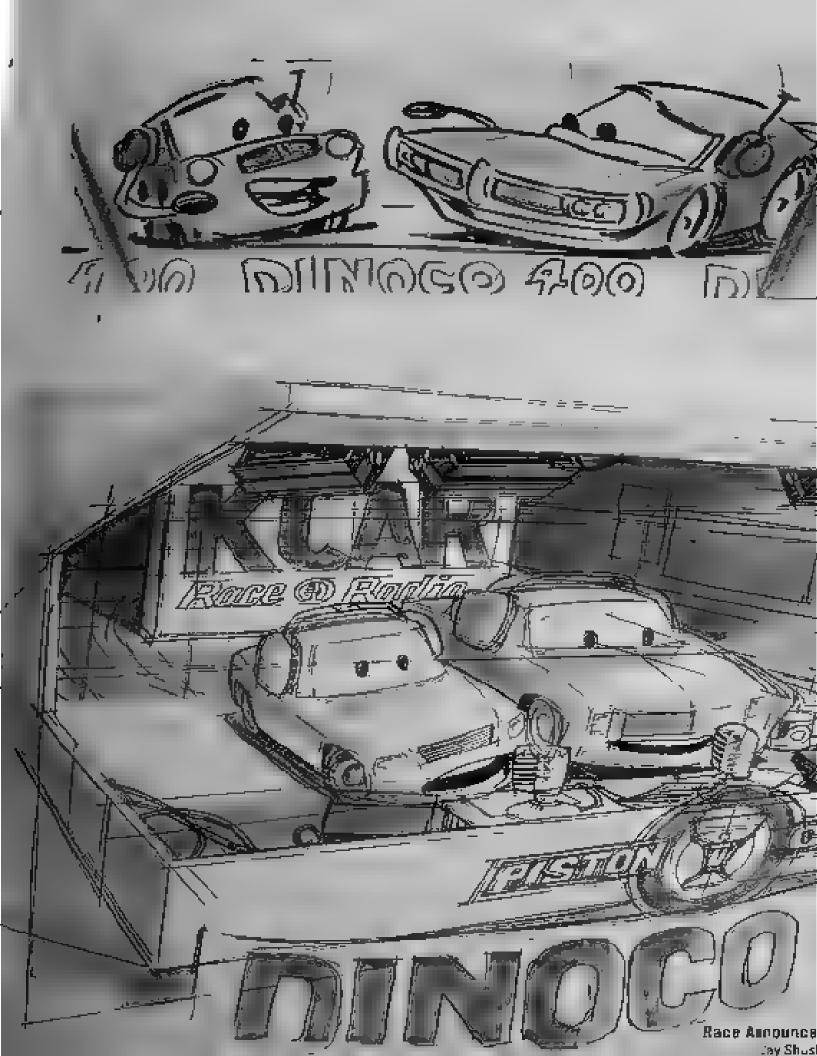






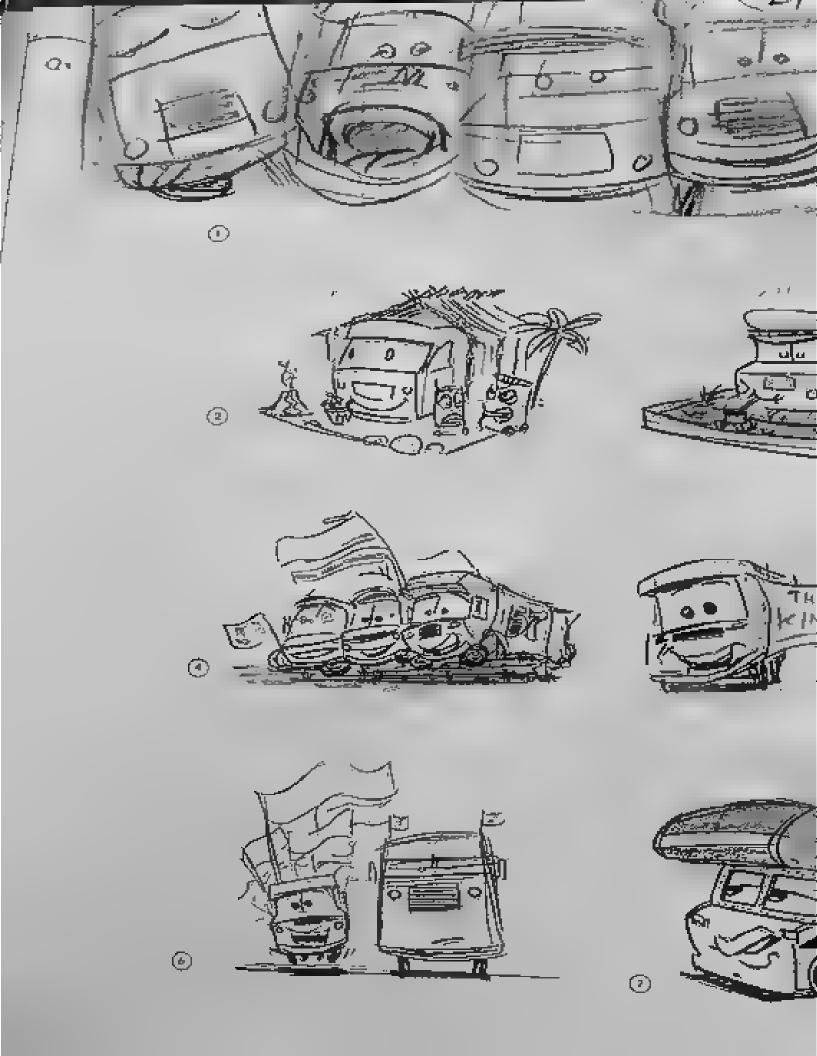
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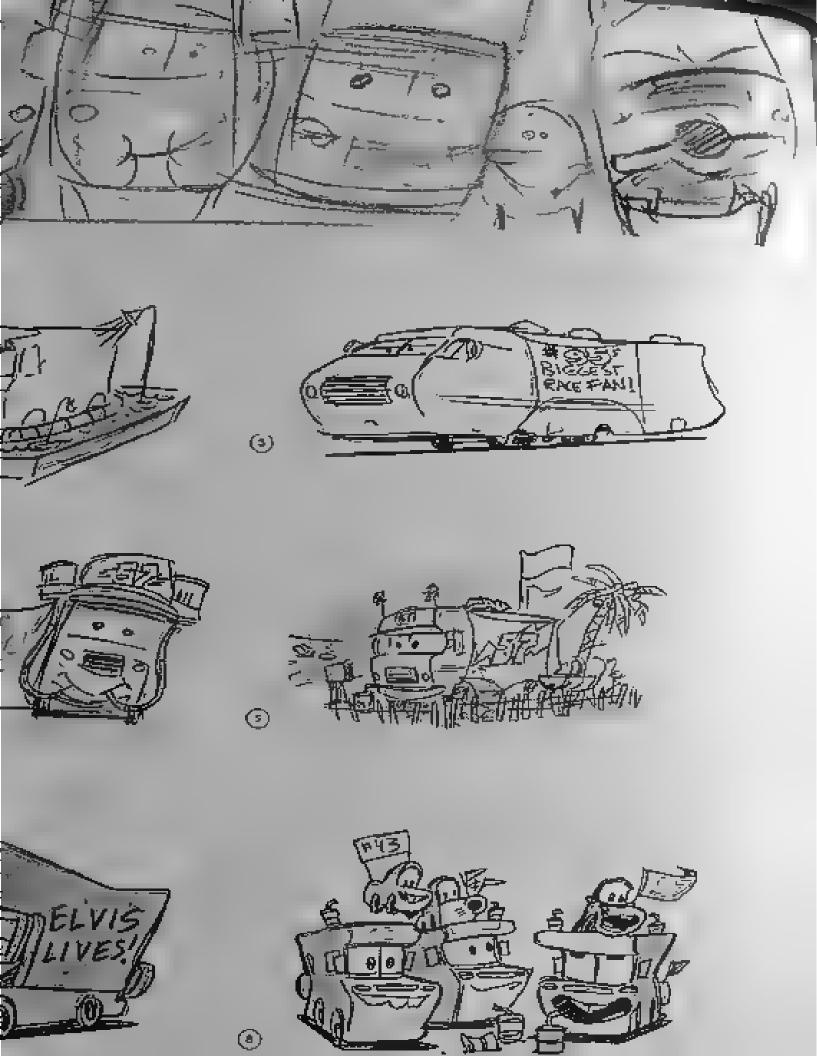


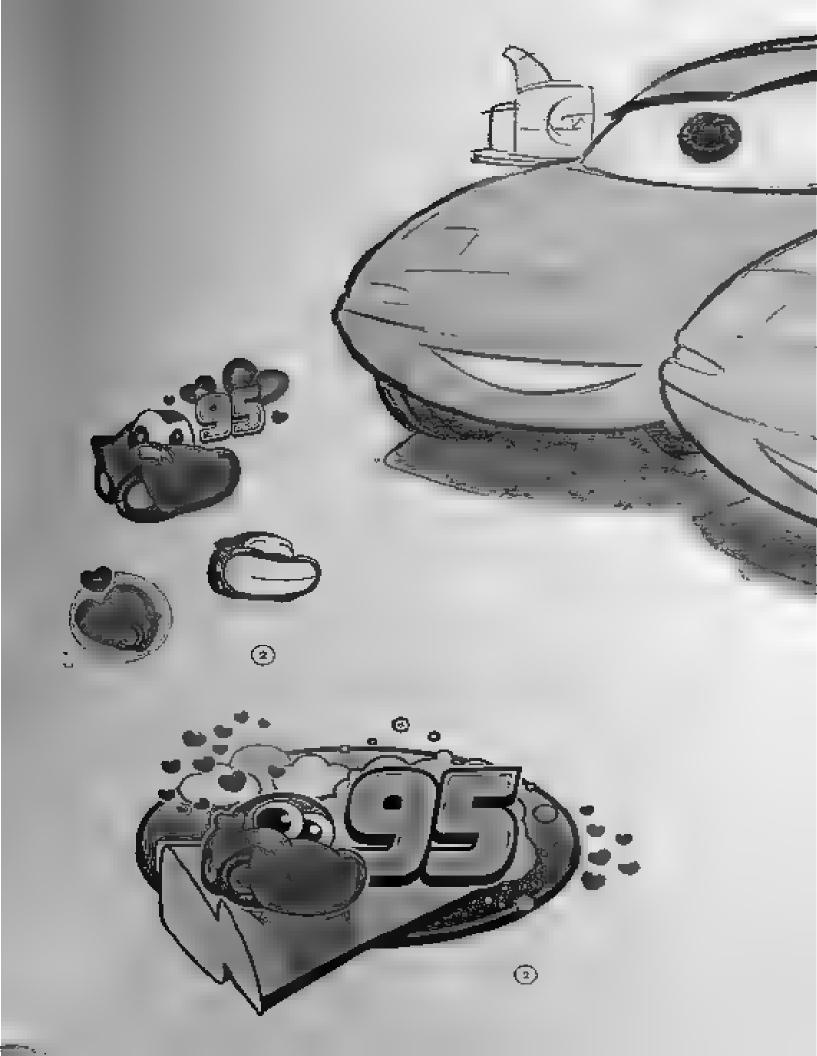




rs: 11 Brian Fee Marker/Popcif 9 x 5, 2003. (2) "Bob Cut ass Bob Pauley Pencil/Marke 14.25 x 7, 200+ (4) "Dorrell Cartoper, Pen/Marker, 17 x . . ., 2005. (5) Jay Shuster, Pen/Marker, 15 5 x 10 5, 2004. P ston Cup Logo (3) Chaig Fosrer, Gigita 2005.

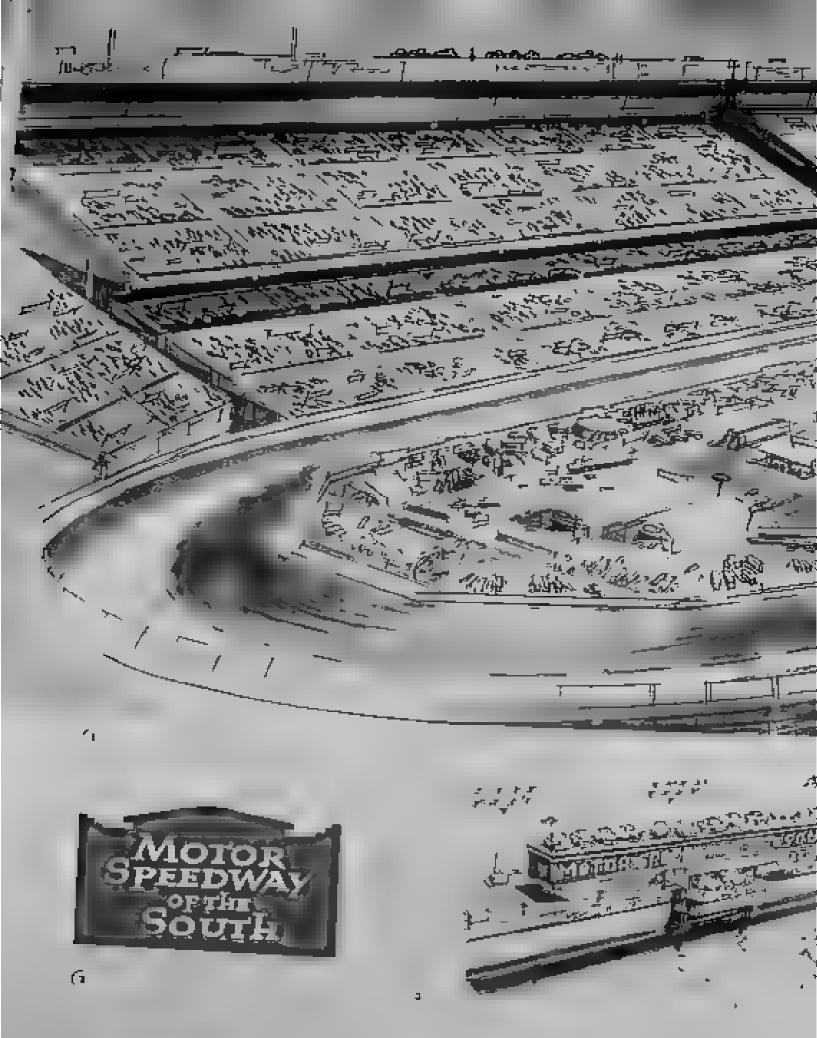




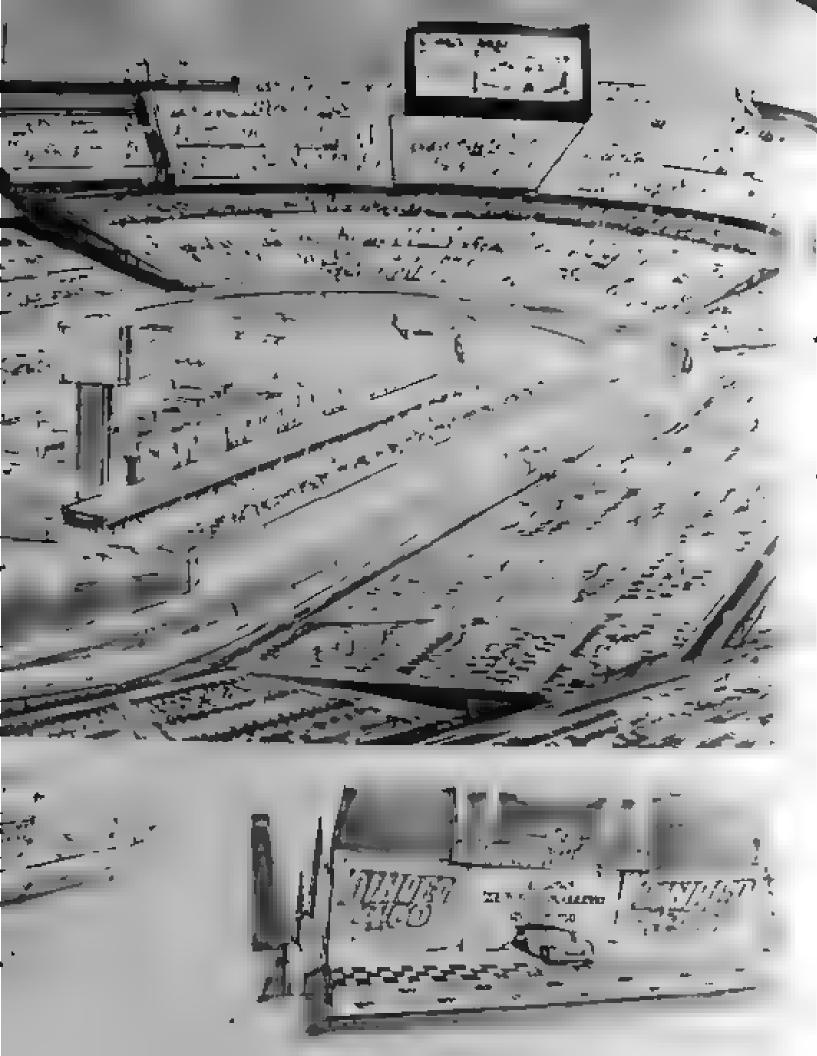


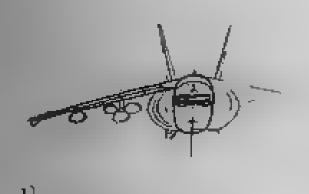


Mila and Tia (I) Bob Pauley Pencil/Market, 9 x 5 25, 2002 Fan Stickers: (2) Clarg Fostet Digital, 3



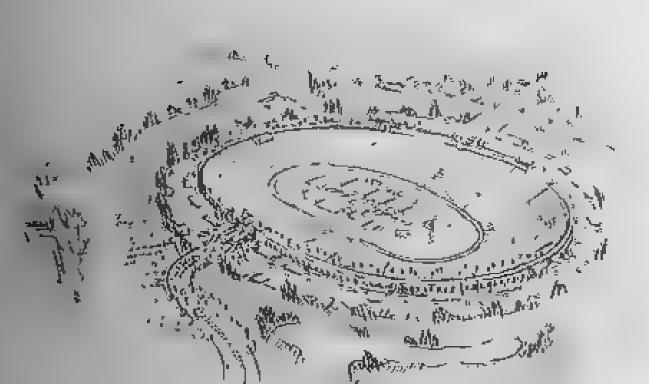
Motor Speedway of the South



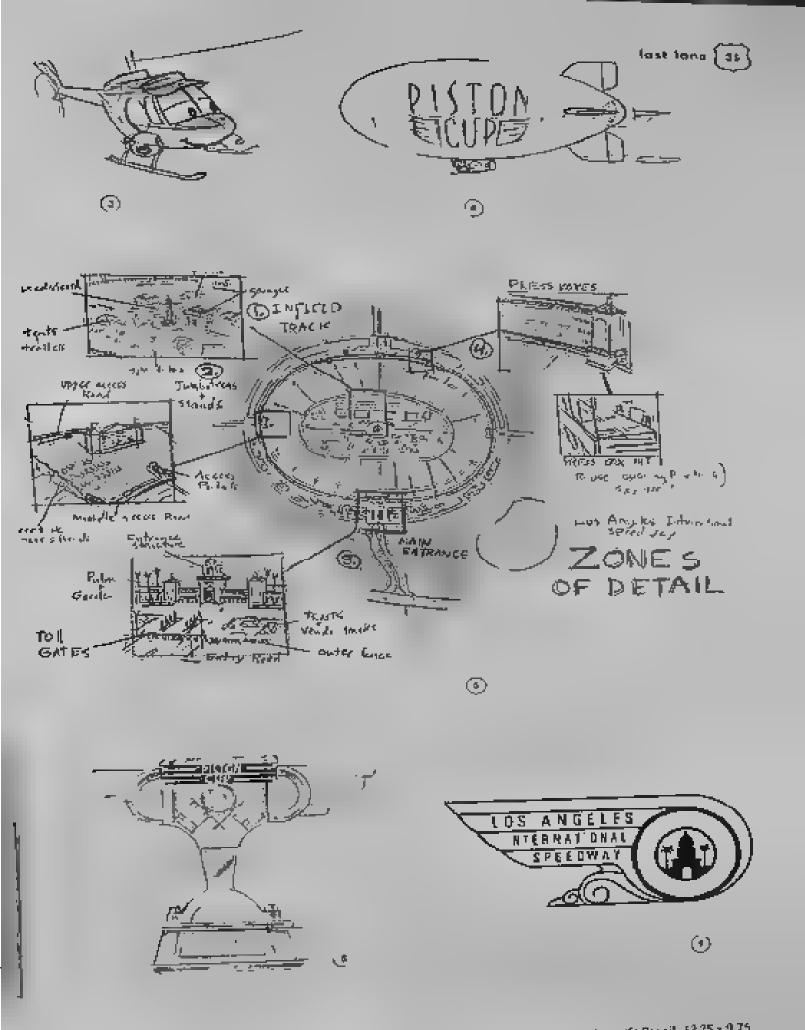




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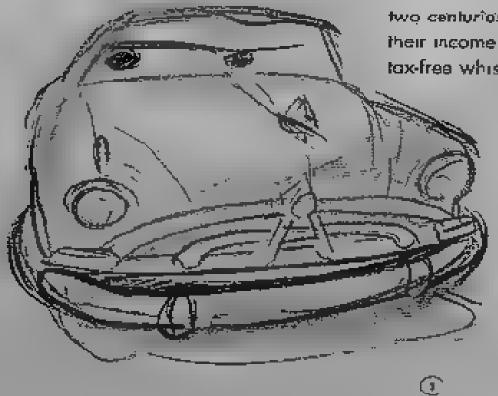




41 37 v. e. 36, 2004. (3) Pencil. 17 2-11, detaill, 2003, (4) Pen/Marker, 1+ 5 x 7 5, 2003. Nat McLaughlin. (5) Pencil 12:25 x 9 75

Pixar's research about frack. As the film tear

Pixar's research about retrack. As the film team at also reached into its historacing are firmly anchore Dixon line in the mountain the hills and hollers of Aptwo centuries many folks in their income by secretly many tax-free whiskey brewed in



Doc Rudson: Bob Pauley, Poncil. (1): 10.5 x 7.5 [detail). 2003; (2): 10.5 x 7.5 | detaild, 2003; (3, 15.): 9.75 [detail]. 20 Storyboards (4. Steve Purcell, Marker/Pencil. 9 x 5, 2004 (5. Garett Sheldrew. px/Pencil. 9 x 5, 2003. (6) Briain Feet Box Butter (Following Spread) Bill Cone, Paste 18 x 8, 2004.

arted when the second automobile was built."

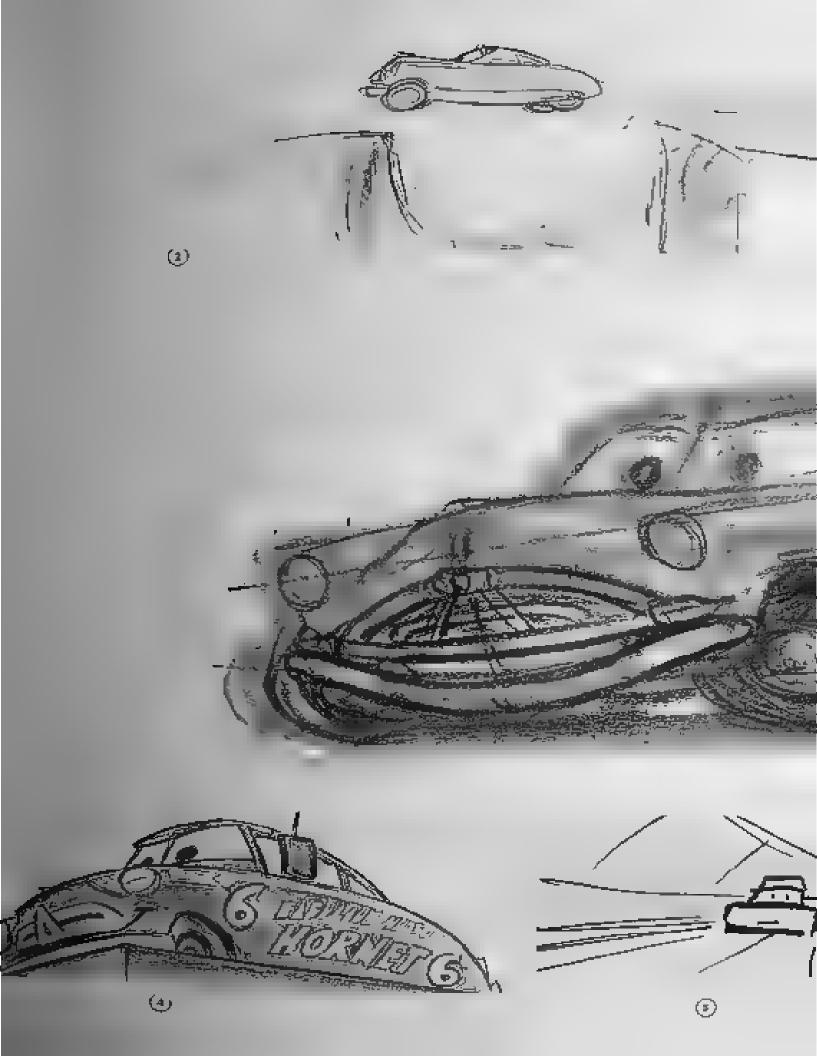
--- Richard Petty

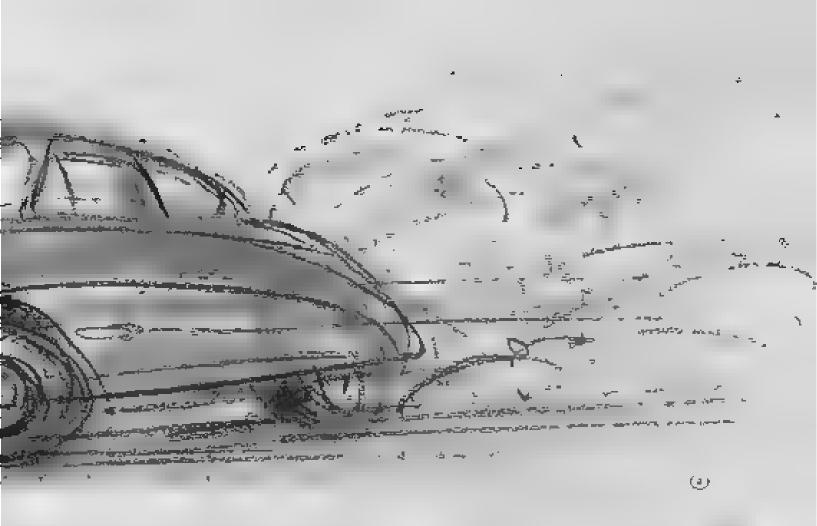
eing did not stop at the ive into the sport, they ry. The roots of stock-car a south of the Mason-ns of North Carolina and palachia. For more than a that region supplemented aking and peddling potent by the light of the moon.

By the time of Probibition in the 1920s and 1930s the business of "running moonshine" had begun to boom. The runners, better known as bootleggers who I egally houled the hooth to a growing customer base, became adept at driving cars loaded with I quar. They thundered down twisting dark roads at breakneck speeds—the headlights off to avoid detection—with low officers or "revenuers" in hat-pursuit.

On Sunday afternoons, the daredayil drivers started racing each other just for fun. They would take their soupod up standard coupos imporified to make them as speedy as possible—to day pastures to see who had the fastest car. Wagers were made and a purse awarded to the winner large numbers of people started turning out to see the moonshine cars in action, and a new sport was born—stock-car racing.

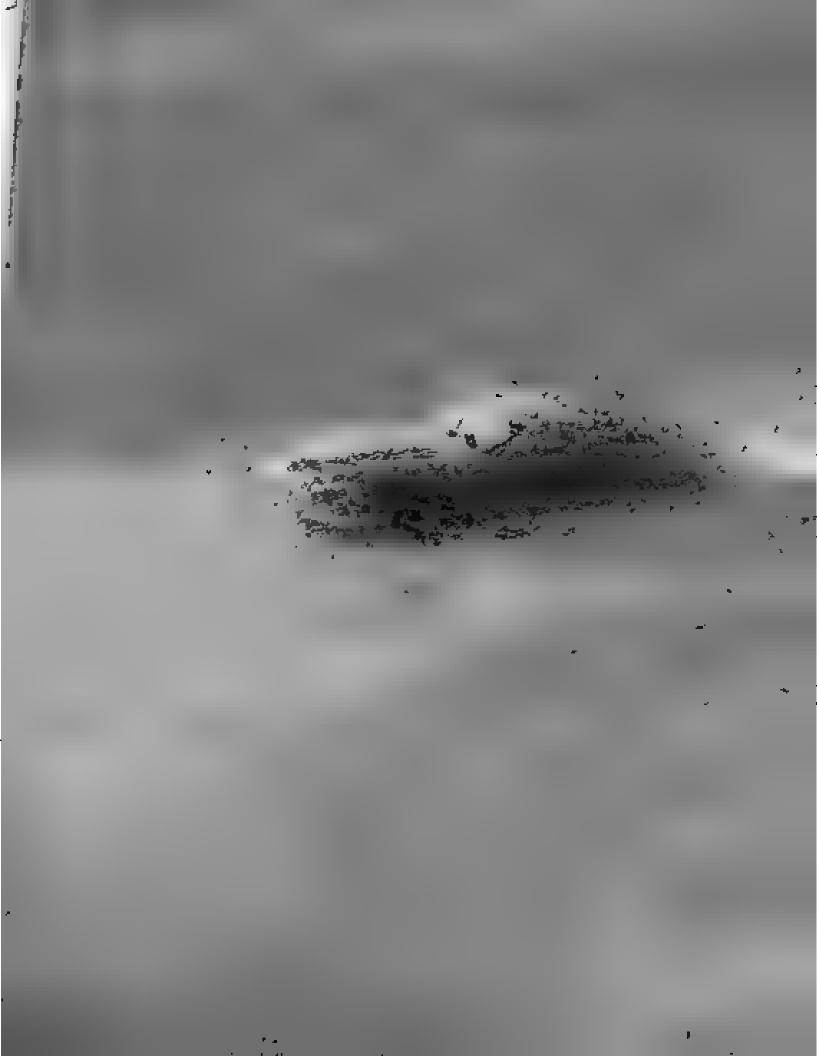
Once considered exclusively a Southern tradition, this popular motor sport has gone national. Today speedways filled with fervent fans from every walk of life dat the nation, from Colifornia to New England, and sleek high-tech cars consistently break new records. Pixar took in the rich history of stock car racing and paid homage to it in the film by featuring models of actual cars from various erostating side by side.

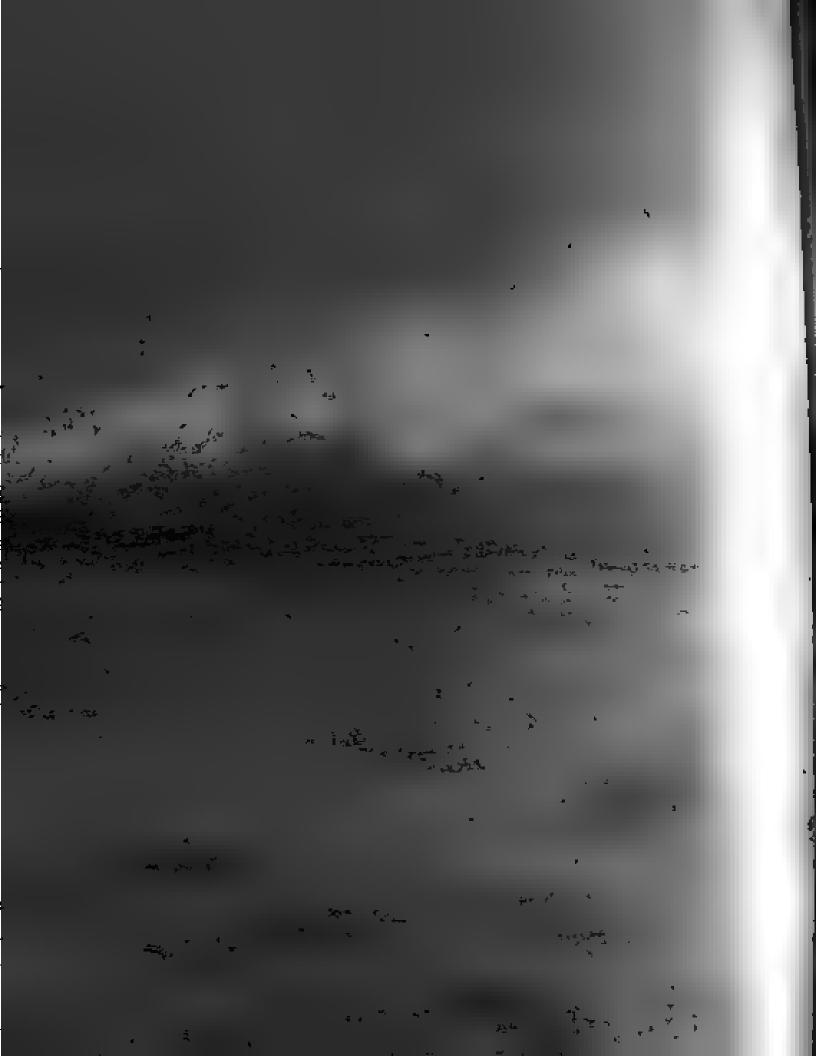
















2 Matar Cit

In order to learn everything there was to know about automobiles, the Pixar team realized they would need to go to the place that had become synonymous with cars—Detroit. Although the city may no longer be the world's leading automanufacturer, Detroit will always be the Motor City. A variety of Pixar animators and artists descended on the city, and with each trip they collected invaluable data as they scrutinized every facet of automobile history, development, design, and technology.

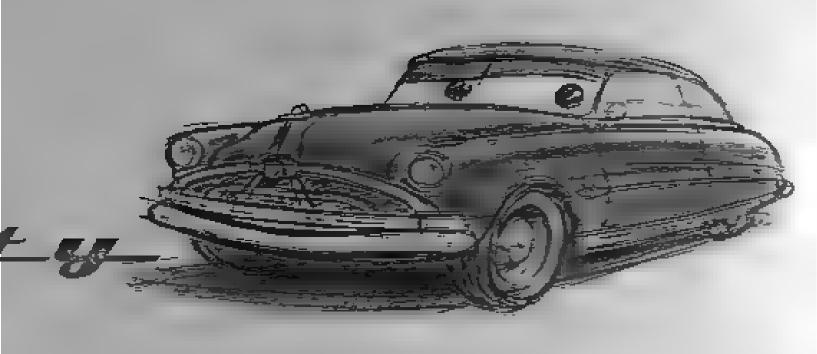
"Our Pixar team members absorb all types of information on research trips," says Joe Ranft, a longtime Pixarian and Head of Story for Cars.

"But what happens is that different things strike different members and not everyone sees a subject in the same light. That of course, is just what needs to occur, so that later when we come home and regroup, we talk about what we encountered, and different powpectives emerge."

During the North American International Auto Show, a phenomenal automotive gothering

situated inside Cobo Cen Detroit, the Pixar team de time to experiencing all v demonstrations, which co hundred thousand square Along with thousands of a around the globe, the tear the world's automakers ha ing fire-breathing super c production and concept w glamour cars. The team ai thing else related to autos offer. They went to manufa watched automobiles bear assembled, knowing they ing animated cars of their

Pixar conferred with some most prominent auto collections of the Meadow d'Elegance. This classic-cascores of the most lavish a



ter in downtown roted considerable chicle exhibits and vered more than seven feet of floor space. utomotive fans from a inspected the best td to offer, includars, new lineups of chicles, and exotic so took in everythat Detroit had to cturing plants and g designed and would soon be makown back at the studio.

of the nation's
ctors, including Don
alties manufacturer
v Brook Concours
u show features
nd expensive

automobiles competing for awards in various classes. Unexpected details are the hidden treasures of research, and Pixer found gold in the refinements of these classic autos. Sommer's large collection of ornate hood ornaments so impressed the creative team that they integrated many into the film's environments, such as Willys Butte and Ornament Valley.

Other noted Michigan car collectors Dick Eughn and his wife, Linda, proved a useful resource for the Pixar artists. The team spent hours roaming the Eughns' private Carail Museum and a warehouse stuffed with mint-condition classic cars and other exceptional collectible Americana, including model trains, rare toys, gas pumps, and vintage signage.

The Pixar team consumed Detroit In studying every detail and nuance of the automobiles created there—past and present—they learned the fiber and fabric of this city that not only built cars but was also built by cars.



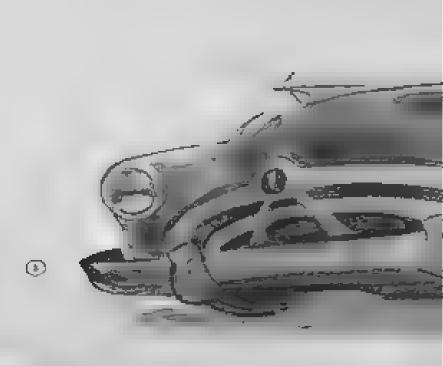








Dac Hudson



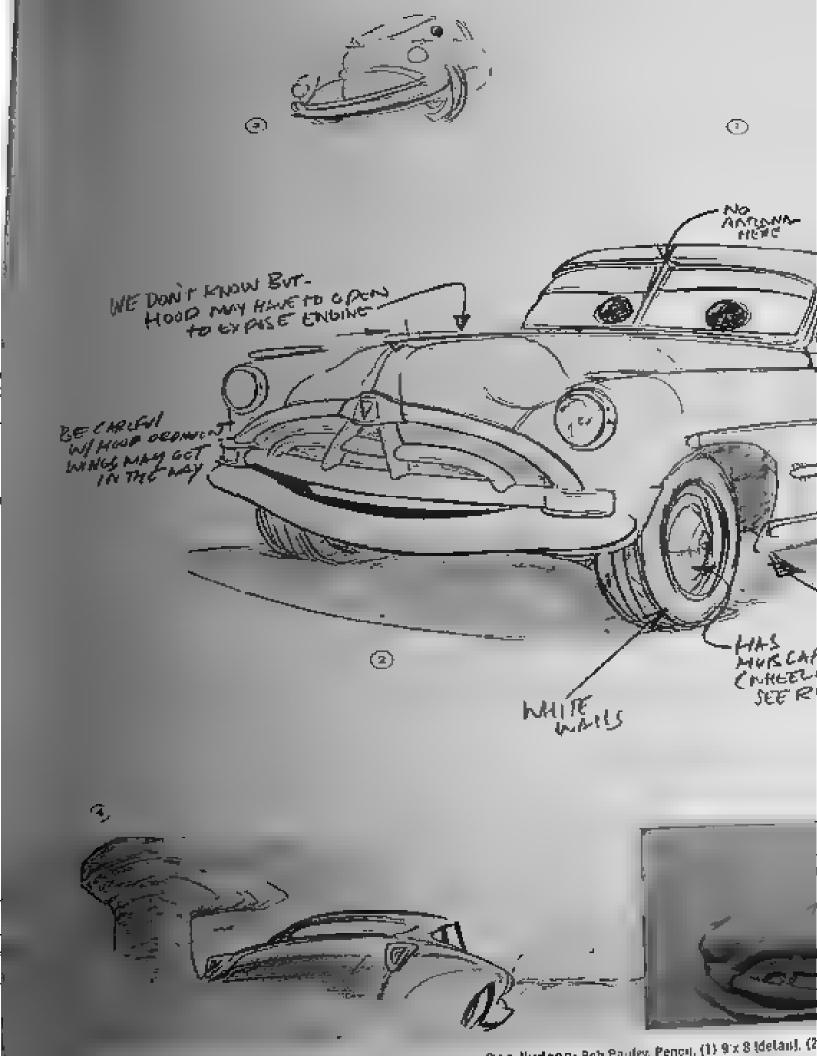


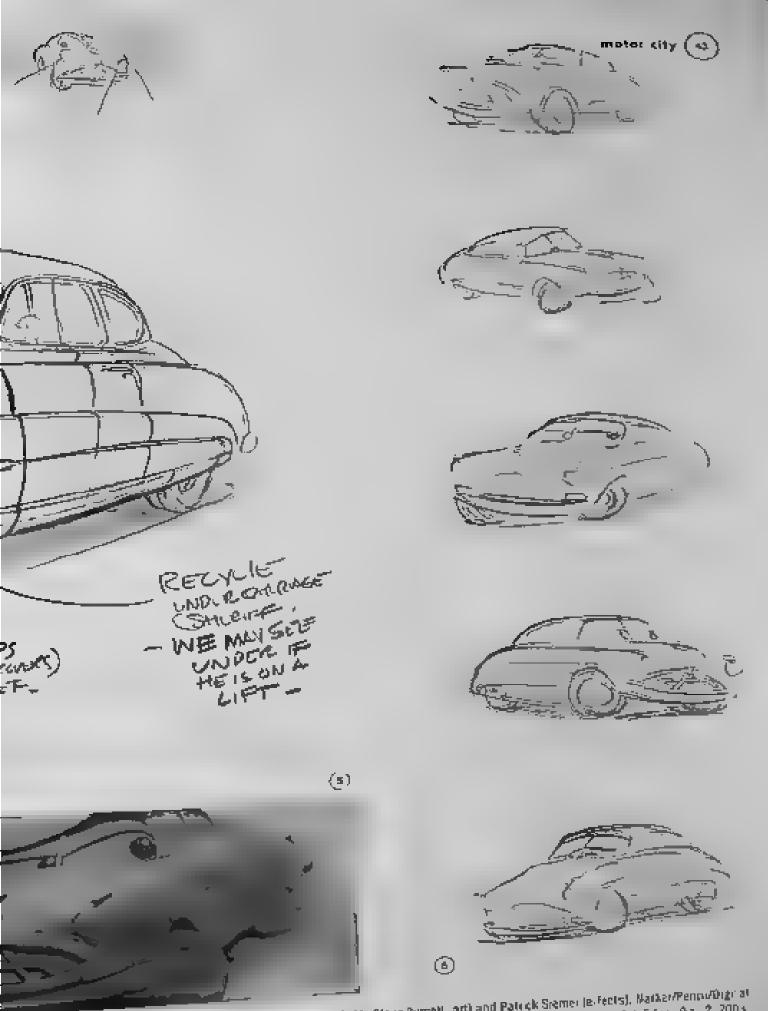


Bob Pauley Pencil, (1) 9 x 8 (detail): (2), 3 5 x 7 25 (defail): 2003 (3) Steve Purcel Acrylic 1) x 8 5, 2002 (4) Steve Purcel [...



irt] and Patrick Siemer [effects], Marker/Pencil/Dig.ta, Effects, 2004.

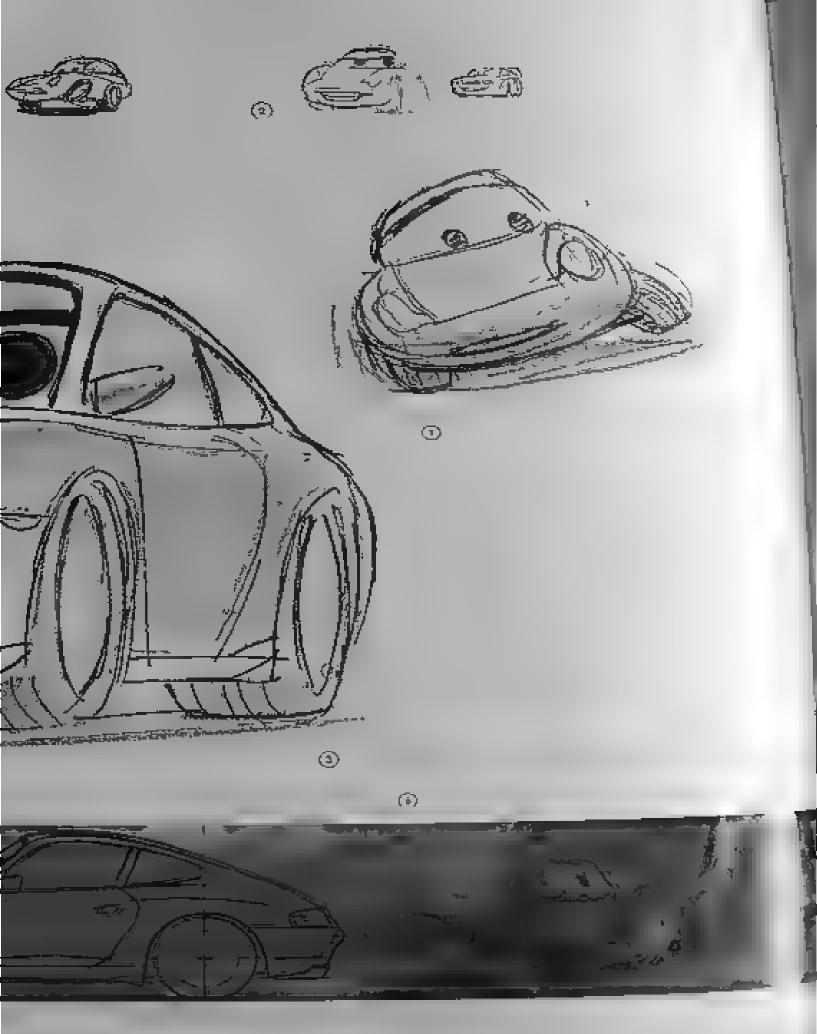




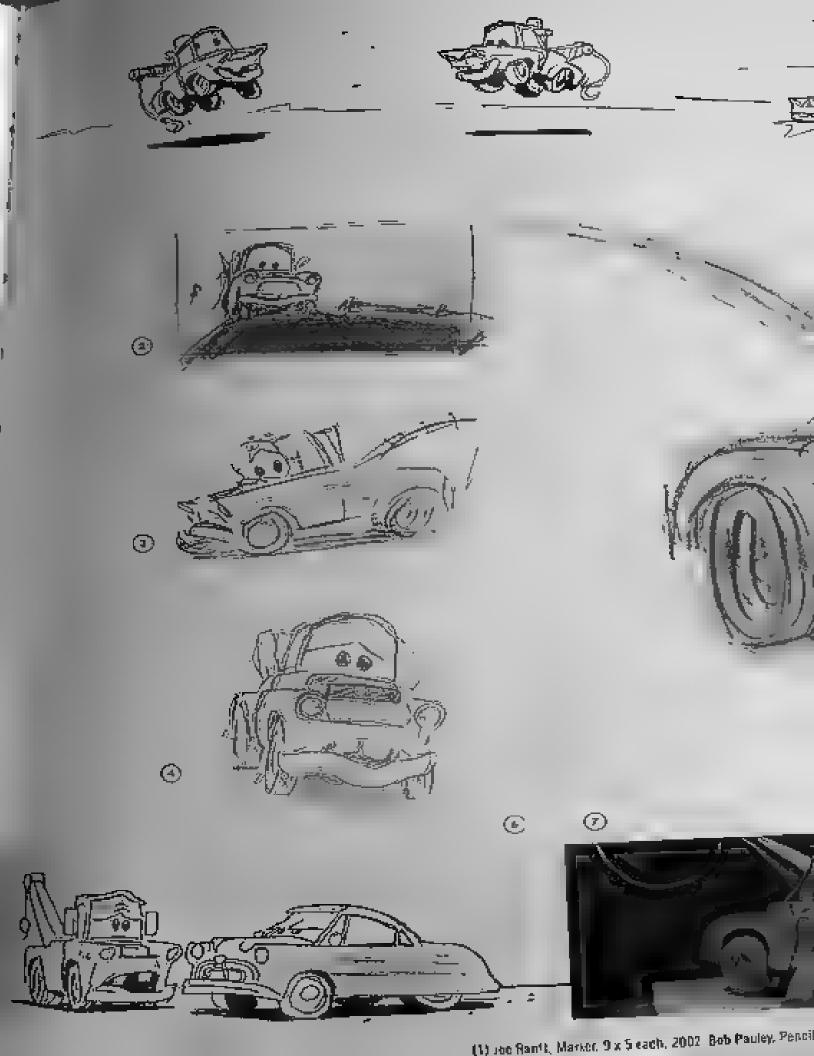
) 15 x 9 75, (3) 10,5 x 7 (detail). (b) 8.5 c 7 25 (detail); 2003. (4) Steve Purcell art) and Patrick Stemer (e.fects). Nather/Pents/Digital Effects 2004 (5) terome Ranti, Sculpt 5 5 x 10 x 12 2003



(1), (2) Bob Pauley, Pengit, 17 x ... (dotail) 2002 (3) Bob Pauloy, Pengit, 8.75 x G 2003, (4) Datt Scanlon, (5) Garett Sherdre



v: Poncil, 9 x 5, 2004 (6) Bit Cone, Pastel, 18 x 8 (detail), 2004





(2) 10.5 x 7 25 (detail). 2003. (3) 15.5 r 9.25 (detail), 2003; (4) 6 x 6.5 2004 (5) 11 x .7 2003. (6) Ted Mathot and James S. Baker, (2) 10.5 x 7 25 (detail). 2003. (3) 15.5 r 9.25 (detail). Masker/Pencil, 9 x 5, 2003 .7; Jeroms Banft Sculpt 6 5 x 8.25 x 13.25, 2004

Pusion Lizzie



Henry Ford, the son of of the responsibility for Affeit founding the Ford he set about creating a the average American are eased the Model T to model appeared to the \$825 was still too steep

Ford did not give up on first "people's car" in 19 production of Model Ts of using the first moving as tion that completely street enabled Ford to plow pring, and by increasing p lower sticker prices substantial



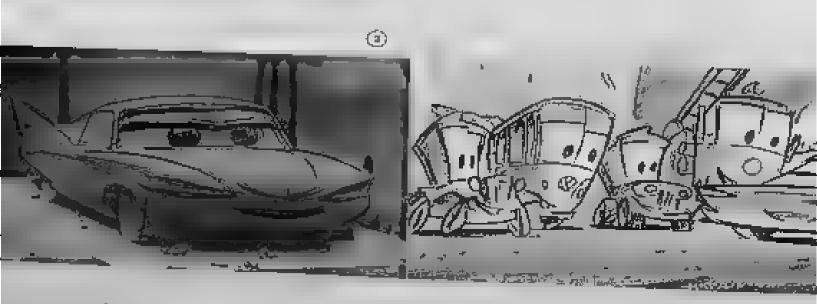
rish immigrants, bears much America's addiction to cars Motor Campany in 1903, simple but sturdy car that ould afford, in 1908, Ford uring car. A though the new tublic, the sticker price of for most people.

his dream of offering the 913, he launched mass with interchangeable parts sembly line, an innovaimlined production. This offits back into manufacturaduction he was able to an obly.

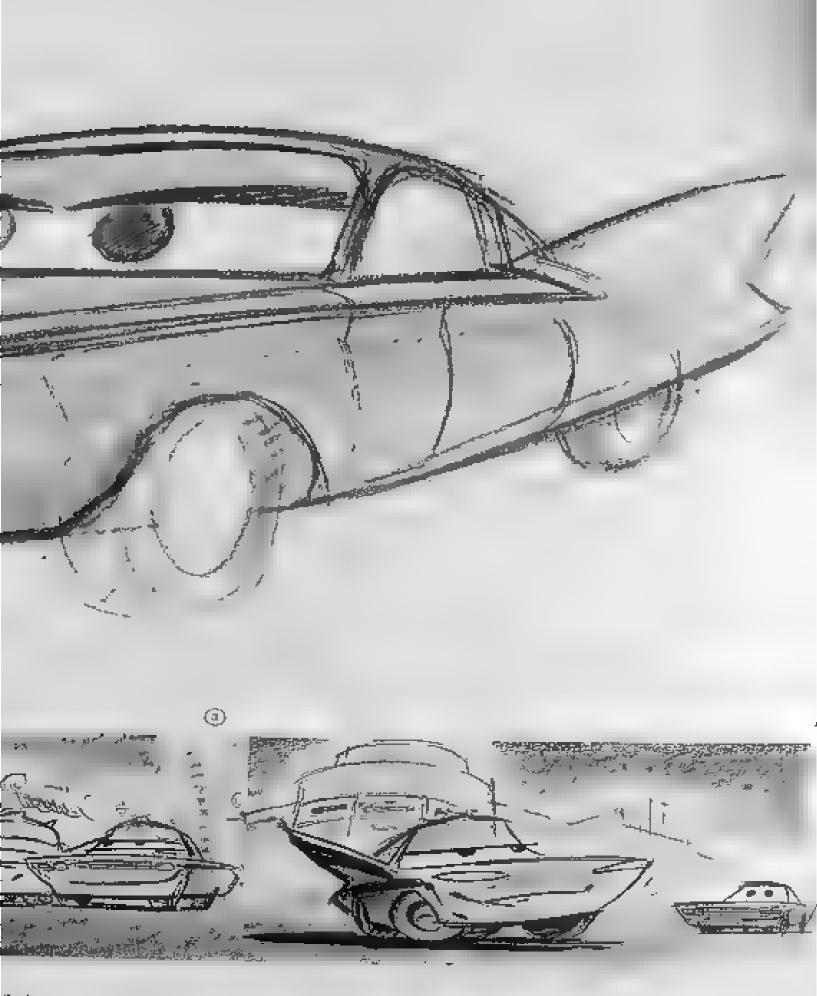
The result was the Tin. Zzie so nicknamed because the body was but of lightweight steel. The vehicle was a great commercial success. Before Ford retired the Model Tin 1927 and unveiled the redesigned Model A more than 15 million of the now classic automabiles had been manufactured. As an homage to Ford's revolutionary car a Model Ticharacter named Lizzle appears in Cars.



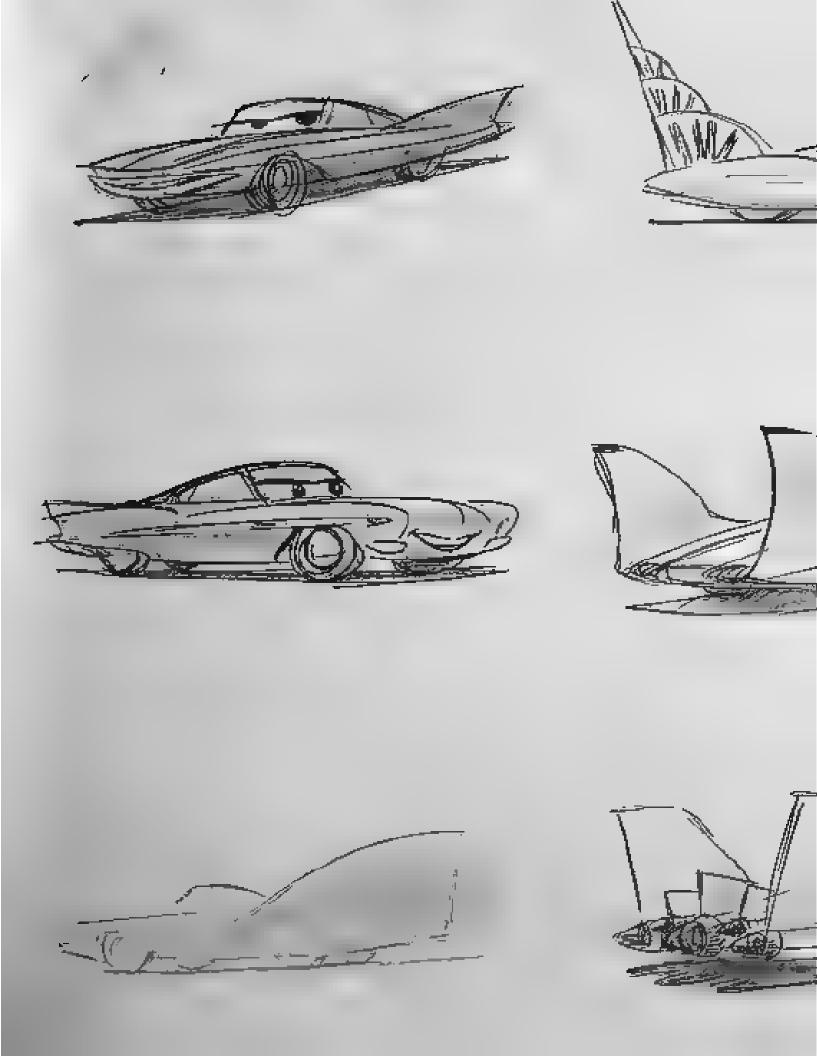
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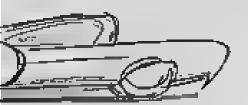


(1) Bob Pauley Pengil/Markor, .7 x 1. 2004. (2) Jerogic Rapt. and Bob Pauloy, Sculpt/Overlay, 17 x 1 - 2003. Sieve Purch

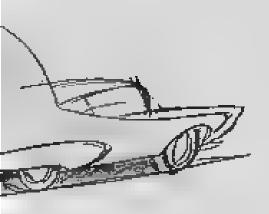


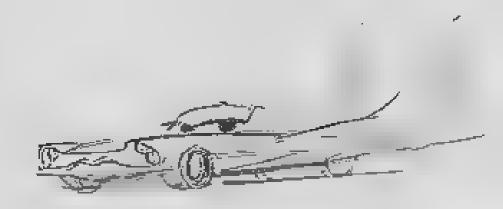
sll, (3) Peacil, 9 x 5, 2004; (4) Marker/Pencil, 9 x 5, 2004

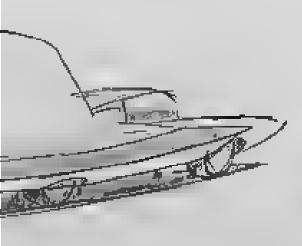


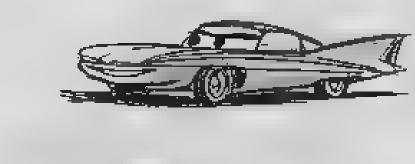








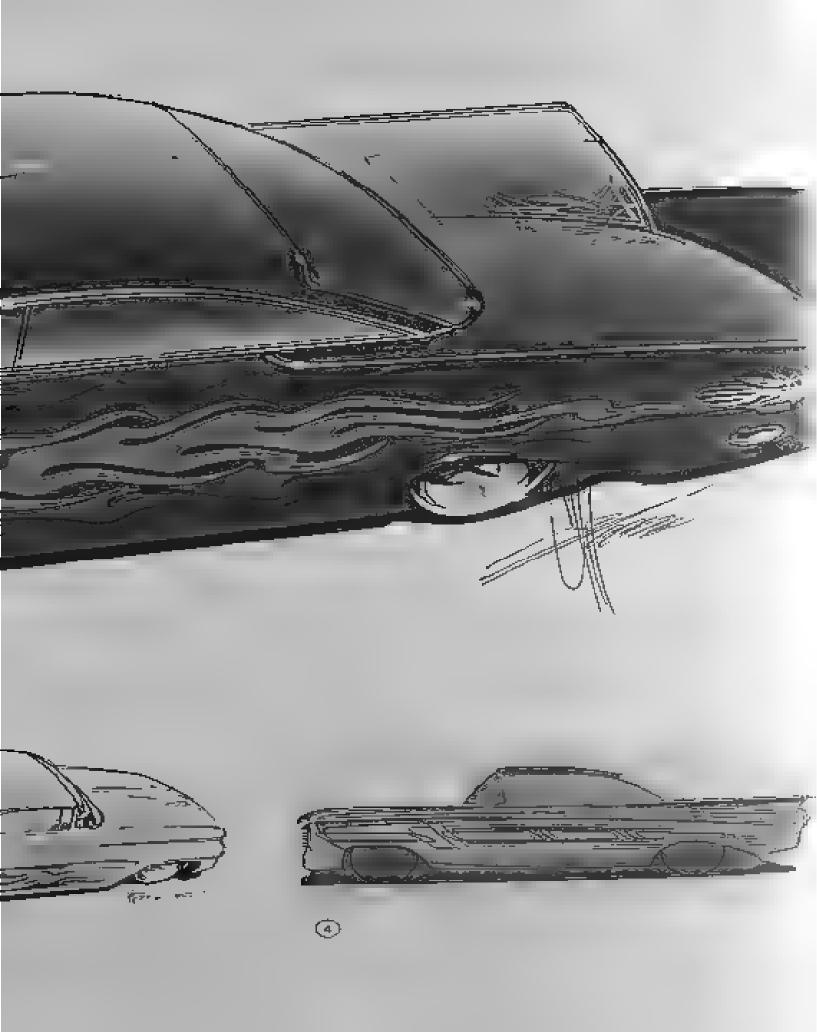








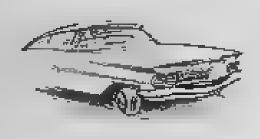
(1), (3) Chip Foose, Pen/Marker, 17 x 8, 2004 (Jay Shuster, (2) Pen/Marker, 17 x 11, 2003; (4) Pencil/Overlay/Digita . 7 x 11, 2







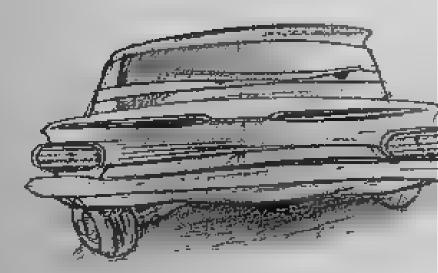


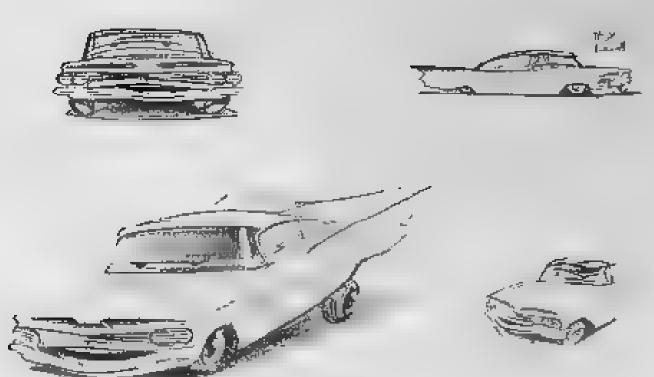




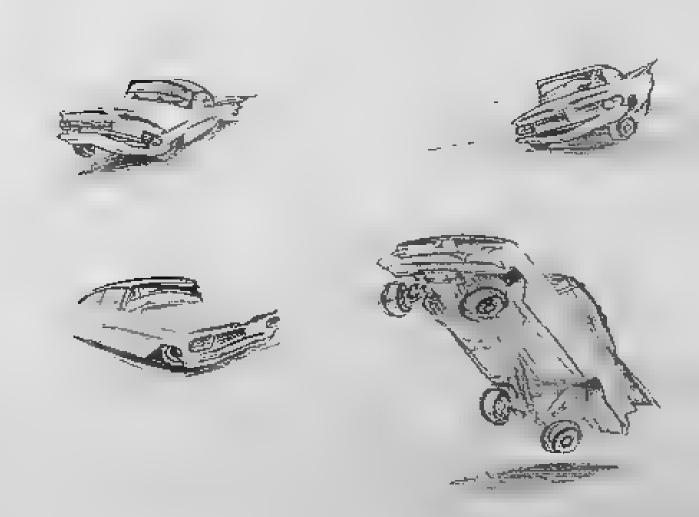




















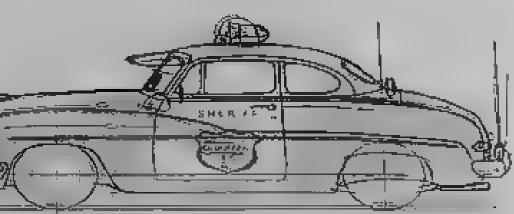
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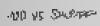
















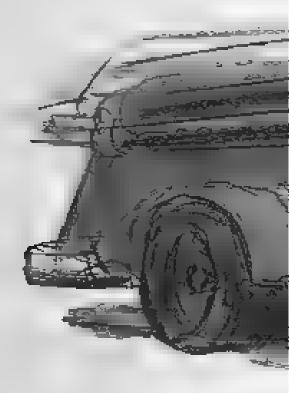


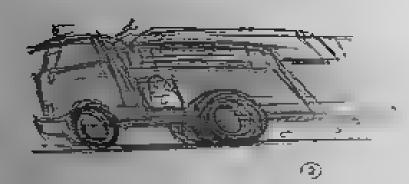


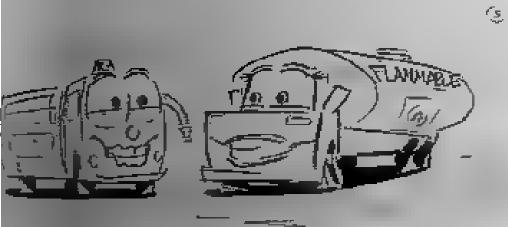


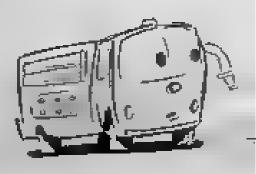


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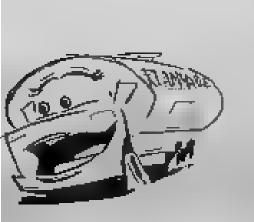


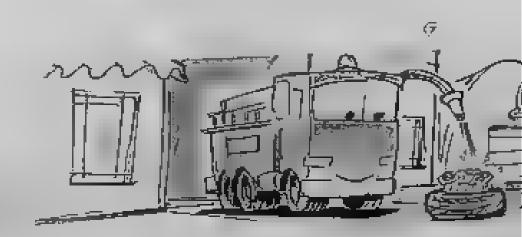












Phisiop Lasts





In the 1890s, when gase carriages puttered down for many years after, autoindustrial and human resolutions where car badia plenty of ambilious finance creative designers and en labor force were at the reby the 1970s, however to the world's leading autoenter. The city's car manufacenter. The city's car manufacenter, the contury brought about

Bankruptcy, urban blight, a have all taken a tall on De The Pixar creative team no litey toured several of the a landmorks that have fallen and apathy line-powered horseless
Woodward Avenue, and
pioneers found all the
purces they needed in
s were forged in the city's
s were constructed. And
ters and industrialists,
gineers, and an endless
ady. All the had changed
etroit lost its coveted spot
omobile manufacturing
ifacturing booms later in
mixed economic results

and suburban sprawl froit's industrial heritage, led this erosion when ally's detellet automotive victim to enme, arson,

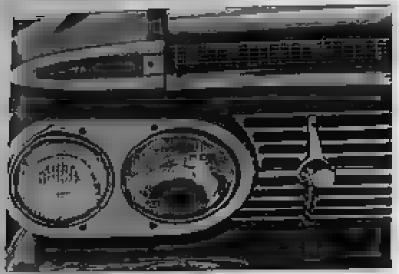
"There was so much to learn, even from an ald, abandoned outo plant," says Bill Cone "We found that layers and levels of decay spoke volumes about the history of a place Decay, dirt, and rust have a story to tell."

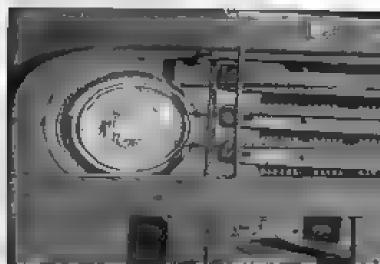
The Packard Motor Car Company plant proved to be a favorite site for the Pixar team, who paid homoge at the sprawling remains on East Grand Boulevard Built in the 1900s, the colossa 3.5-million-square-foot complex spread over forty acres was once a busiling site for one of the last independent American automakers. As the creative team carefully picked their way through heaps of trash, bird droppings, broken concrete, and shall tered glass, they found a miletong maze of empty rulins waiting for the demolition crews. The plant was a pargnant reminder of the hundreds of automobile assembly plants and thousands of skilled craftsmen who once made Detroit the world's automobile capital.

Taday, Detroit is just a ghost of its former self but its memory lives on in the vehicles that were once assembled there—cars that are now considered classics for their distinctive style, shape and color Pixar drew from this canon of classic cars, moderng some of the firm's characters after a 1951 Hudson Hornet, a 1949 Mercury Police Cruiser and a 1959 Chevrolet Impala















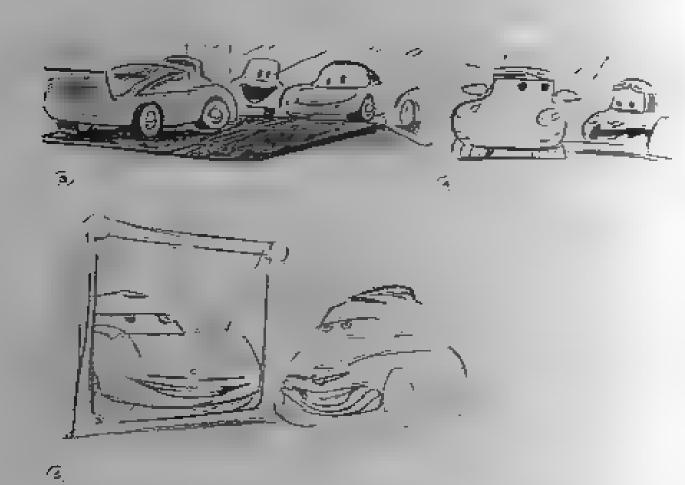
Car Reference Photographs, Bob Pauley, 200)





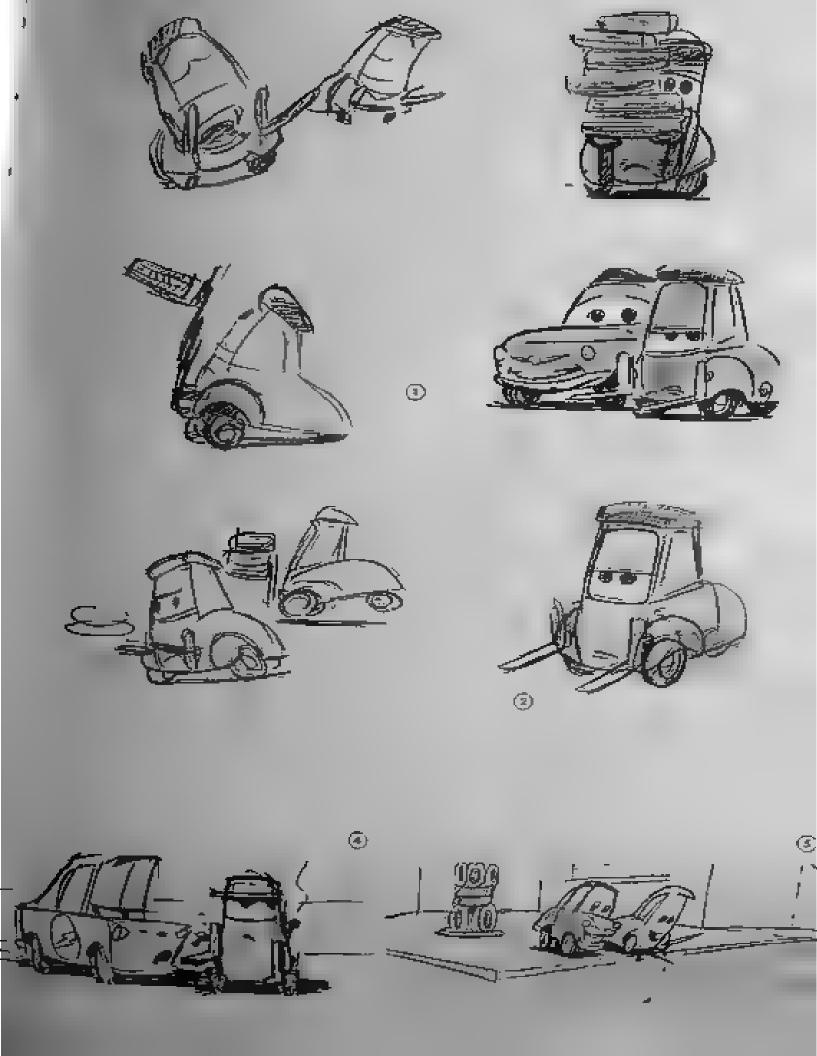




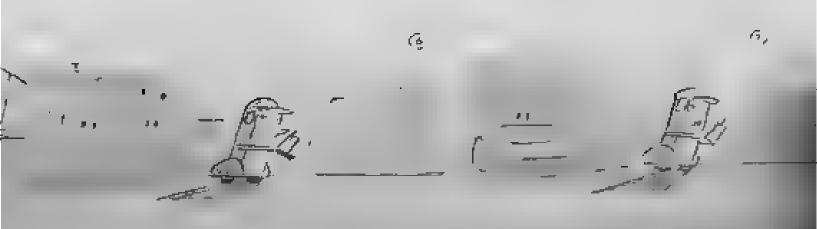












58) mater city

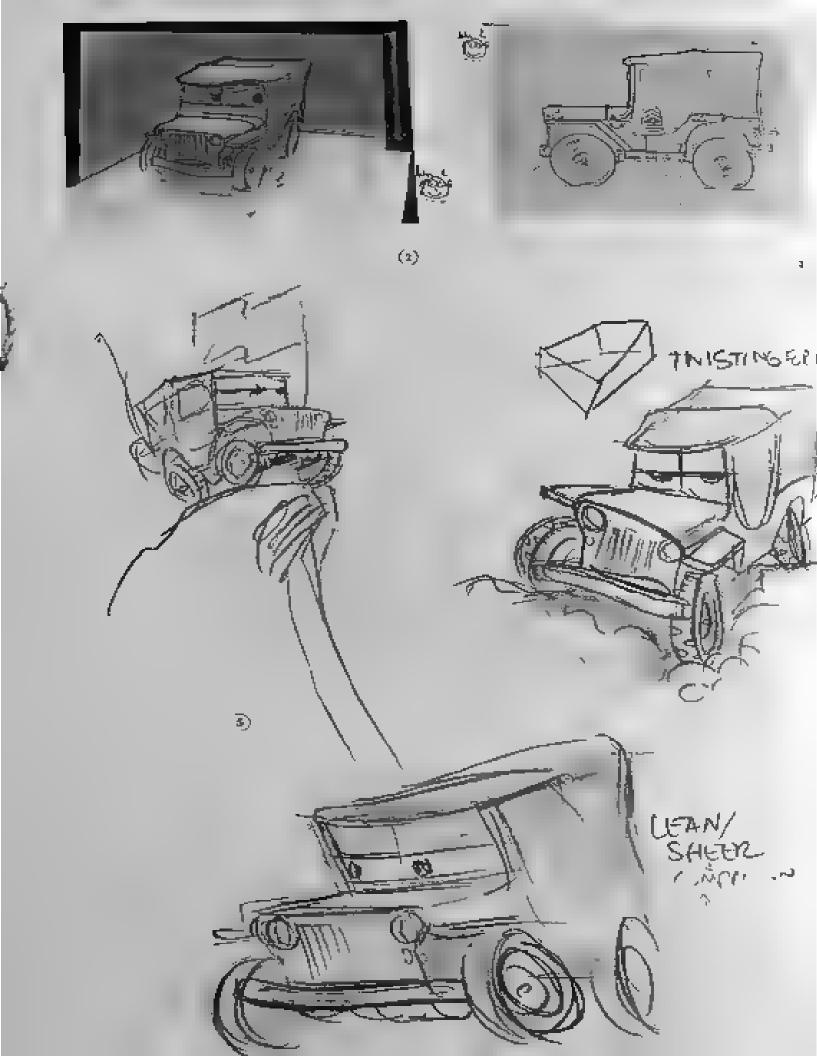


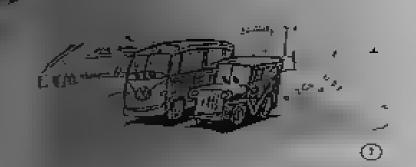


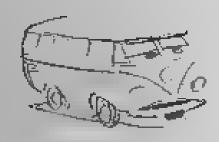


Sarge





















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3

Save 2D Animation.

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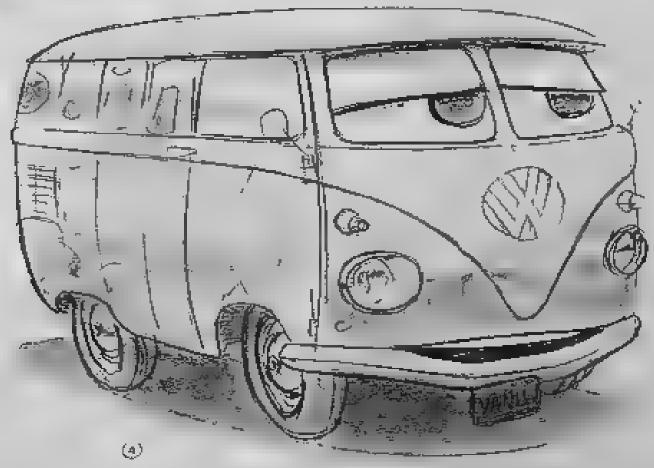


motor city (39)





Fillmore





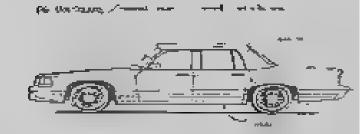
Pardon my backfire, I eat veggle fuels



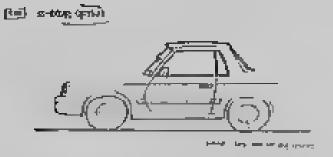
100% ORGANIC FOOL

BE ONE MANDENTY (SAME)



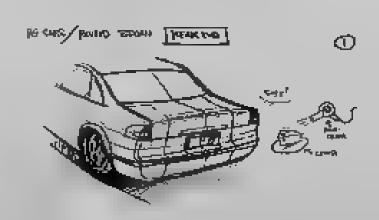


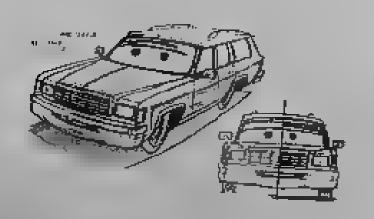
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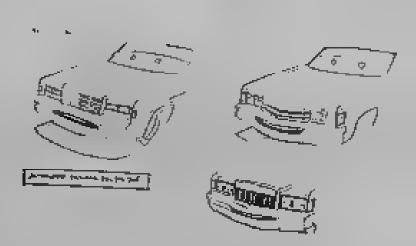






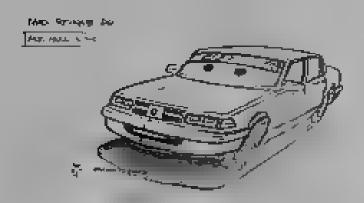


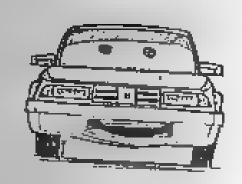




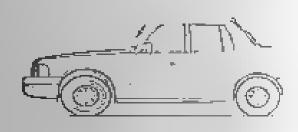






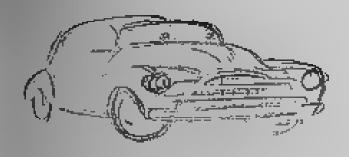




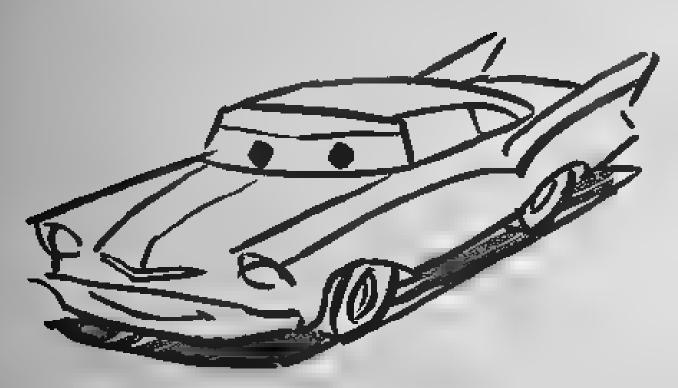




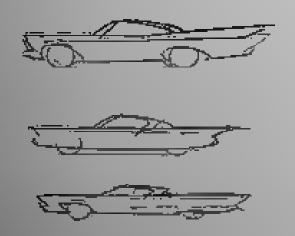




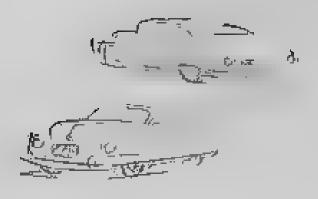




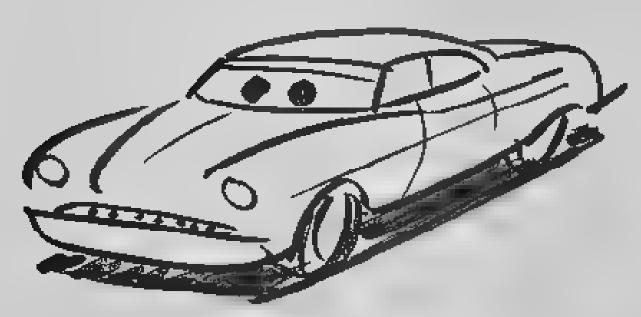
GENERIC GOYSO'S SEDAN



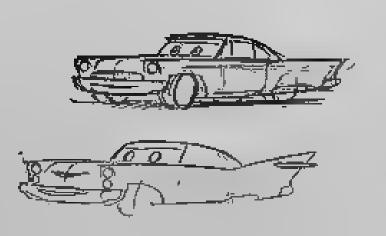


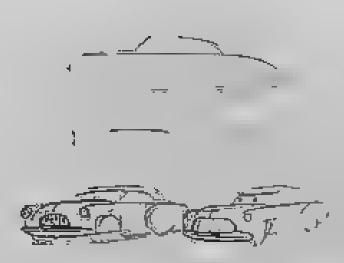




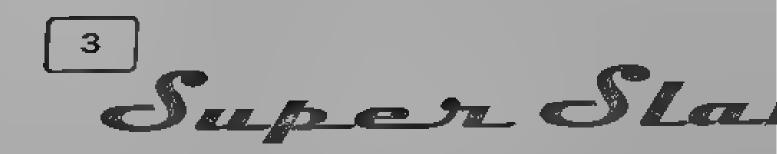


GENERIC 50'S SEDAN





"When we get these thruways across the whole country be possible to drive from New York to California without John Steinbeck, *Travels wi*



Pixar's creative team clearly understood that the film's automobile characters had to have locales. Cats need roads. Some of the action would take place at a motor speedway, but there had to be roads, too.

In the early stages of film development, the team poured over reference books, catalogs, and other publications to learn everything they could about automobiles and the roads that carried them. They spent hours viewing feature films and documentaries about every possible automotive subject, including the coming of the interstate highway system

In the 1950s—in the midst of the Route 66 hey-day—the biggest public works program in the history of the nation was launched. The Federal-Aid Highway Act of 1956 authorized the use of \$25 billion to build a system of interstate highways, all forty-one thousand miles designed for high speed and smooth access.

The brainchild of Preside who during World Way I by the efficiency of the lautobahns, this vast net promised to create a sleethe economy, and help accorded highway conditions roads, however, we mous impact on the national content in the content i

Overdevelopment and consprawl was already ender America's landscape. The even more damage as the and cut through farms. It changed traffic patterns towns to dry up and discensivonment was ravage owned rail system was because centers were destroy businesses were leveled noighborhoods vanished

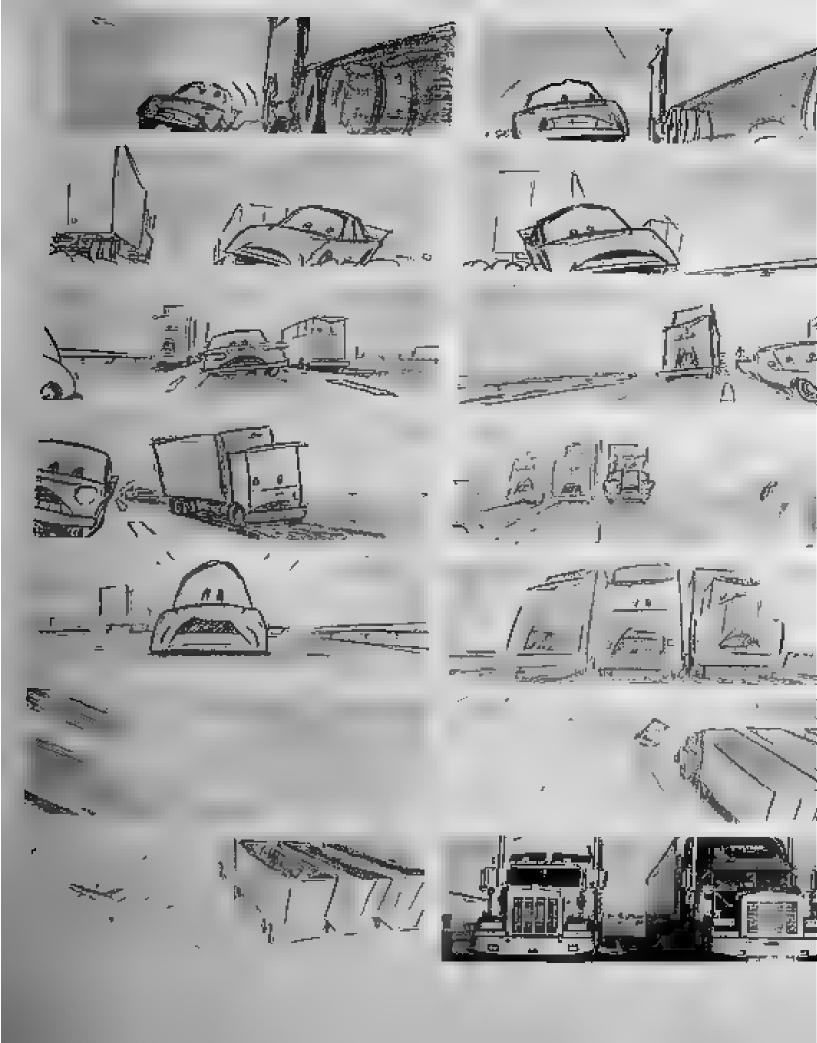


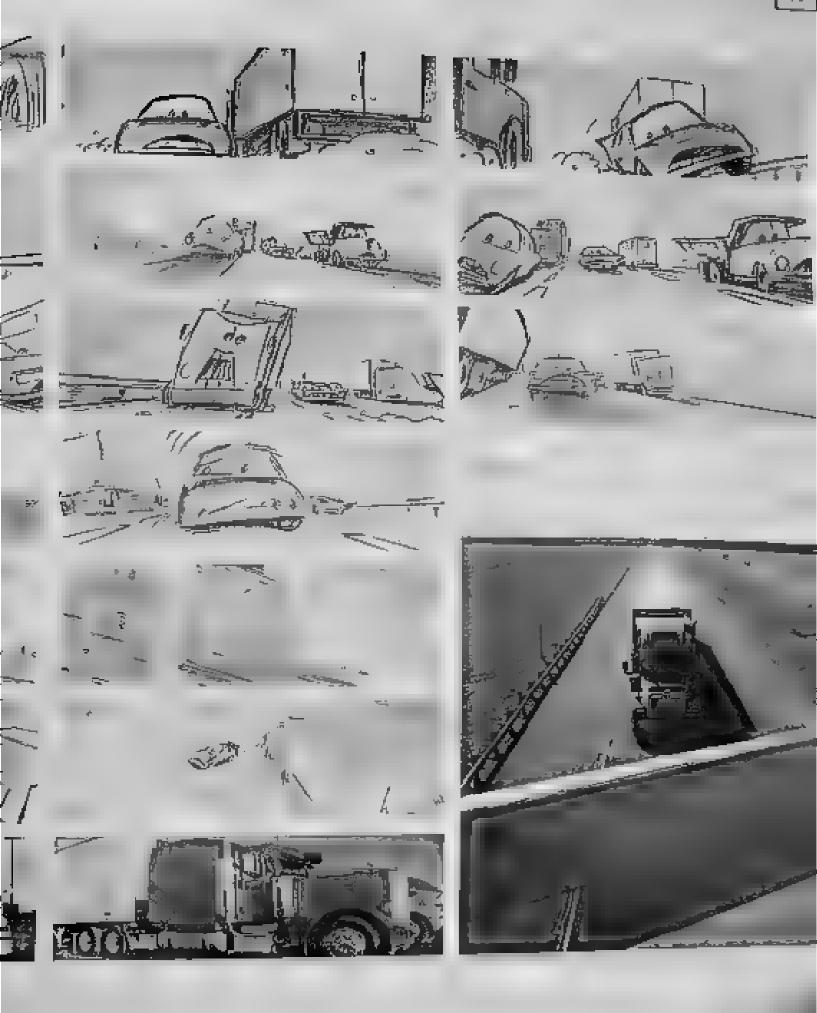
ent Dwight Etsenhower,
had been inopired
ligh-speed German
work of superhighways
w of new jobs, stimulate
ase the nation's overions. The emergence of
ould also have an enoron and our way of life

cooping suburban ingering much of e super slabs brought ey gashed into cities lighway bypasses and caused whole speak. The natural d, and the privately eft in shambles. Entire ed, homes and family, and established

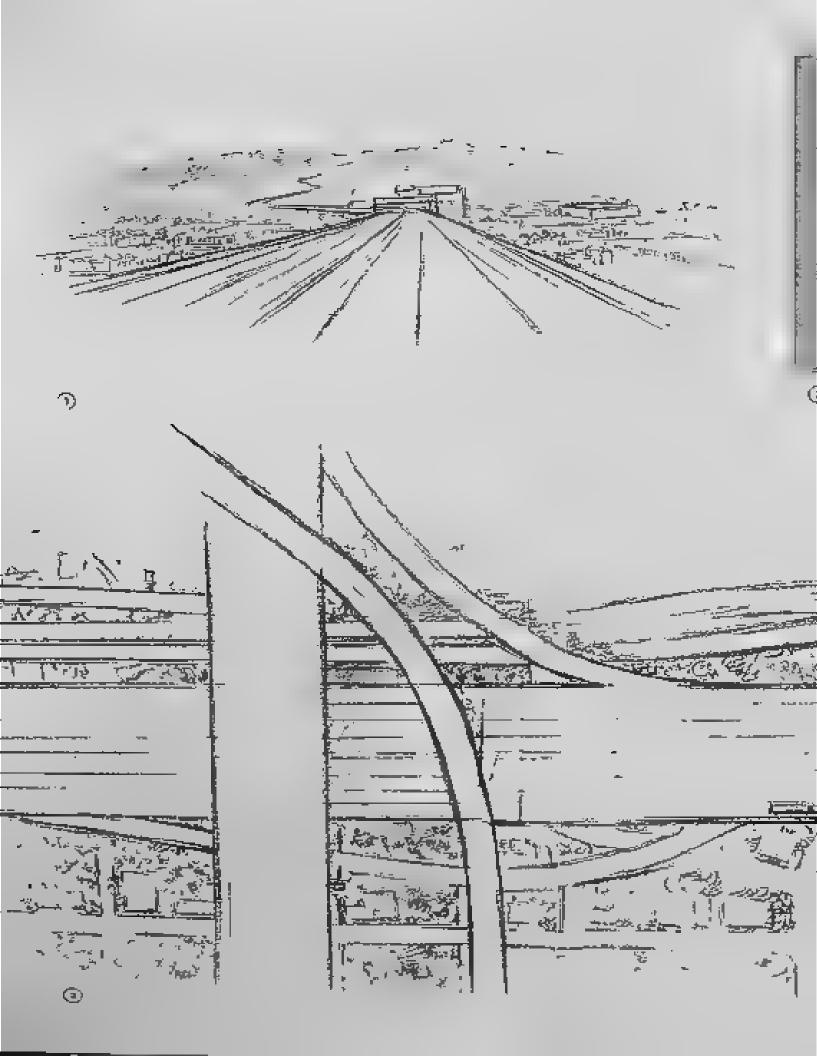
During research trips, the Pixar team saw how many small towns and landscapes had been adversely affected by the coming of the superhighways, and they transferred this reality to the film. For example, when Lightning McQueen. hops on the interstate for a cross-country Irip to California, he travels on a long straight slab of monotony built for speed Later, when he gets lost and finds himself on a winding road known as Route 66, he gets stuck in the small, dilapidated town of Radiator Springs. He doesn t understand why anyone would live there until a local beauty named Sally takes him on a drive to an abandoned cliff-top motel, a victim of the nearby interstate skirting the town. As Saily points to the valley below. McQueen sees a network of small roads enaking within a landscape of beautiful natural monuments. He also spots the interetate cutting right through (all

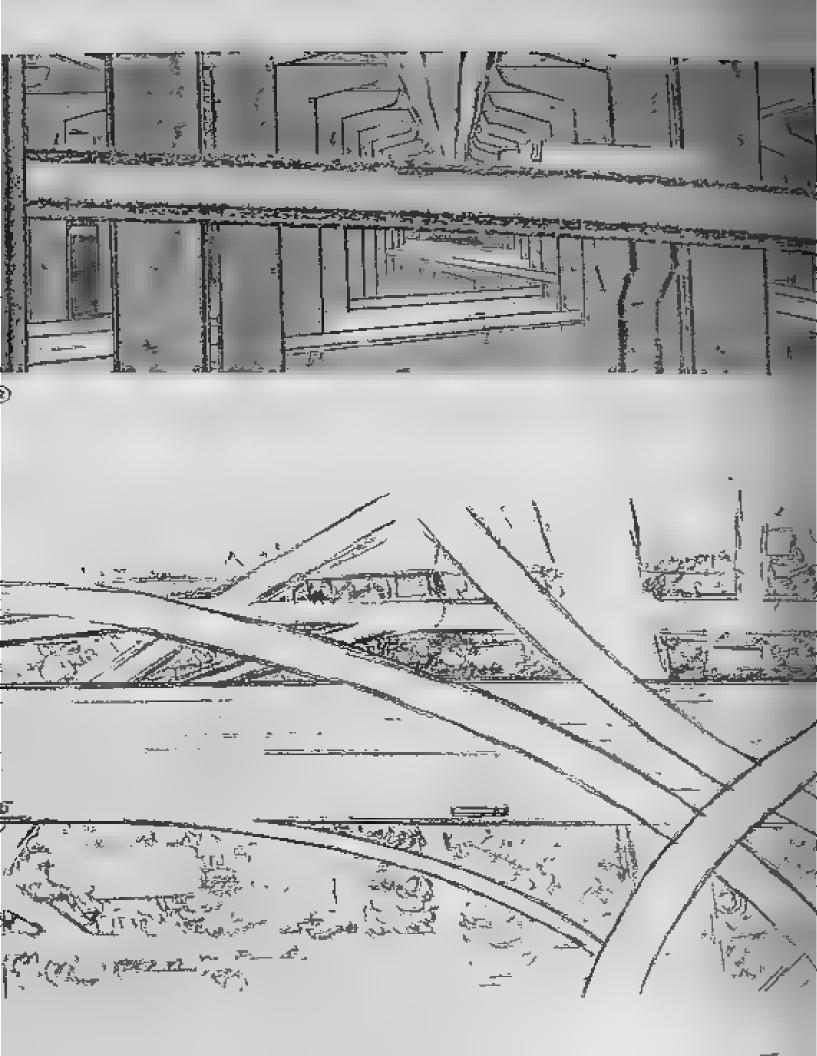
"Look at that," McQueen says "All those cars and trucks are dilving right by. They don't even know what they are inissing."

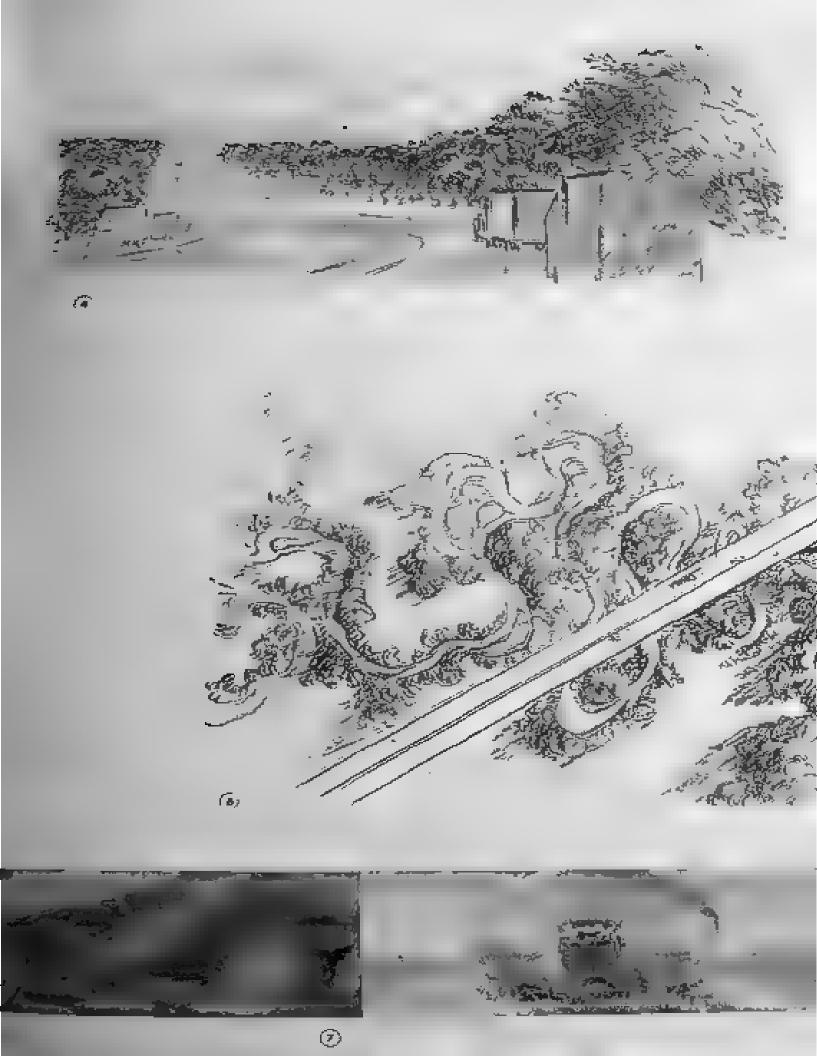


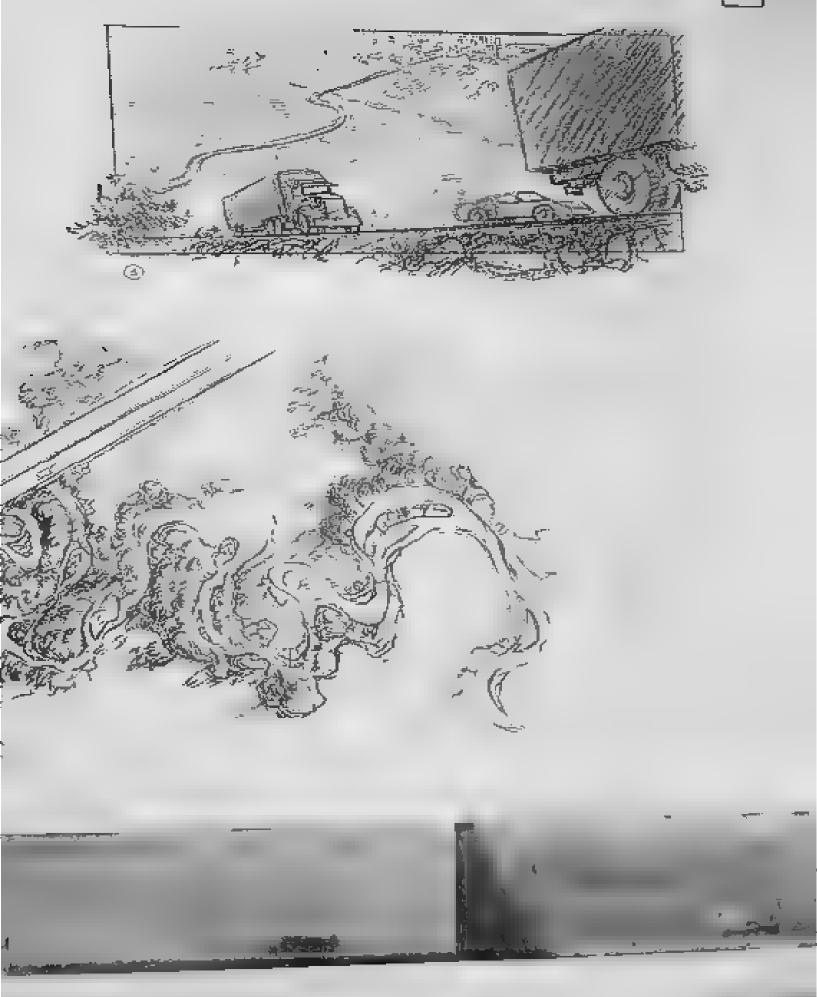


Interstate Storyboards: Carett Sheidiew Pencil. 9 x 5 each 2002 Interstate Reference Photographs: 8rb Pauley, 200;

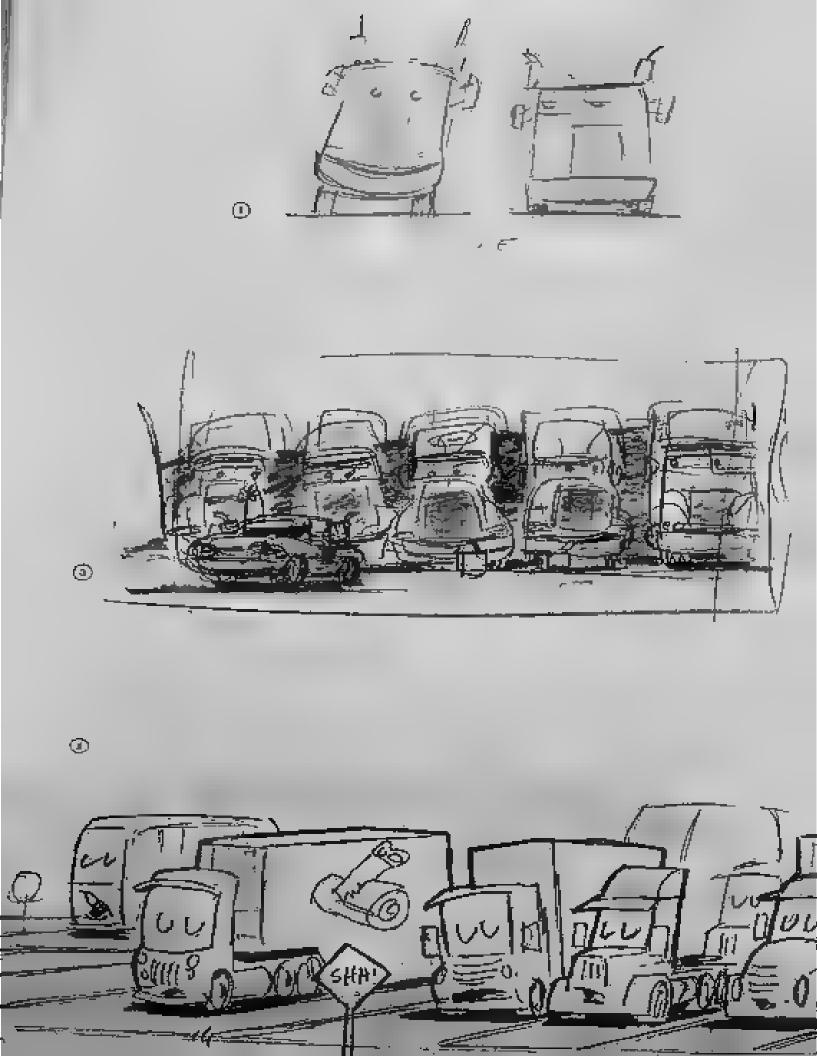


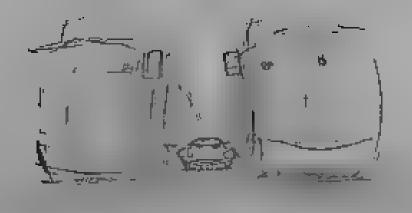






6. (4) (5) 13 : 10 5: (6) 17 x .2. 2004 (2) Anthony Christoy [art] and Paluck Siemes

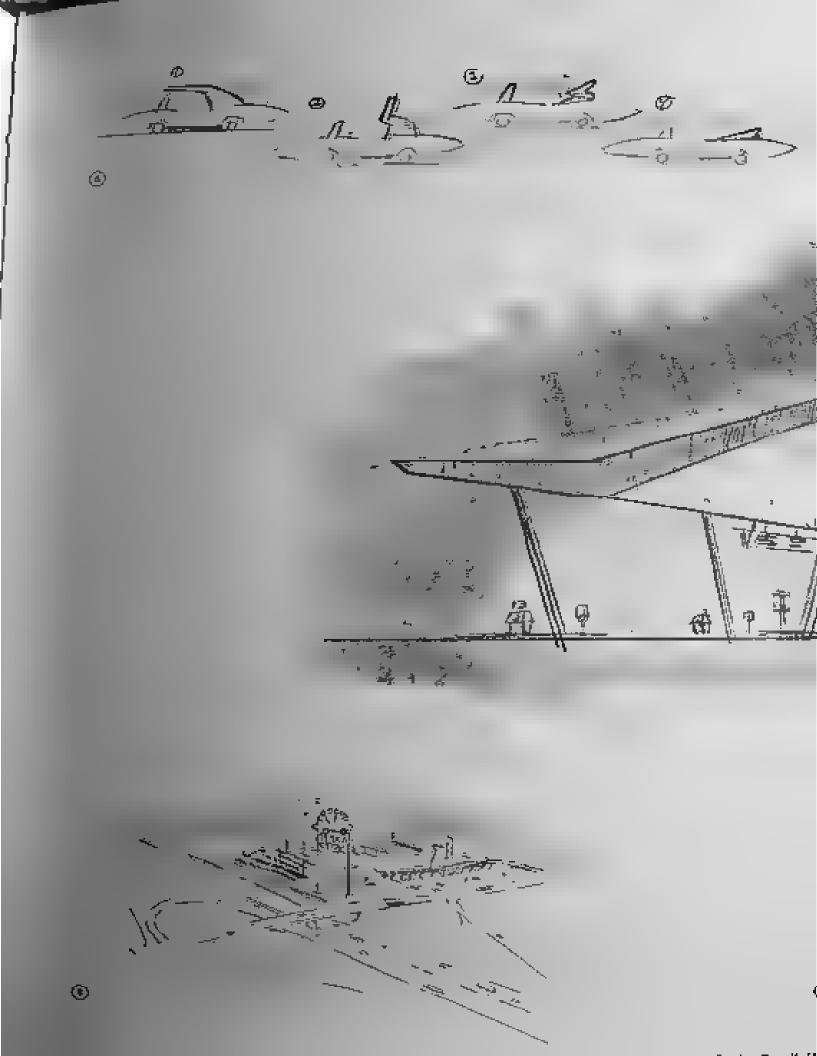




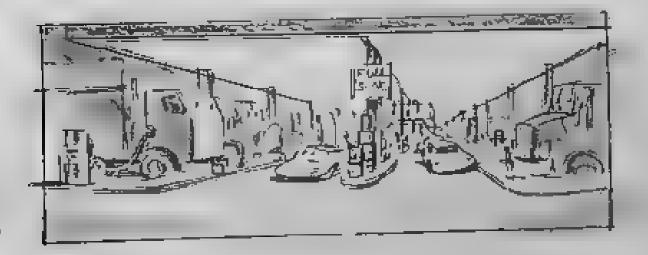




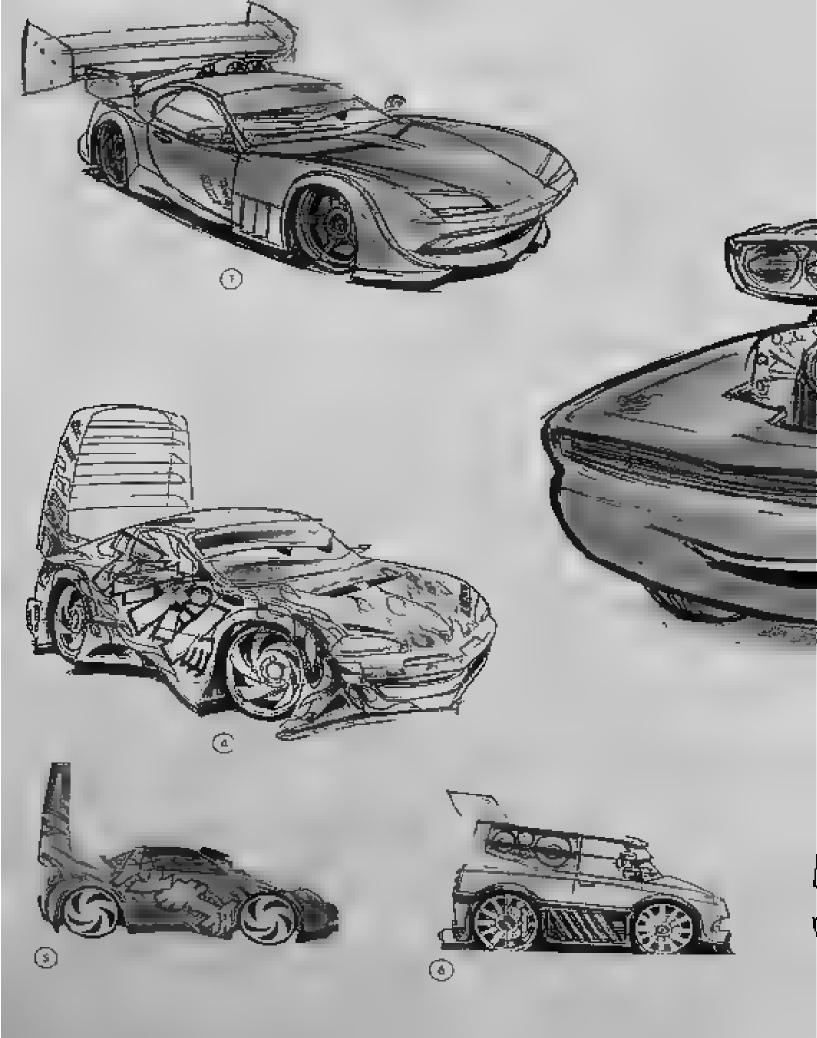




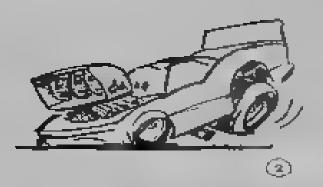


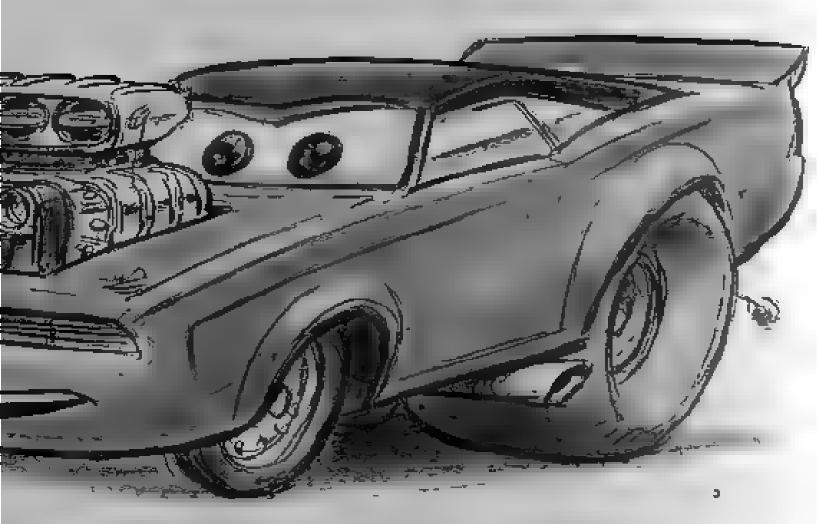


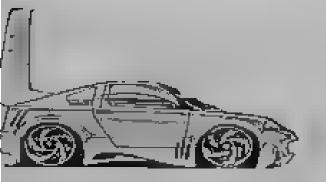
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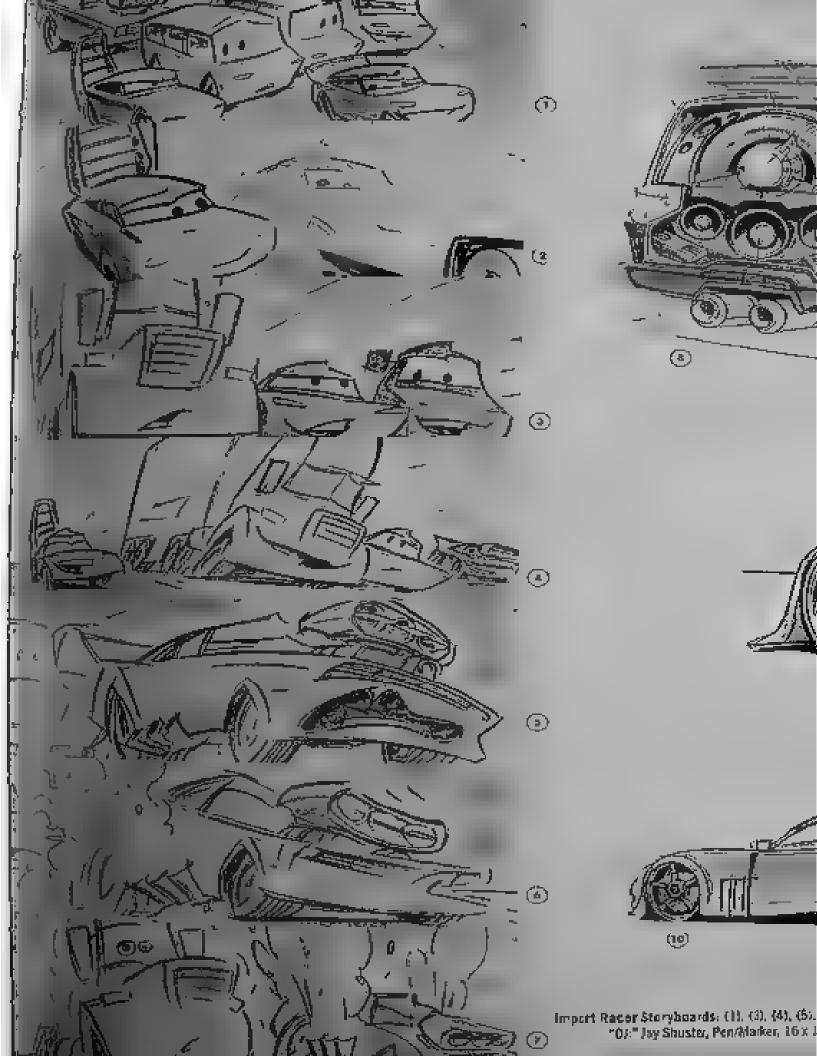
ort Racers: (1) "Boost." Jay Shustor Don Marine, 11 6 7 6 mg.

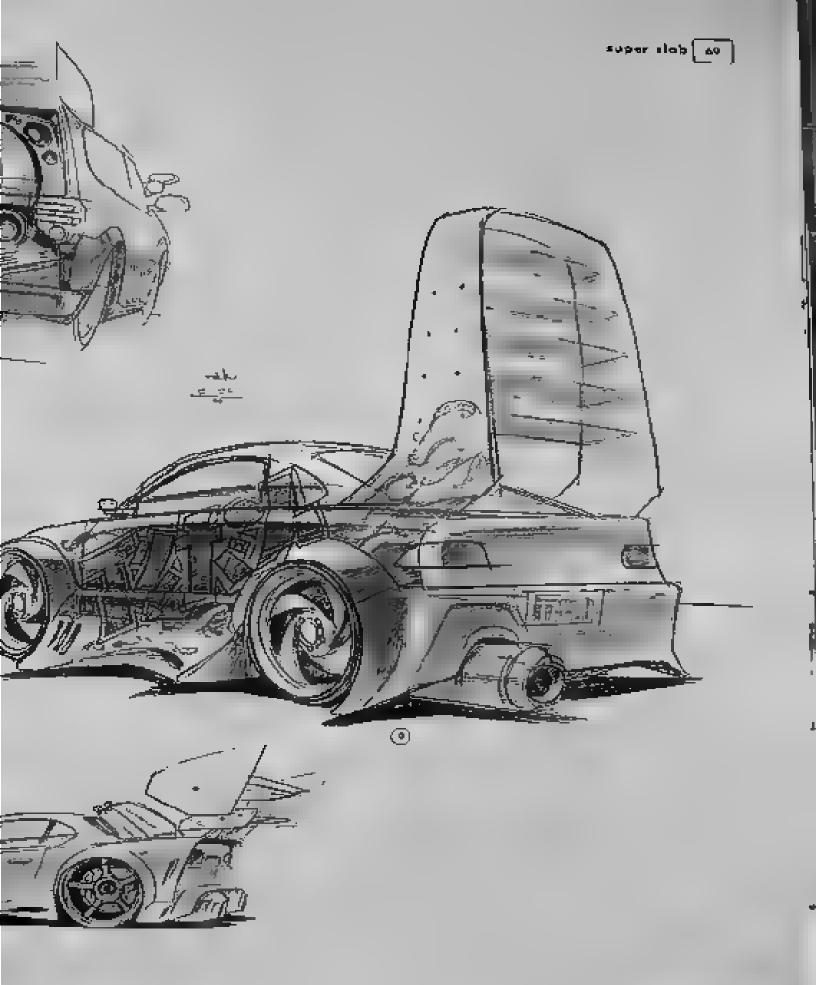












(6), (7) Steve Purcell, Marker/Pencil. 9 to 2004 12: Ted Mathet and Brian Fee, Marker/Pencil. 9 to 5, 2003, Import Agoers, (8), 0.25, 2003, (9), "Wingo," Jay Shuster, Pen/Marker, 14, 25 to 0, 5, 2004, (10), Boost, Pay Shuster, Pen/Marker, 15 5 to 10, 5, 2004, (10), Boost, Pay Shuster, Pen/Marker, 15 5 to 10, 5, 2004, (10), Boost, Pay Shuster, Pen/Marker, 15, 5 to 10, 5, 2004, (10), Boost, Pay Shuster, Pen/Marker, 15, 5 to 10, 5, 2004, (10), Boost, Pen/Marker, 15, 5 to 10, 5 to 10,









high speed roads and see something else. Young p grandparents drove Route 66 want to experience t history. The old road has new life "

--- Angel Delgadillo, barb



In addition to researching the nation's interstate avatem, the Pixer learn devoted countiess hours to studying Route 66, the lamous highway that may have become obsolete but will not die. Who they discovered graphed their hearts

"We were all quickly seduced by Route 66 and what it must have been like for the many small fowns along the highway when the interstates came along and bypassed them," says John Laggeter "The viewal killech of Route 66 and the picturesque sottings also and great appeal "

It wasn't long before Pixer contested me, since I had written House 60. The Mother Road I met with John and the rest of the Pixer Jeam and told them about the people and places walling to be discovered on Route 86.

To give them a true feet for traveling the old road, I led members of the team on two lours along the original Route 66. Both Journeys were unforgettable. The first trok, in June 200... Included John Lassoter and Darla Anderson,

the film's producer along wit writern, and creative types to renied Cadillacs. Everyone c with cameras, notobooks, ekc recorders. The same was true nocond tour a year later.

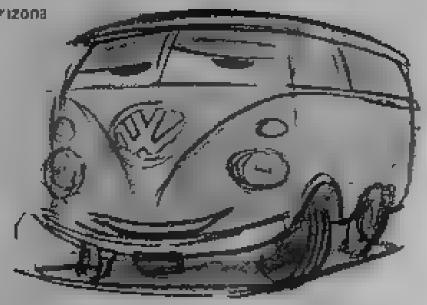
As we traversed the highway our kicks, just like Bobby Tro his classic song, which rema-Noute 66. I know I was in for HOOR AH WO Crulsod old in our bodwaga yawdald a do feew of a rapidly changing Americ day out on the read, I called : and told her I was traveling v myself-adventurous, curtous open road.

The Pixar bunch enjoyed stor ronson, and that is just what to out and drink We stopped to take pictures and notes and

Fallingro Hop Pauley, Pennil, 10.25% at [detail] 2004.

eople whose parents and he highway, It's a plece of

er In Seligman, Arizona



h enough ariists,
fill a trio of shiny,
one well anned
ichpads, and tape
when I led the

we really did get up promised in no the anthem for a good time just as Caddies, headed by the demands a. After just a half my wife, Suzanna, the people just like and lovers of the

ping for little or no we did. We stopped to meet people and I to make sketches We stopped to move hox turtles off the pavement, to collect snake skins, to smell wildflowers, to examine roadkill to look at the clouds to wade through wheat and cotton fields to pick sunflowers and to prowl ghostly, abandoned buildings for precious road loot.

We saw natural and manimade attractions and magical human and nonhuman icons. We mot road colobritios, road warriors and travelers from around the world. Best of all, we met handreds of everyday folks who continue to eke out a daily living on the edges of that varicose ribbon of concrete and asphalt.

'There was something about seeing the real thing that made those trips so worthwhile." says Joe Ranft, a veteran of both research trips. "We connected with the people and their towns and we really got it. We found out that life out on that old highway is never predictable, and that's what makes the Journey so much more memorable than just driving down some superhighway.

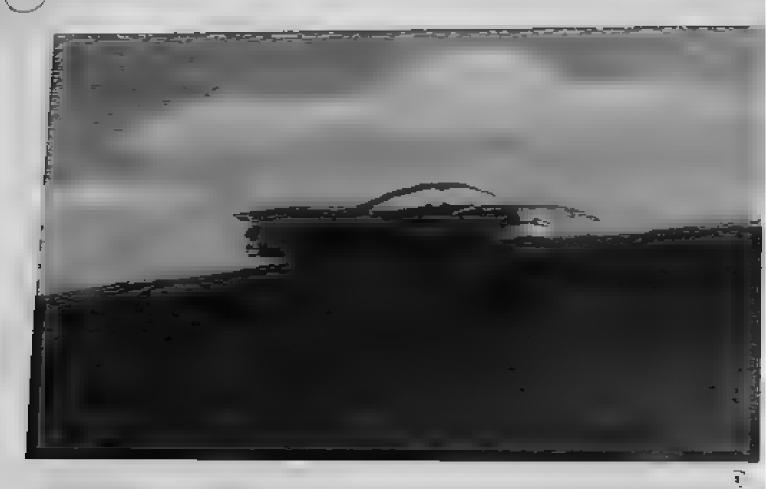












or freeway. We found the heartbeat of the Mother Road."

The Pixar team was fraveling on a road that was once considered state of the art but outlived its usefulness because it could no longer handle the volume of traffic that gave it life in the first place. They came to see Route 66, a historic highway that is representative of all endangered two-lane roads that were left behind because of the super slabs. It is a reminder of America before our nation became generic and we lost our sense of place. Although we cannot get along without our superhighways, it is good to

know that Route 55 is s tive for those who wan the pulse of the land.

"That Mother Road trip rable one I've ever take a writer who had been three days before he le "Even for someone who writer, it's difficult to fur how moving that time of Nothing about it was faupon was raw, honest, way America should fee

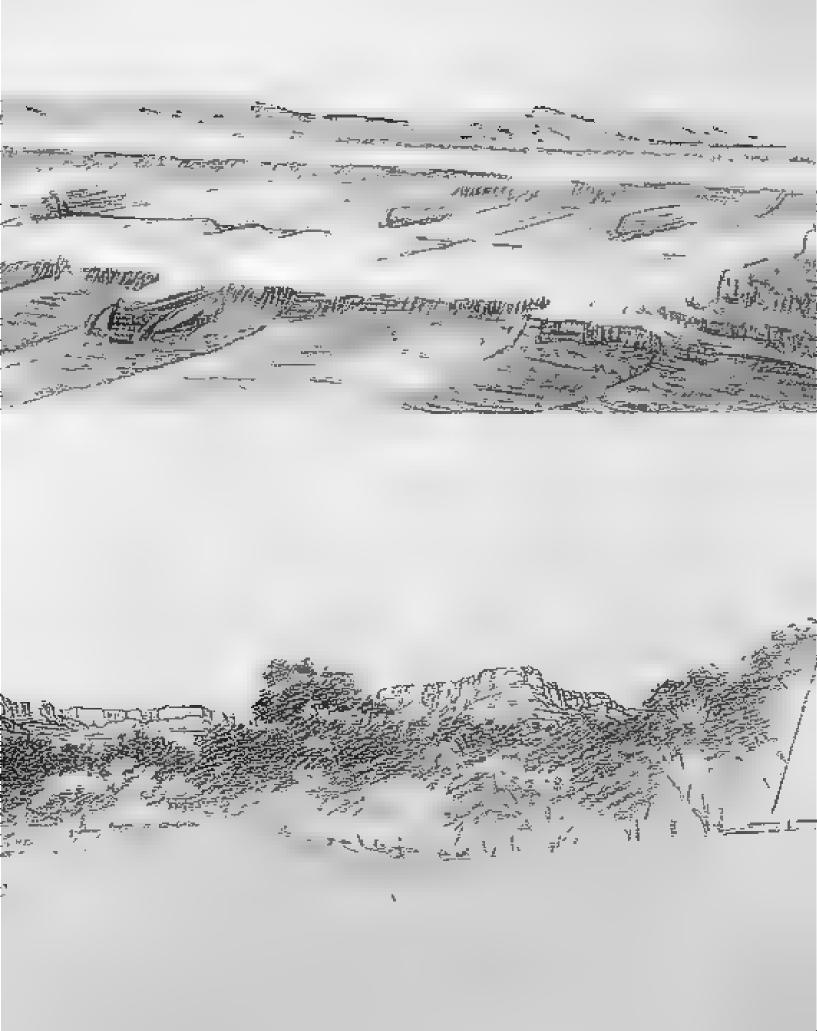


till there as an alternat to slow down and take

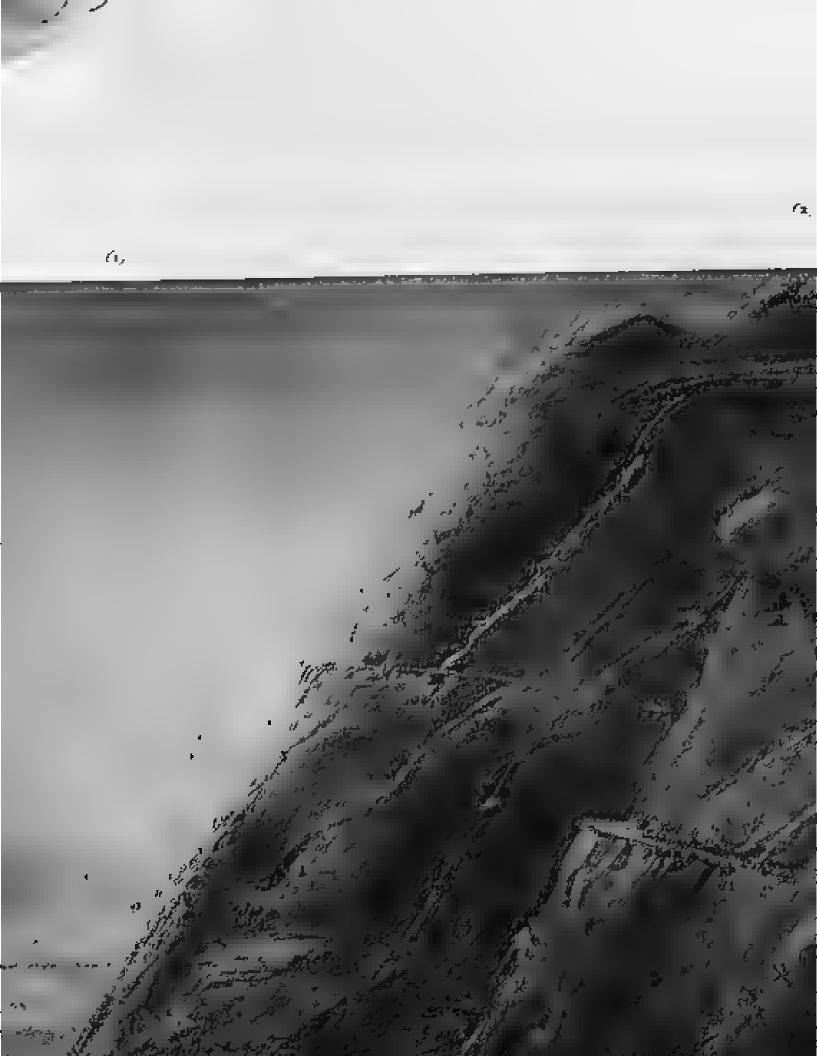
was the most memoin." says Dan Fogelman,
working at Pixar for just
it for our second tour
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id words to describe just
out on the old road was.
lse. Everything we came
and so real. It felt the

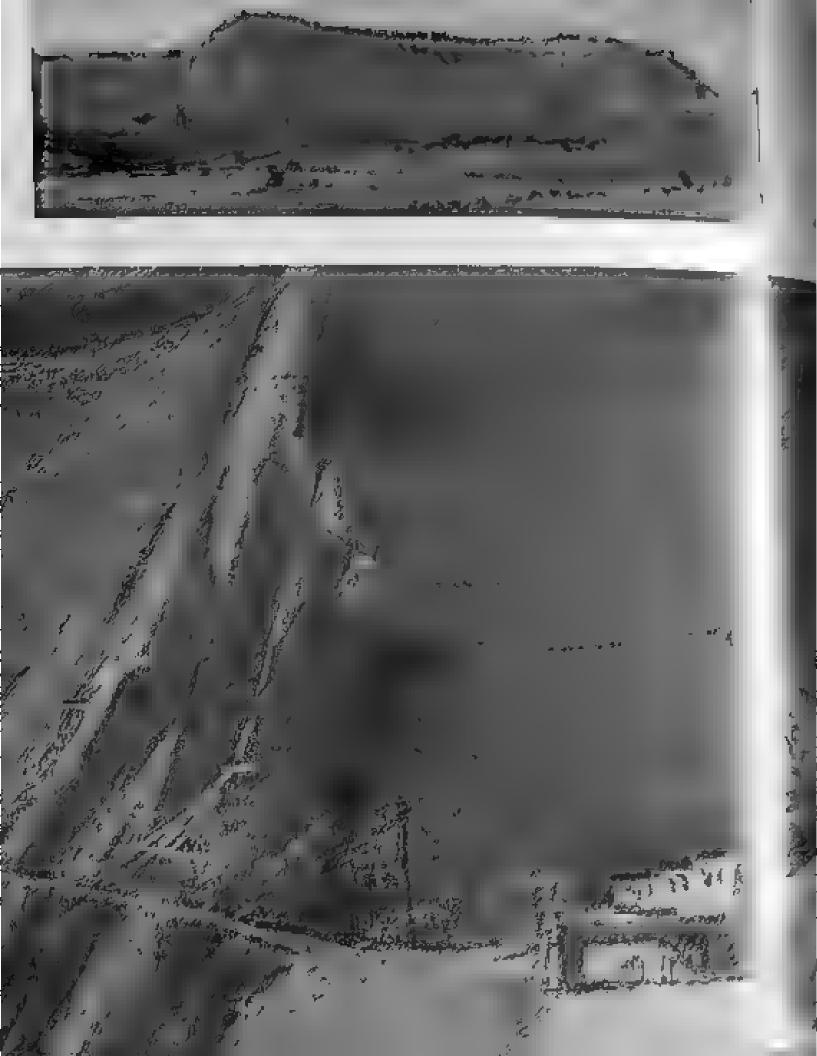
This feeling prevailed for everyone on the Pixar team. It shows in the film, as characters emerge in settings as real as the people and places that inspired them. Much like the Pixar team, the film's main character, Lightning McQueen, also discovers the value of small-town life and the fact that, while speed is exciting, sometimes it is good to slow down.





Annual Processing to Anthony Christov, Percil, (1) 15.25 x 7, 2003; (2) 17 x 14 (detail), 2004

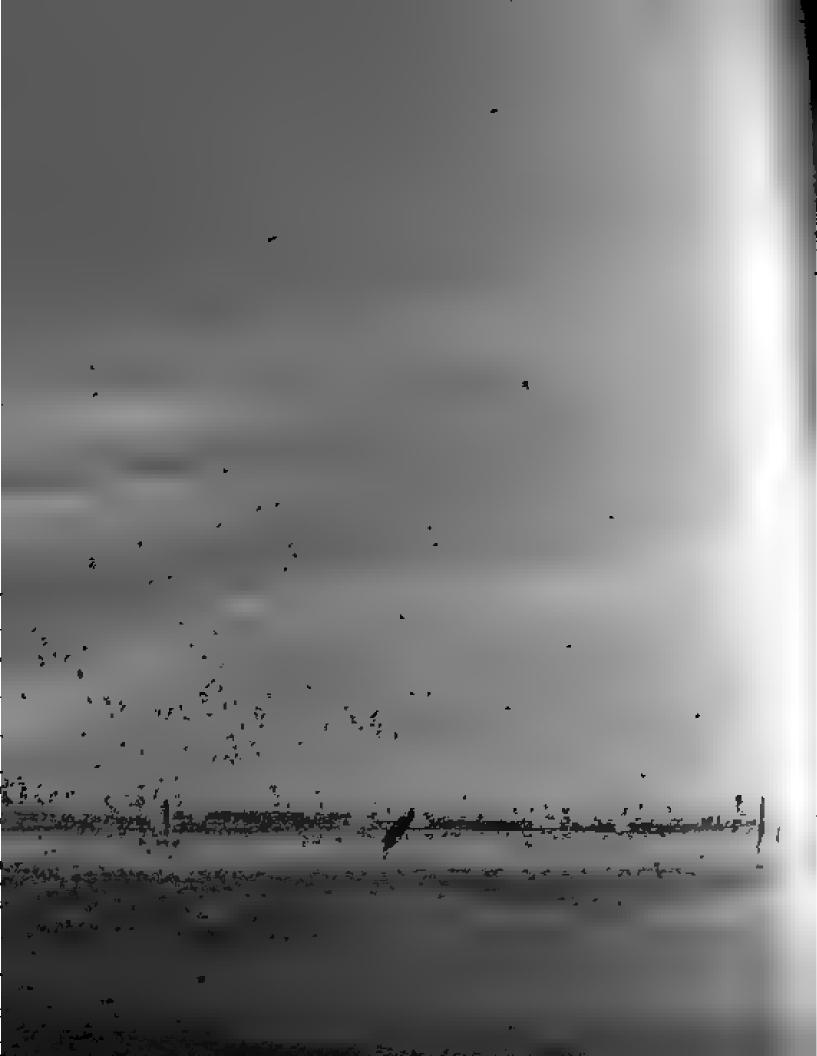






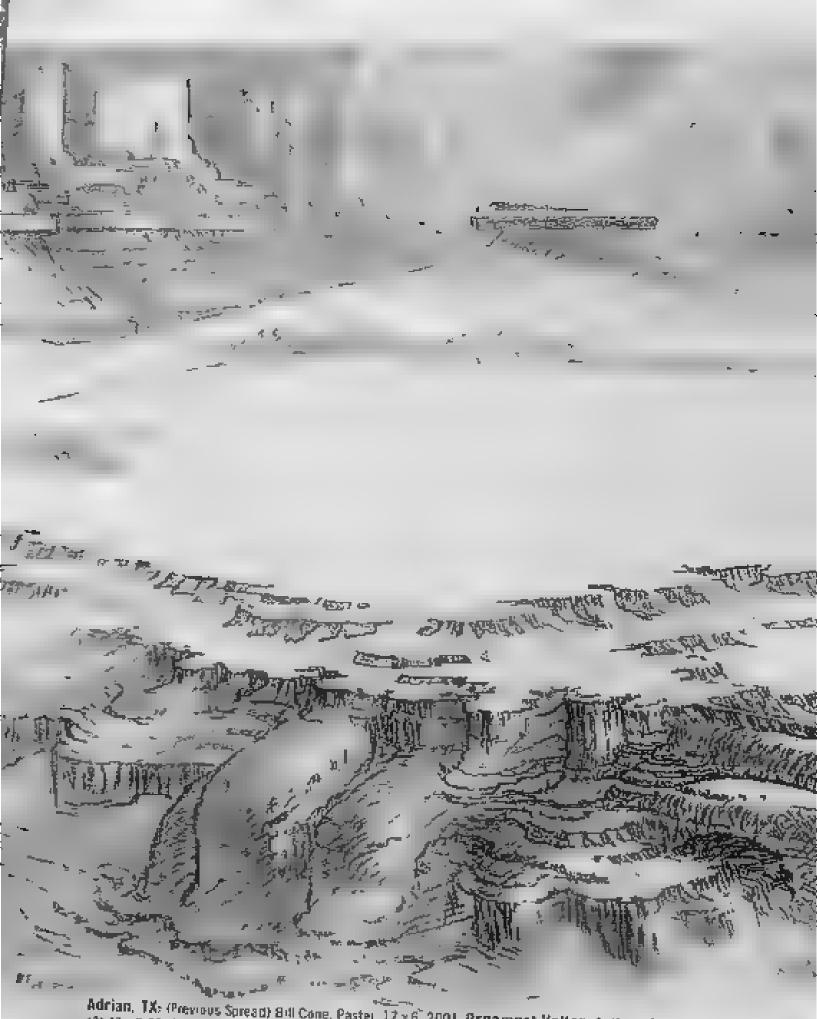




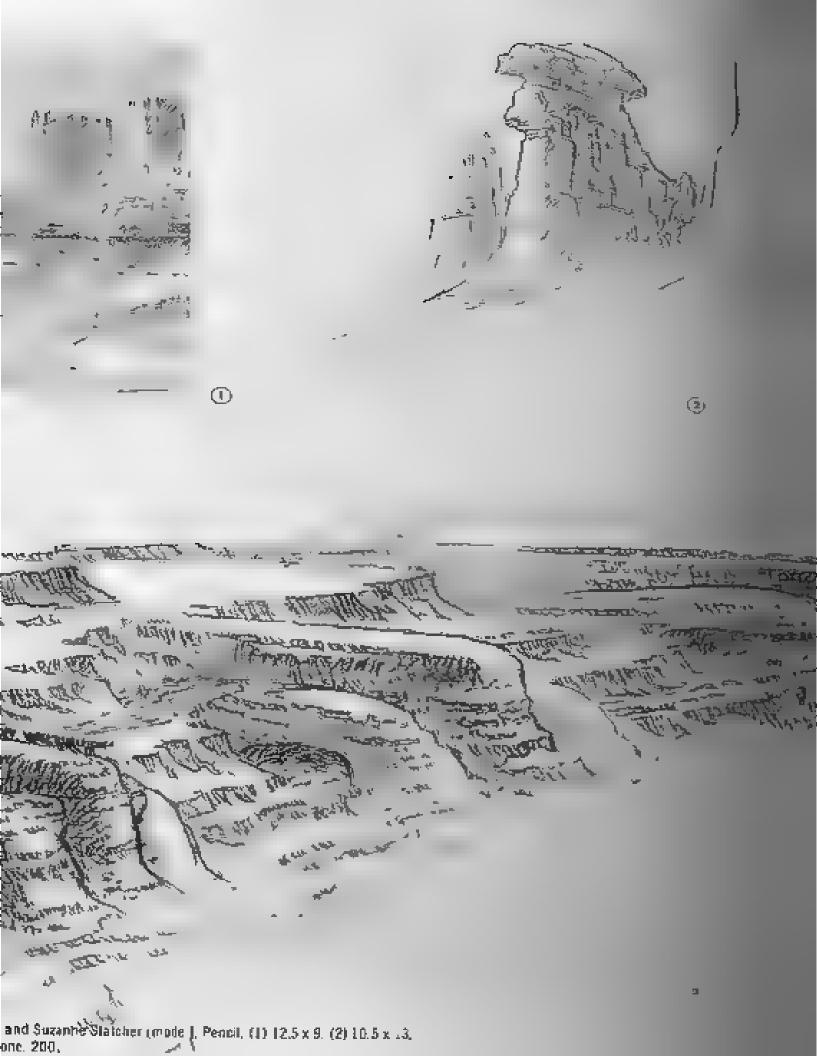


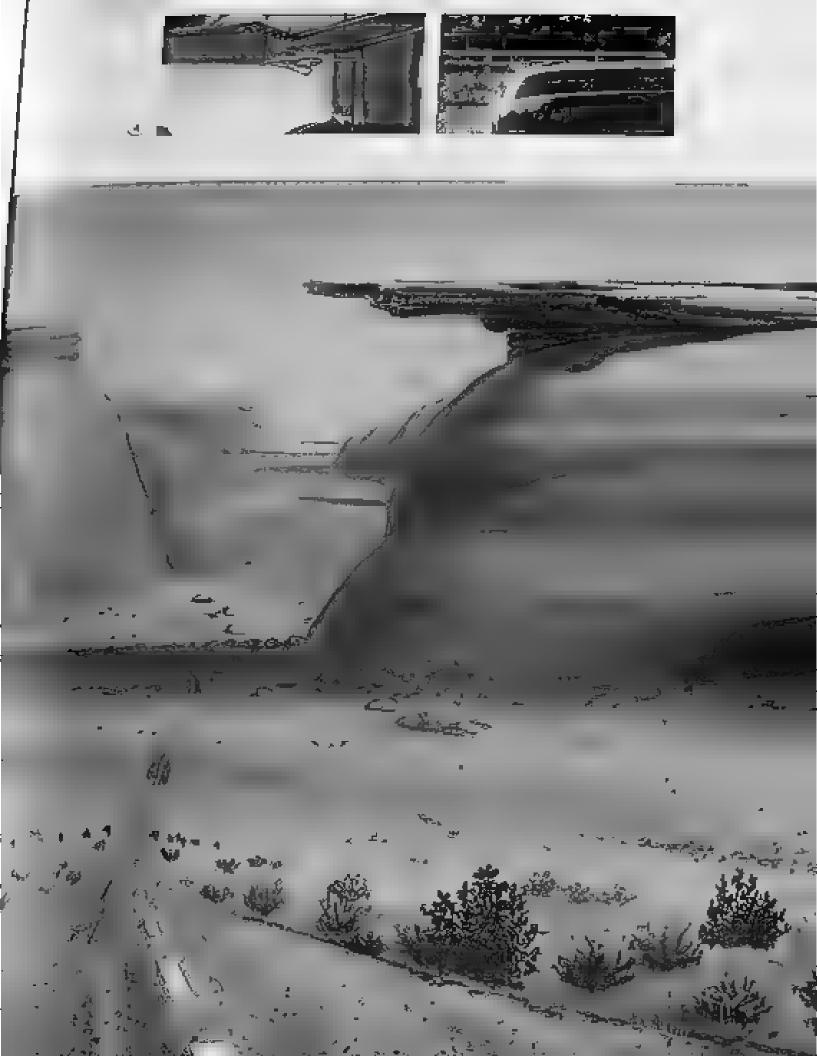






Adrian, TX: (Previous Spread) 84l Cone. Paster 17 x 6. 2001 Grnament Valley: Anthony Christov (art), Gary Schultz (3) 17 x 9.75- 2004 (5; Tra-Kratler, Acrysic, 13 5 x 9 75, 2003 Hond Ornament Seference Photographs: (4) B is C

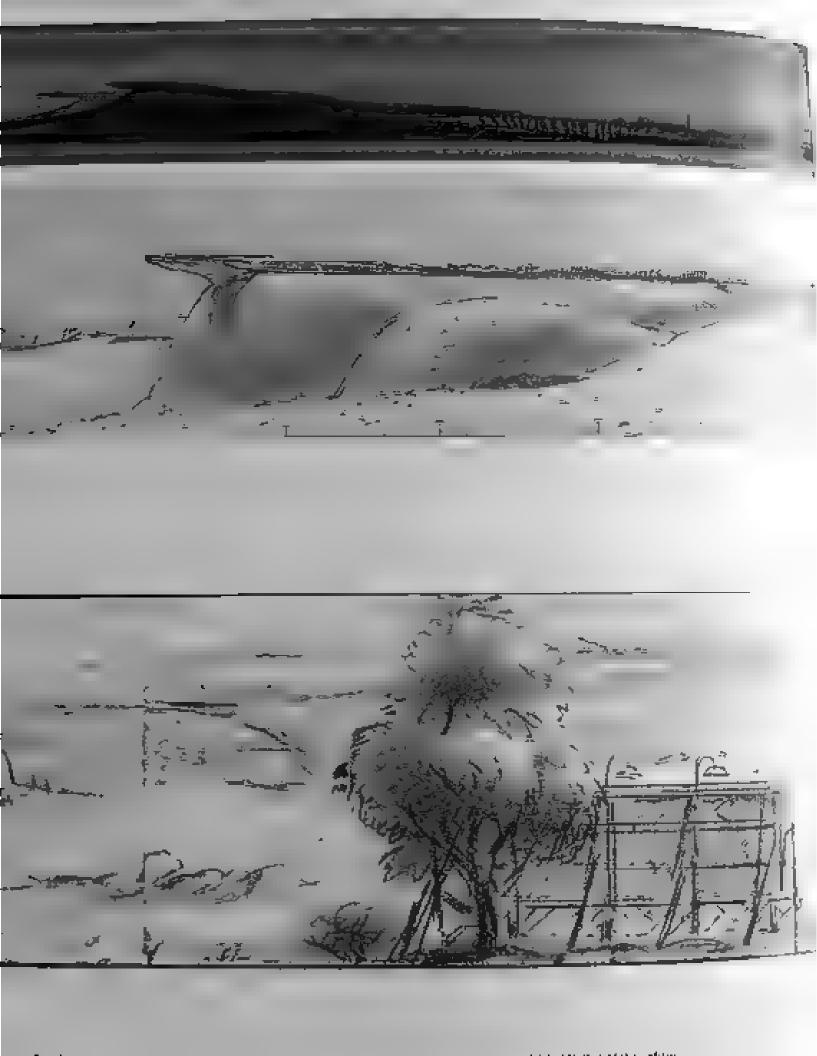


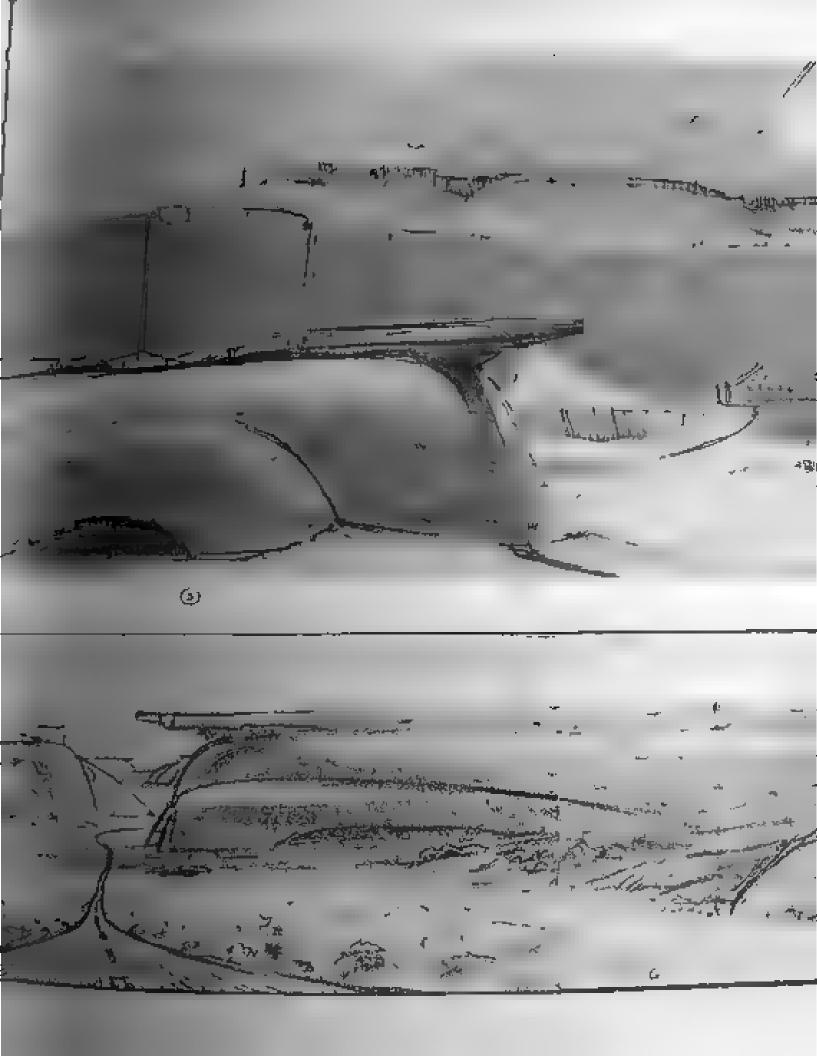


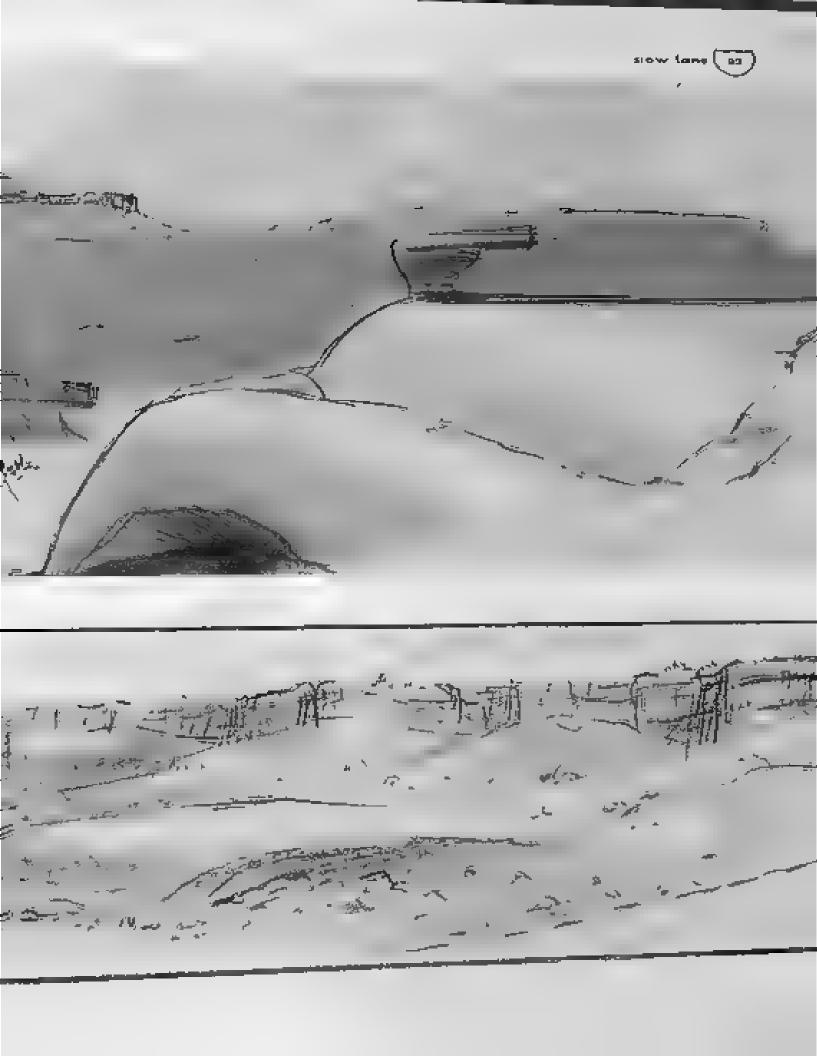




Ornament Valley: 1.) Jerome Rault, Sculpt, 5 x 29 5 , 47 75 2002 (2) Bit Food Procuration 17 3 05 000





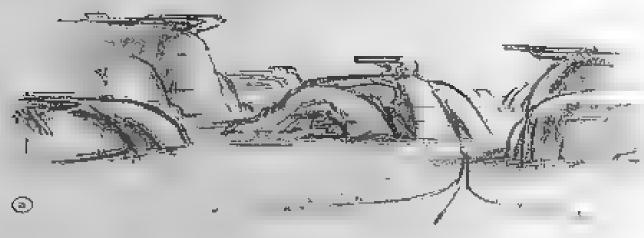






Denament Valley: Bit. Cong. (1) Pastel 17 v 8 2002 (4) Province





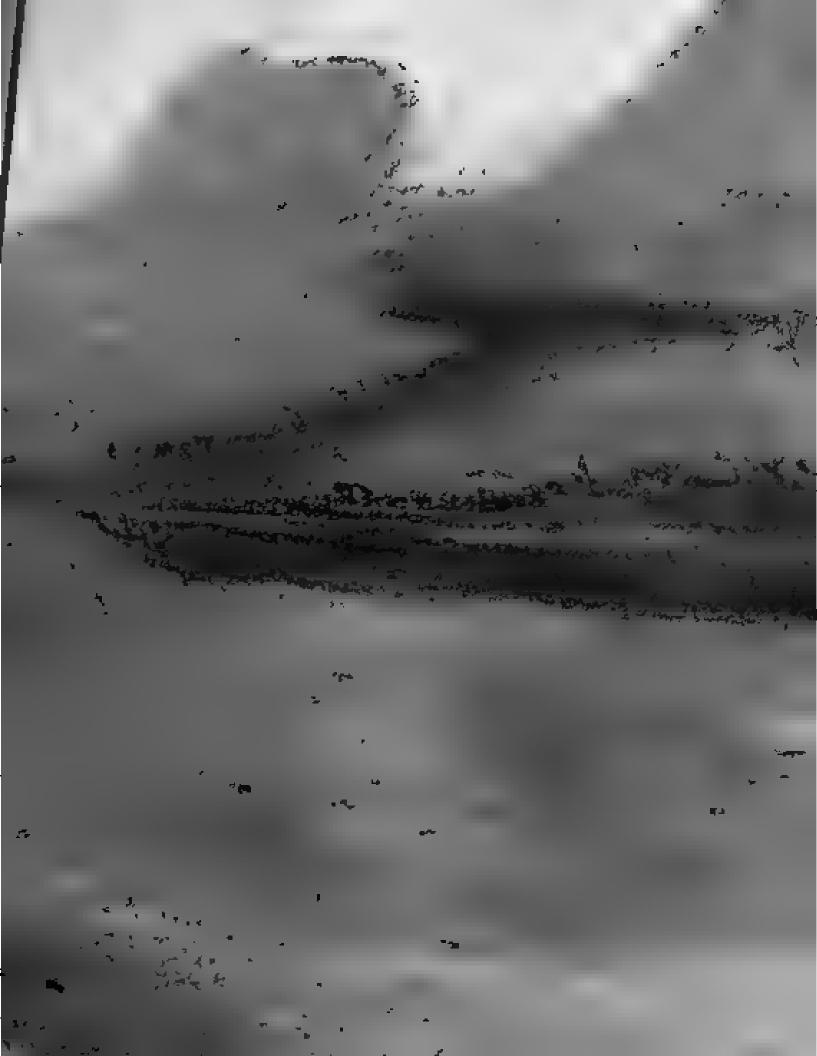


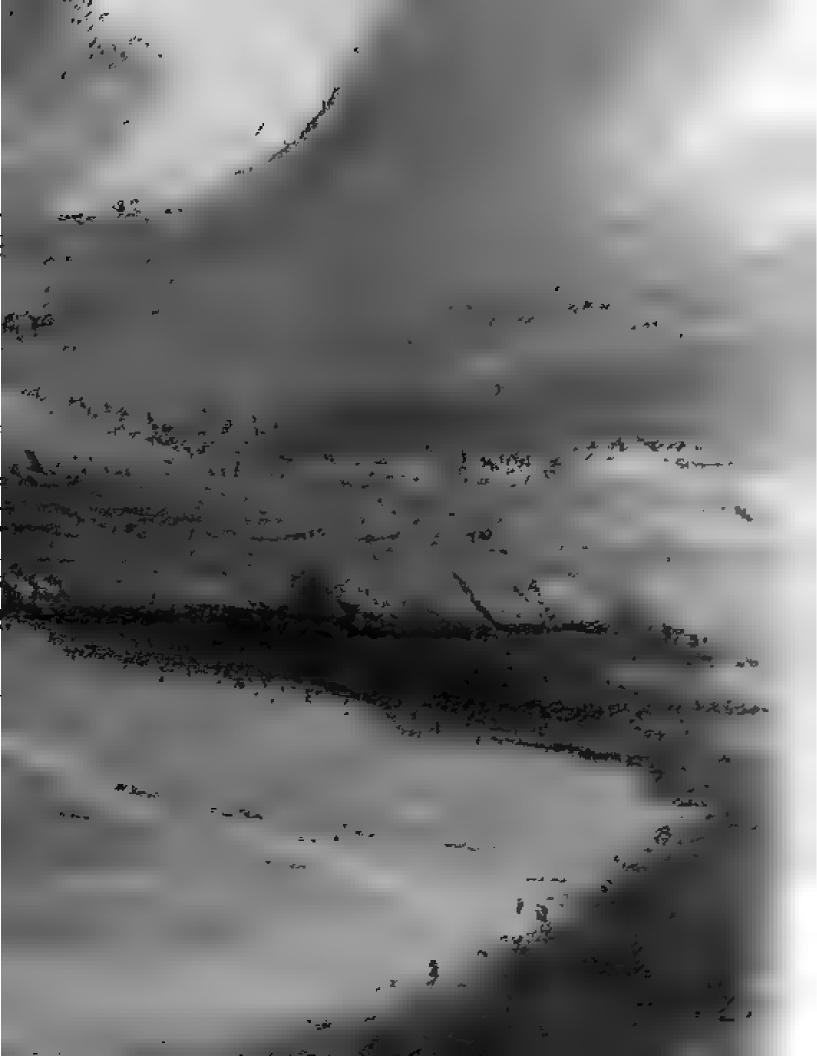




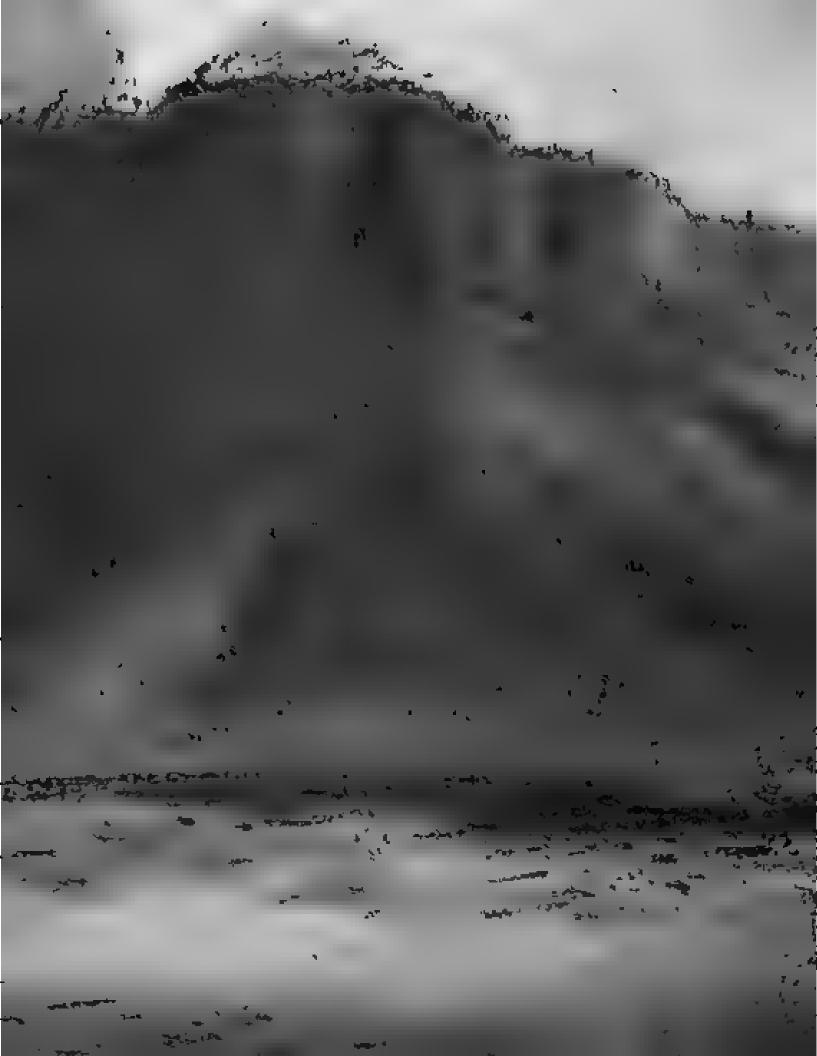


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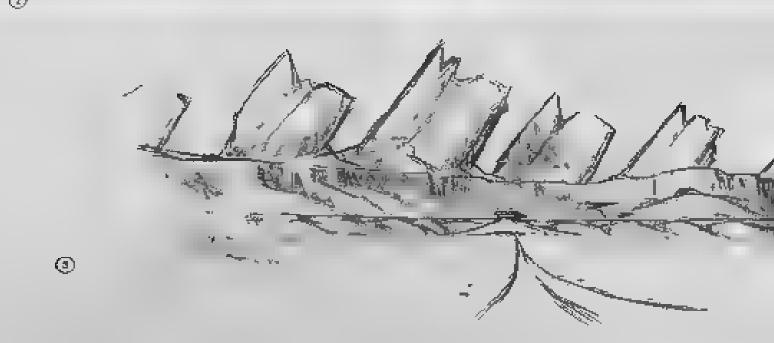


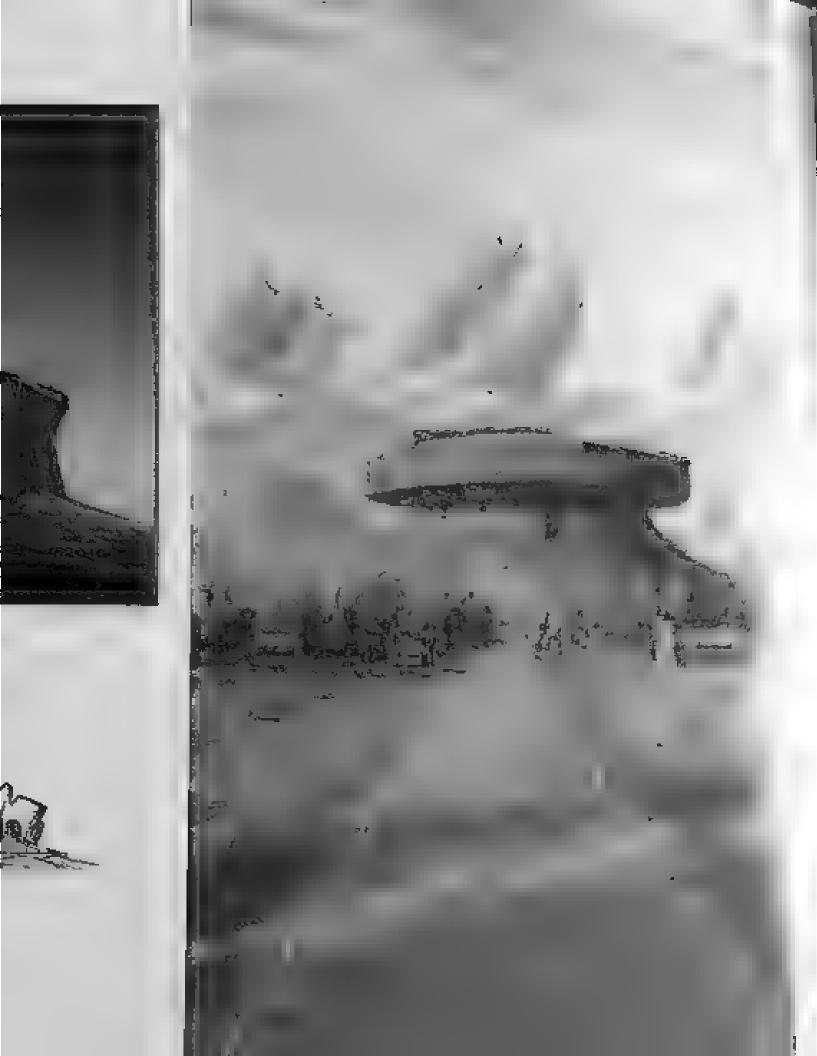




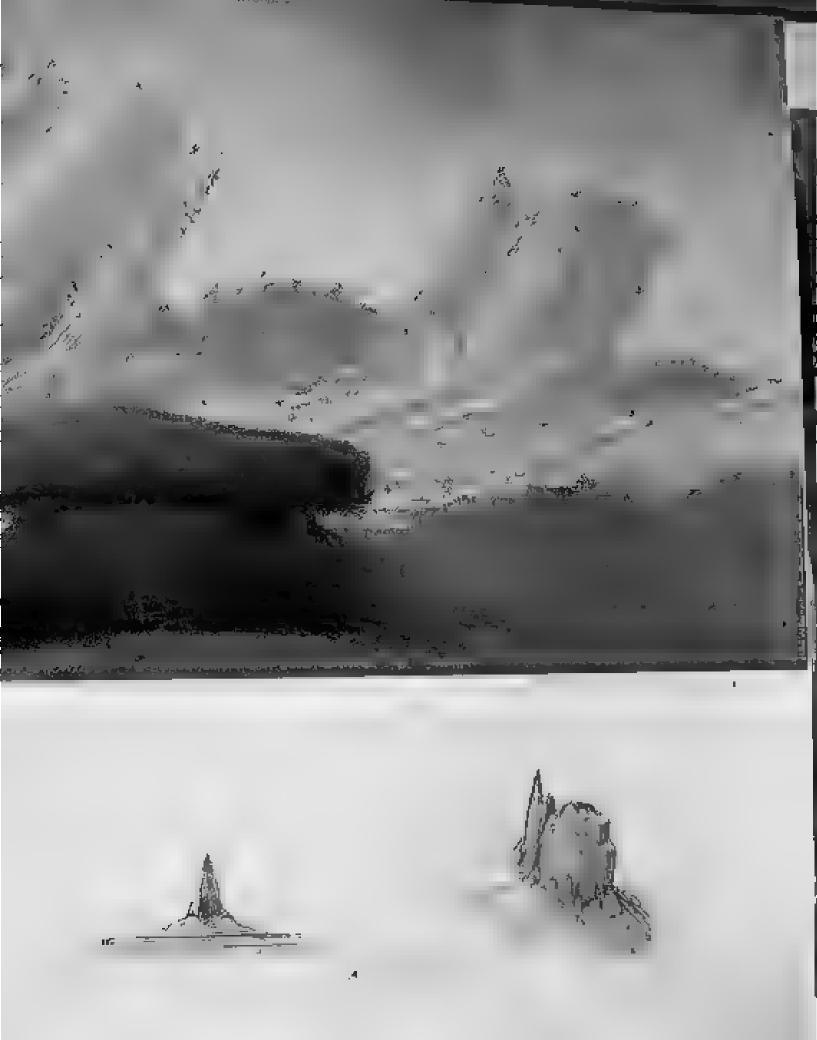






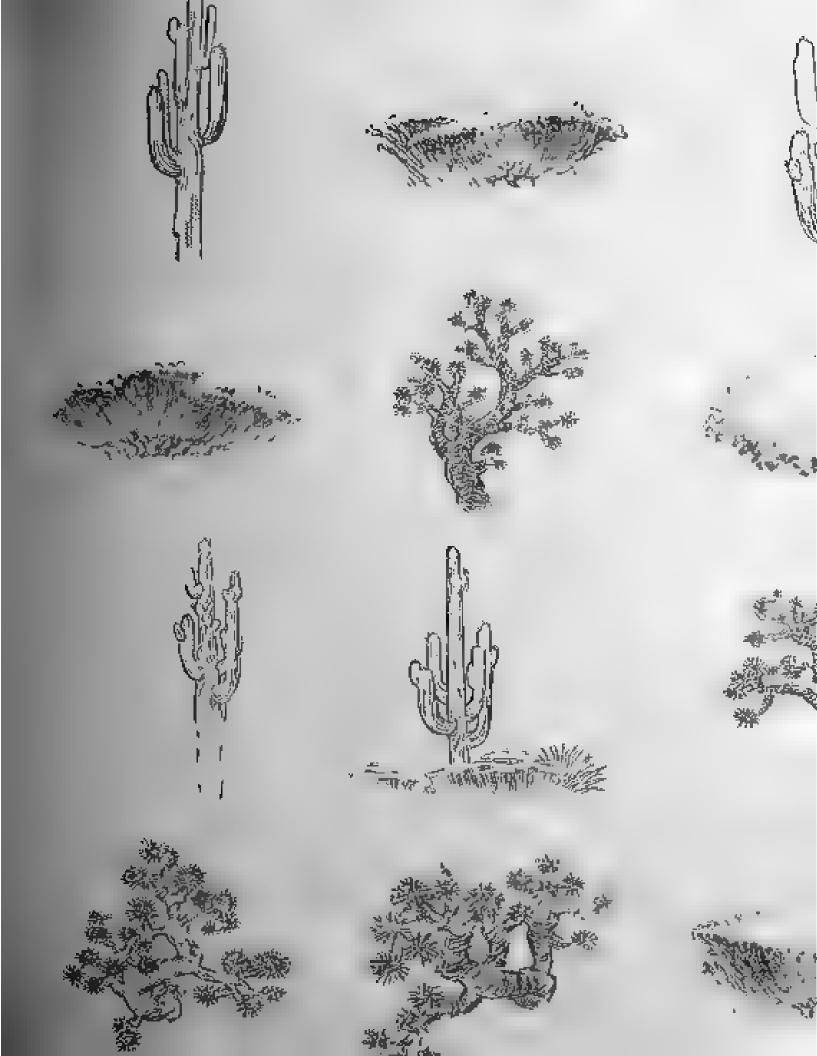


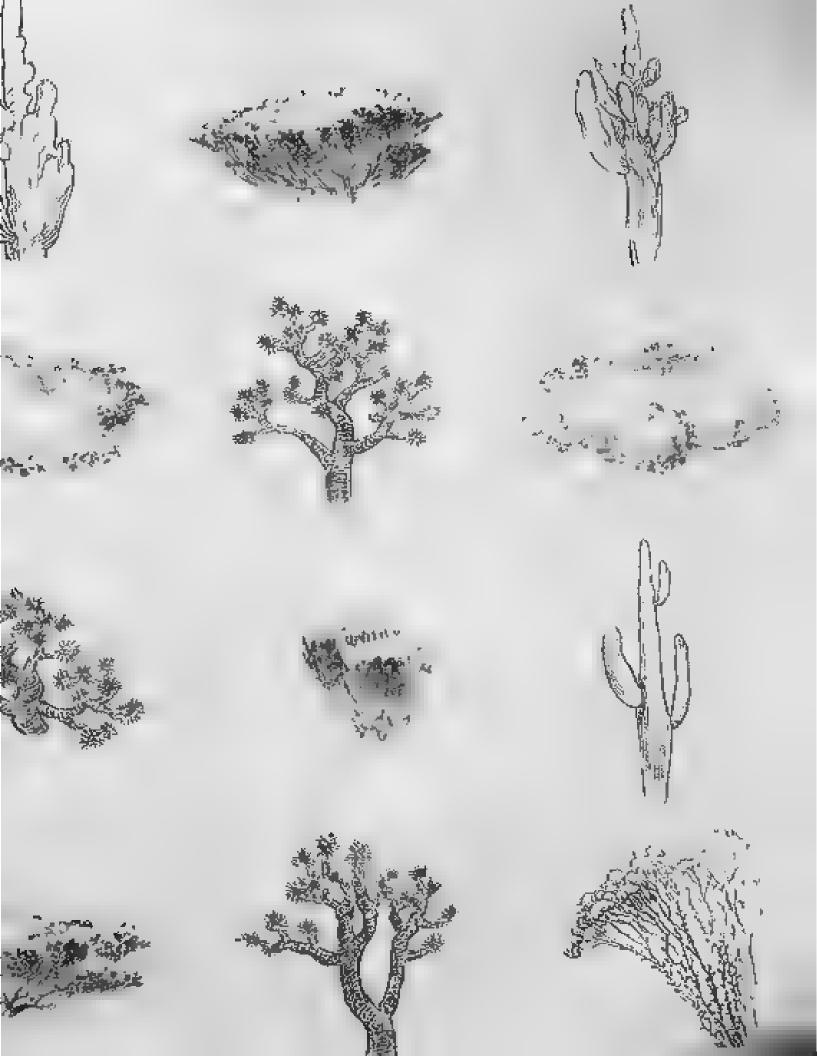


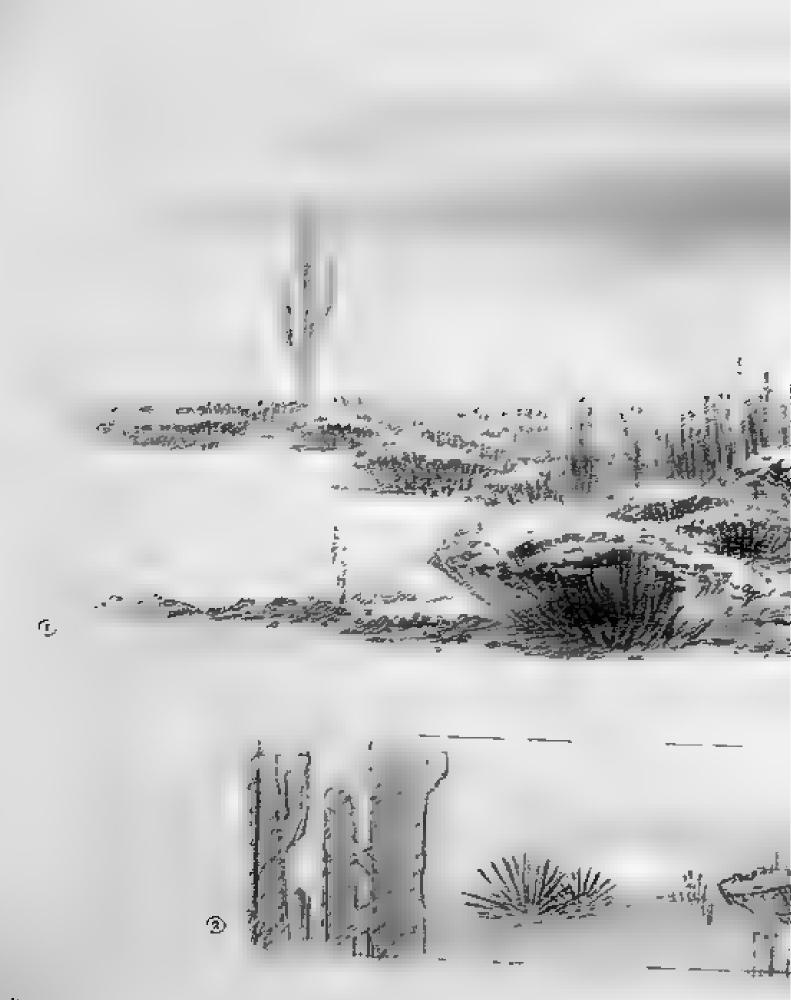




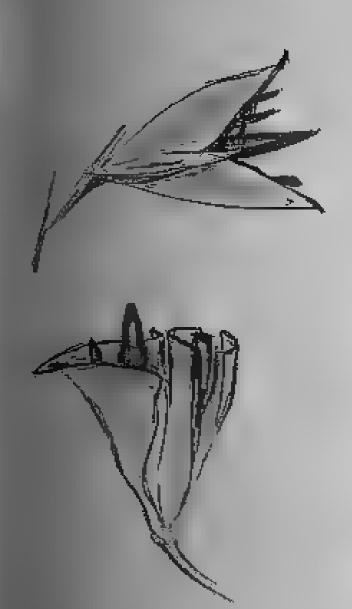


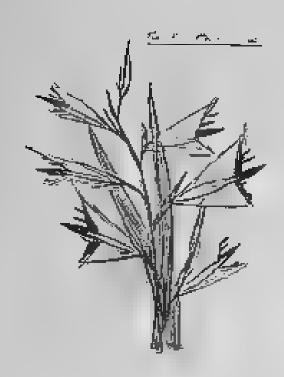












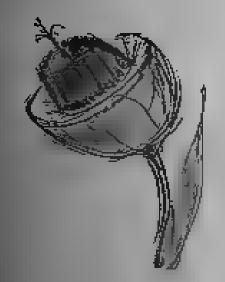
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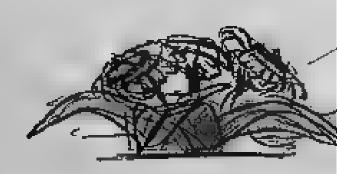
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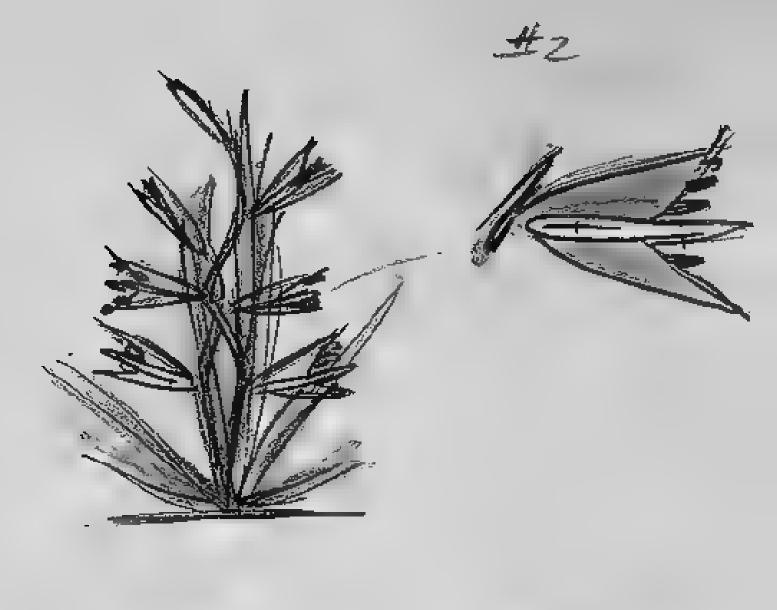


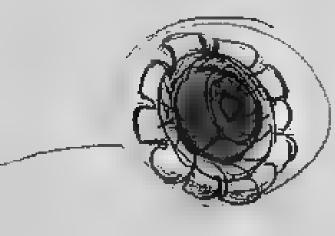
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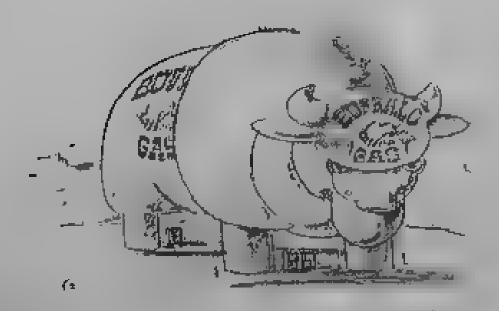








Ya Gotta Have a Gi



Trips down Route 66 sport locales and character per and pieces of highway to straight from the old road to the film. Various person the two research trips wor of composite characters. began to take shape, incl named Radiator Springs, real places and prominen the old road.

The Pixar leam found that allure as it winds through cities, and enticements alcohighway was created in the blend of good, bad, and shoulders of Route 66. In appear, but some date banings, and a few emerged officially existed.

A sampling of what they



municle

vined many of the kilschy
sona ties in Cars. Bits
was and sices of ite
would fend their spirit
al ties encountered on
ald give birth to plenty
the film's central settings
ading the mythical town
which was inspired by
another features along

the oid road still has a neckace of towns, ong the way. Since the real 1920s, a curious agly has littered the autractions constantly ck to the road's begin-thing before the highway.

incountered includes

Mickey Mante's first bottpark, the world's largest totem pole a smiling bive concrete whate a need filled with pairs of shoes, a round barn, riding town mower races fives Pre by s fevor to Route do motel suite a moteor croter a museum filed with barbed wire in an old brassiere factory ten vintage. Coditions butted nose down in the earth graves of German soldiers, ancient beds of lavalithe oldest nouse and oldest church in the United States the argest cross in the Western Hemisphe eliasteck weighing four and a holt pounds and much more

The food alone was notedible. The learn teasted on chicken-tried steak betty pies sopopias to all for and fried on the burge's so juicy it took a dazen amplitus to sopilip the greate. We invoted he hardcrafted sandwiches at Eisler Brotters 5to eithe bread pucking at the Rock Cate, the french 5 k are at the Country Dove and the sillimptious ugly Crust pie at the Mid Paint Cale. We devoured flery enchiladas at Joe & Aggles, supped sweet cherry derivative der at the tookrabt through Positional chewed. Oklahama beef ribs as big as a boy's a midtany number of places. Every to not we walked into offered nothing that was insant by the service.

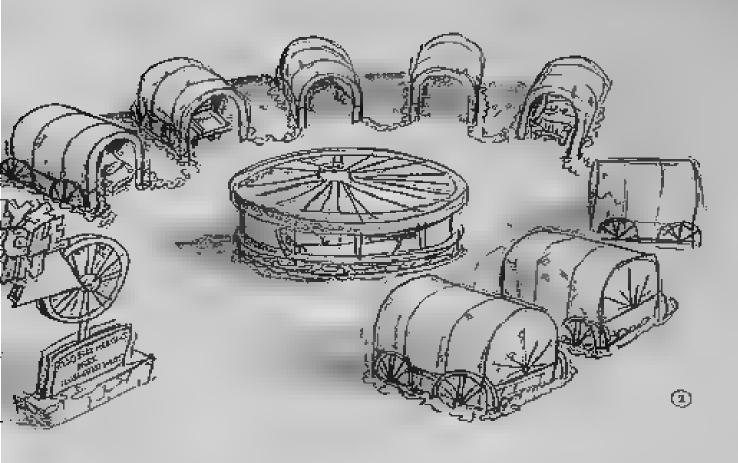
We spent quality I me at pie palaces, greasy spoons motor cau is festopred with near garages me on palcher human and bulo graveyards tour straps cur a shops trading posts described reptile ranches museums and bons fide ghost towns. Where or we went we met the people of the old load try cooks warrosses grease markeys wrecke, drivers can whists sustiers motel cierks.



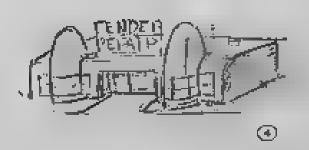
dreamers, cops, preservationists, farmers ranchers, and many others. The leam got to know Scalter, and many others. The leam got to know Scalter, and Dean Walker and the Spooklight. Butchend his man, Jim Ross, Eddie No Maney, the Road Dancer, Doc" Mason, Down Weich, Harley and Annabe, e—the "Mediacre Music Makers." A ice and Stanley Gallegos, Diane Patte son and the Desert, adjes of Winshw, Deshert, and Right Trew. Mice and Betty Callens, Hildright and Dale at the Bive Swallow, and Angel Delgodillo, All these places and the people we mell there made for sweet memories and also became our best teachers.

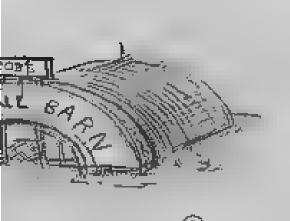
The team learned that, besides the fact that nothing is predictable on Route 66, every town and place of business has always needed to have something special to fure customers and get them to stop 5 mply plat. "Ya gotta have a gimmick." This create became a popular expression for everyone on the road trips. It and other catchphroses, including "Lite begins on the off-ramp." became part of the Pixar Jean's mind set when creating Rodiator Springs.

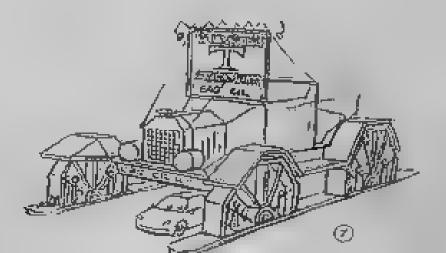














Motor sports and Route 66—the two worlds in which Cars takes place—did not evolve everalght. Neither did the movie. As John Is fond of saying. "Pixar films are never completed. they're just released " From the beginning, John wanted Cors to be authoritic, to be as roal as the cars, places, and people they were researching. As the harvest of field research started coming back to the studio, it was evaluated, sorted, and carefully culled. This research majorial included thousands of still photographs and sketches and an abundance of video tootage. In the same way they might assemble a complex jigsaw puzzle, the team, using cutting-edge technology, arranged and rearranged all the fragments and pieces until patterns and ultimately some sort of definable picture began to emerge.

It was decided that Radiator Springs would have a high-desert look and feel, similar to the Mother Road country between Gallup, New Mexico, and Kingman, Arizona. Once the setting was selected, various artists continued the research and made countless trips to Nevada They wanted to learn ever Springs and the surround be as believable as the c

"We had to turn pencil sitrips into three-dimensionable Eben Osiby, supervising "That's why we drove ou how the hills and cliffs legist how we could capture make it all work in the fill old highways just like Rotowns like Radiator Spring neon and peeling paint the

"One of the main objective understand the quality are so we went on desort trip, at different times of the way light faces, Every detail needed considered."

Mater: Bob Papley, Pencil, 15 5 x 9, 2004



and other desert locales. In more so that Radiator ling landscape would haracters living there.

etches from previous

all objects," explains

technical director,

i into the desert to see

ok and then figure out

e their essence and

m. We also drove down

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s to study that light
ay," says Director
de Kalache, "Since
paint, we paid infinite
worked on these surl to be weighed and

Director of Photography Jeremy Lasky and Shading Lead Chris Bernardi teamed up with other production team members and went to yet more auto races to pick up important details of the track, the cars, and the people. They also traveled a long stretch of Route 66,

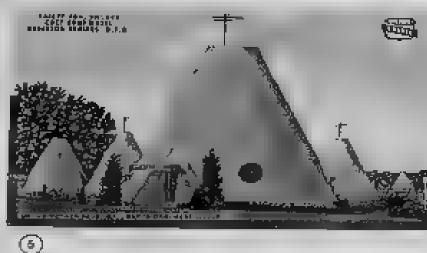
"John wanted the characters to have definite personalities, but still be cars," explains Lasky. "That's why the research trips provided us with a huge advantage. It was so good to actually know what it is like at a car race and get a feeling of being out on the old highway."

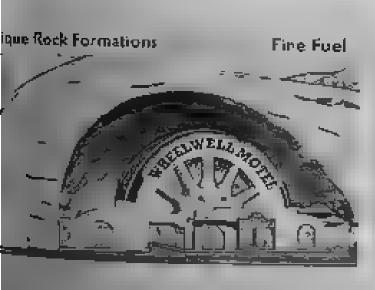
Other details studied by the teams include signage, neon, readside architecture, commercial archaeology, and the vernacular landscape. Samples of deaert sand, cust, soil, and read surfacing material were tested and studied. When work crows resurfaced the city streets in front of Pixar's sixteen-acre campus, team members took copious notes and photographs. Everything to do with care had to be learned, and learned well.

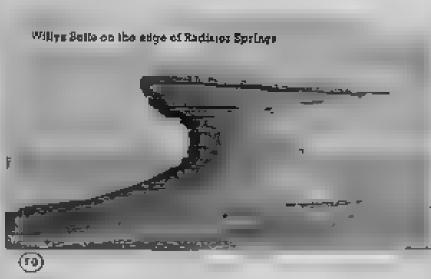








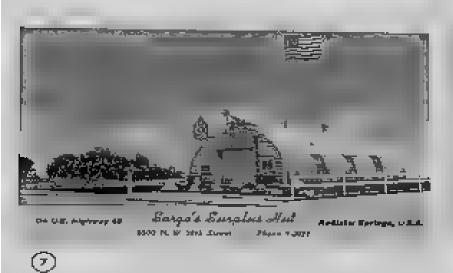




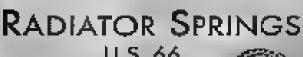
Curio Shop Souvence Postcards: (1). (5, Chris Bernard (3) Craig Foster Sangwoo Hong. Ana Lacaze, Gary Schullz a

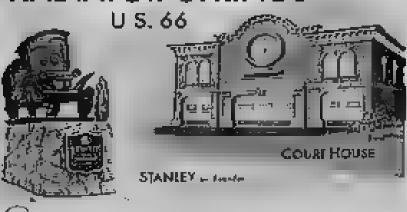














(12)

Craig Foster Tom Miller David Munier, and Suzanne Statchet; (2) (8) Craig Foster, Mike Krummhoelener, and Keith Stichweh. nd Albena Xenakis (4) Cars Technical Crow and Craig Foster (6) Claig Foster (7) Mark Adams, Marc Cooper, Craig Foster, and Sate Buffole, Suspens Statebor, and Athena Yeopkis. (10) Crain Faster David Munier, and Suzanne Stateber. (11) Marc Cooper









Radiotor Springs 81.160ard. John Lee paint and Rob Paules and Bat Metaughtin Tayesti, Governo 32 x 11 2001.

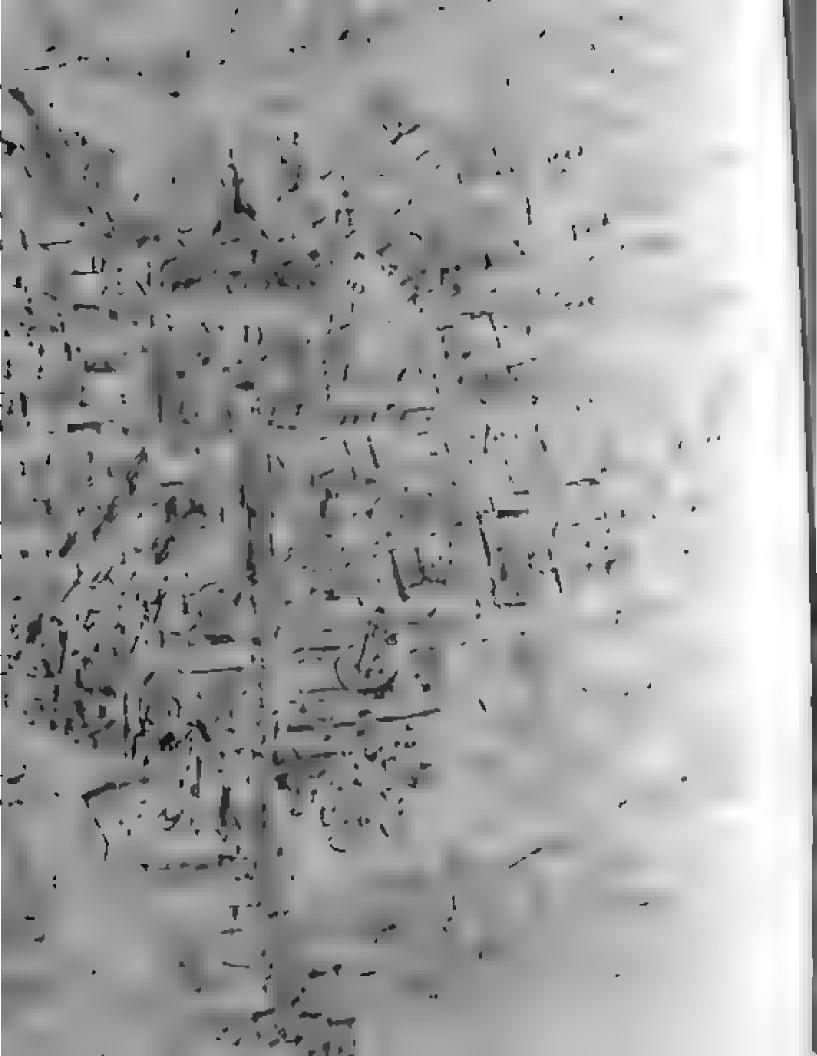


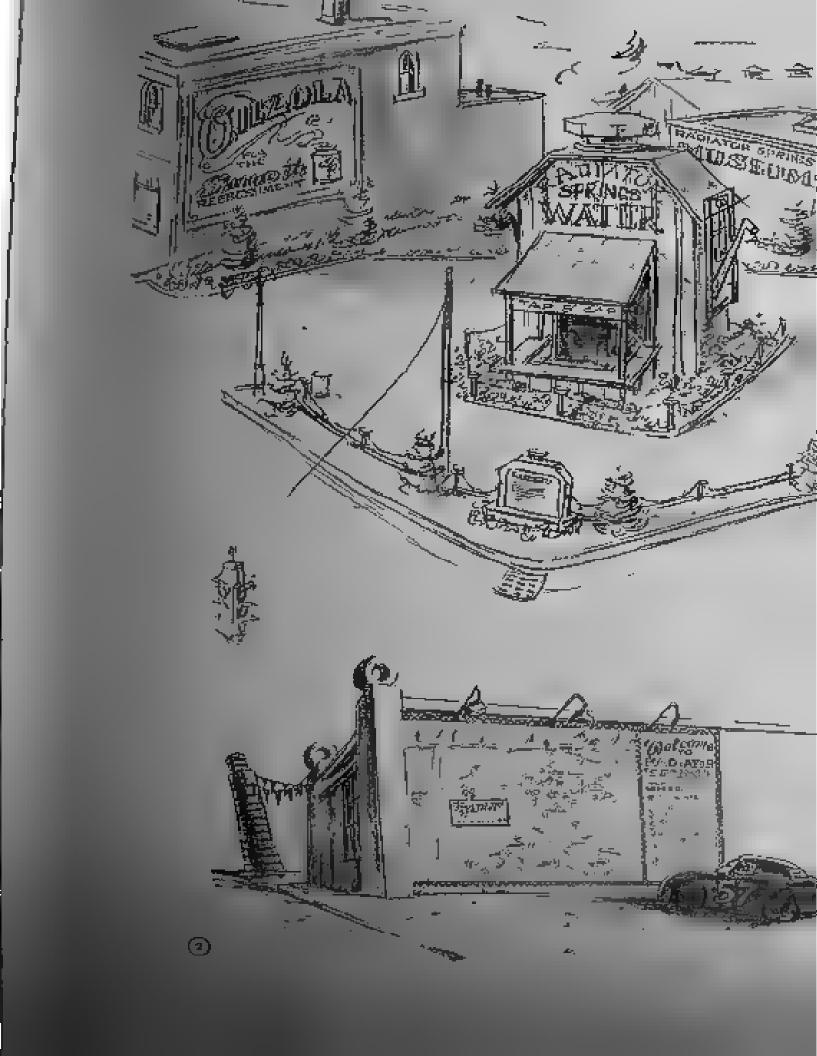


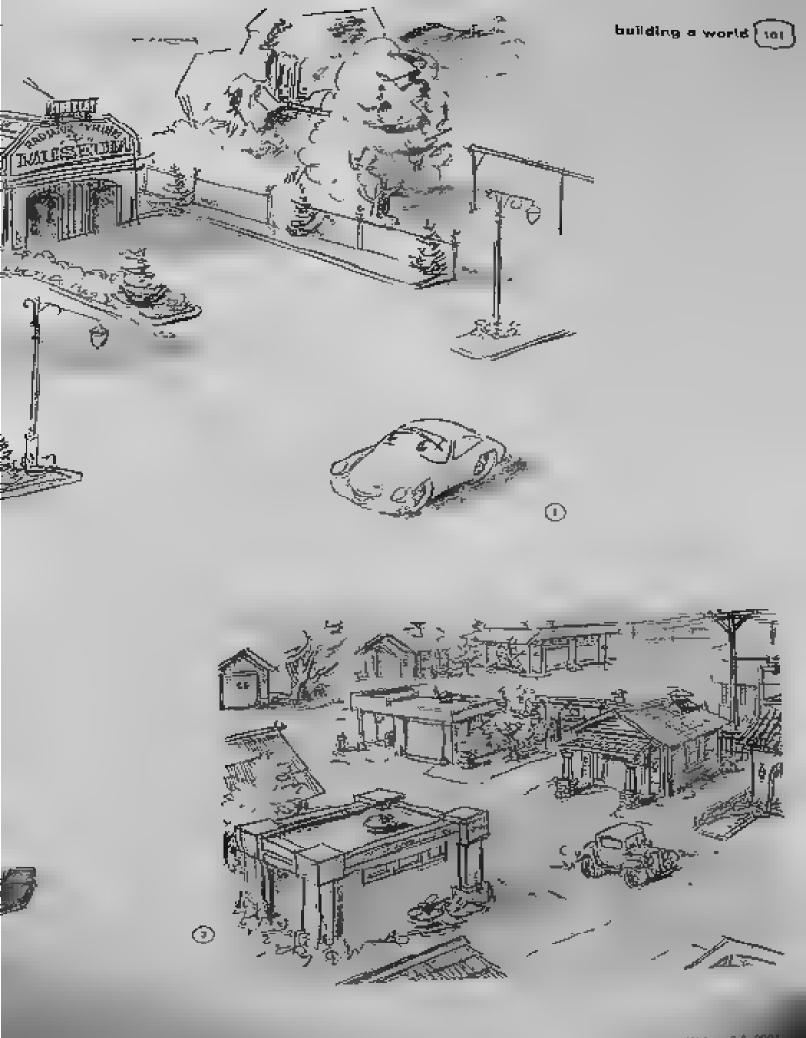
BRIDAGE TRAF SCHOOL BAUK JUVG Mete HILLER RANKA LUNGE SARGE S HOUS'E OIL AUTO COASTEK OLE MOTORIVU 100TASAL DEWORY SHEHIFF HIDEAWAY

①

Town Map: (1) Bud Luckey, Pencil, 11 25 x 17.25, 2001 Town Billboards: (2) Bill Cone. Pasiel; 14:5 x 10.5, 2002. (3) Steva Purcell, иМ/Рерсіі, 11 x 8.5, 2004







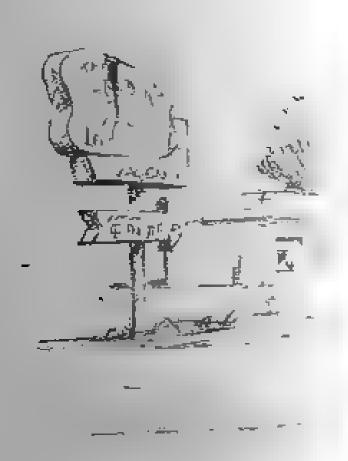








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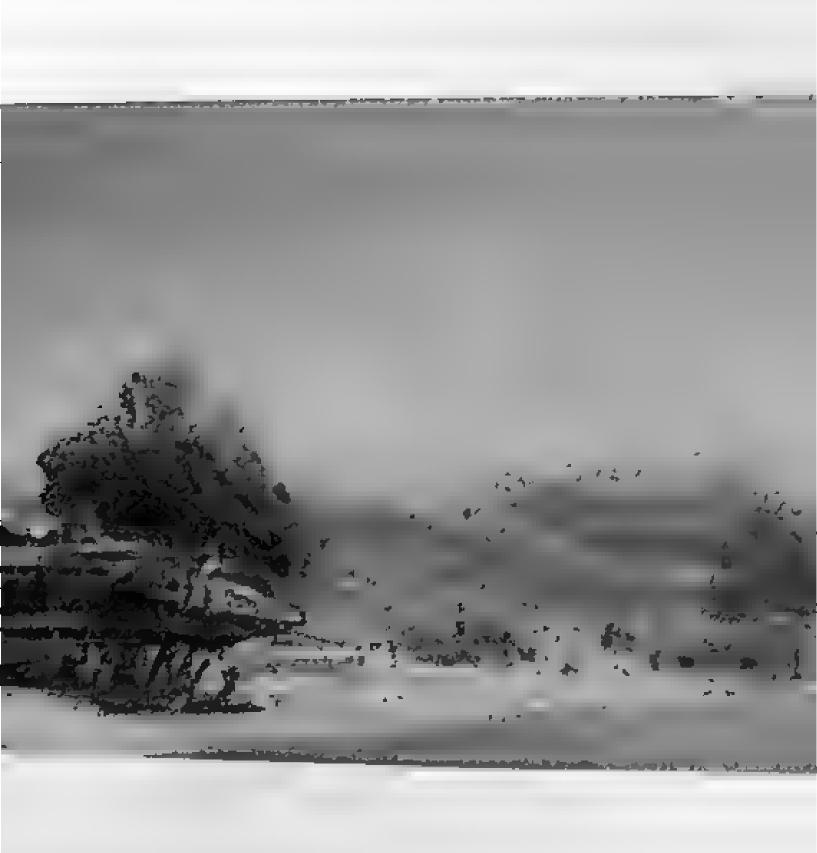
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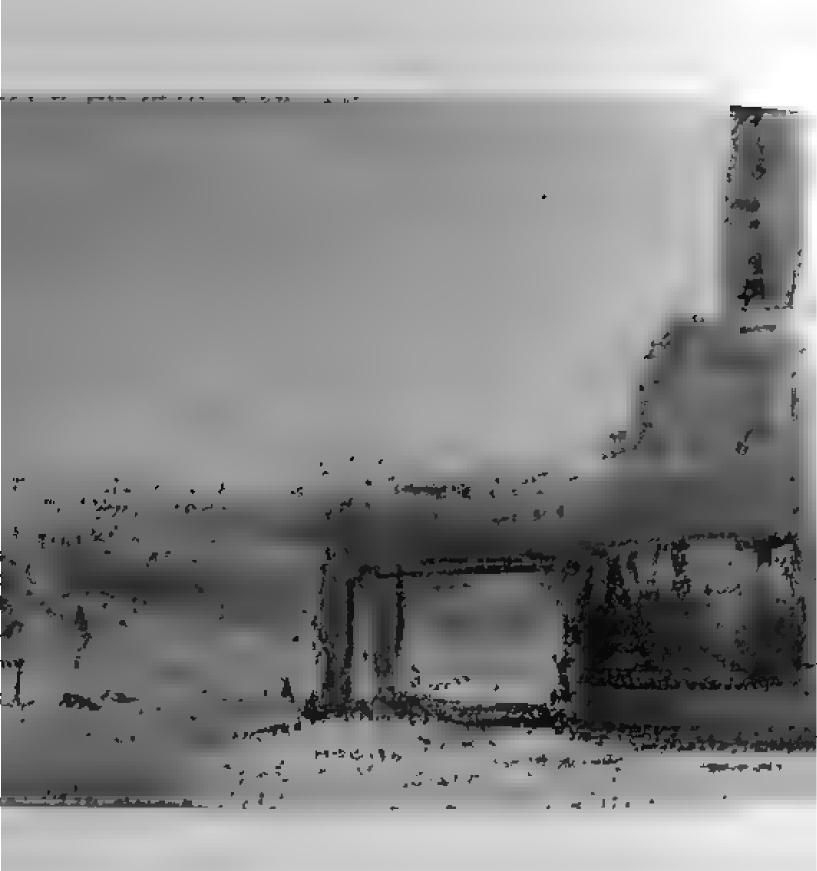






- The Bonney with the 25 2004 (2) Not Mel aughur (everlay) and Jonathan Paine (modes), Overlay/Pencil/Digita 15 75 r 9 75, 2004





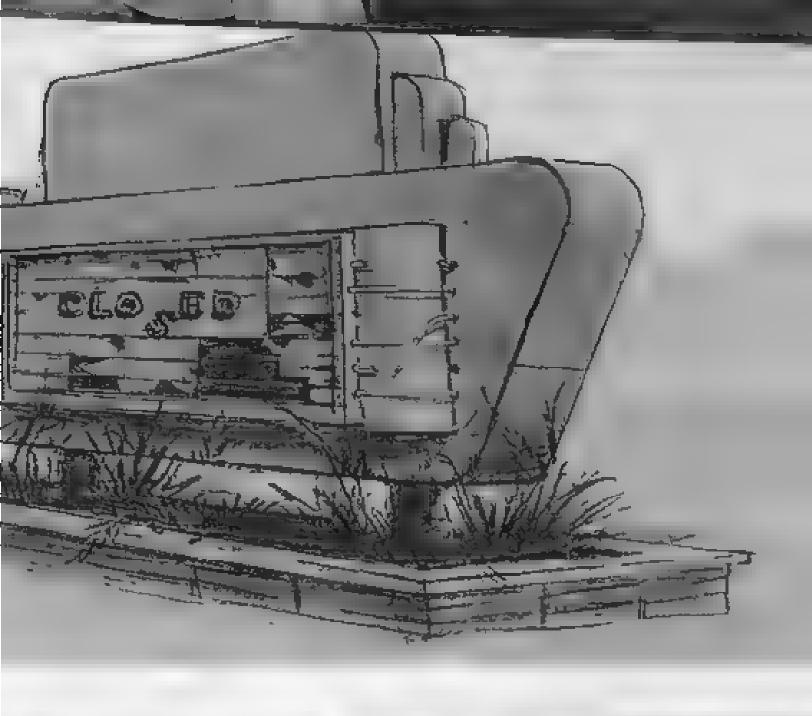


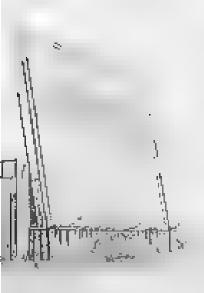


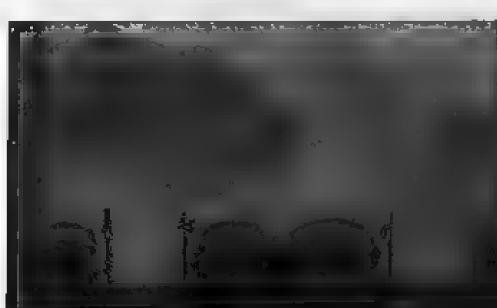


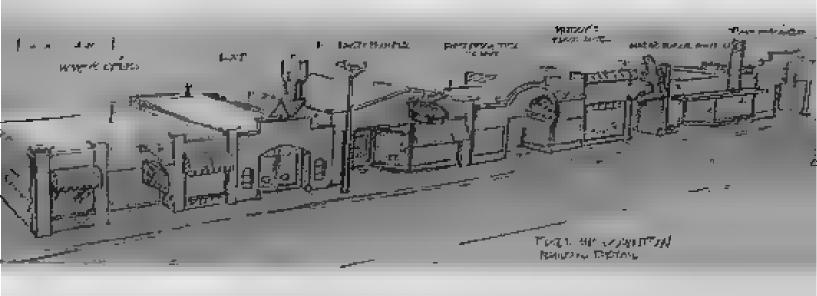
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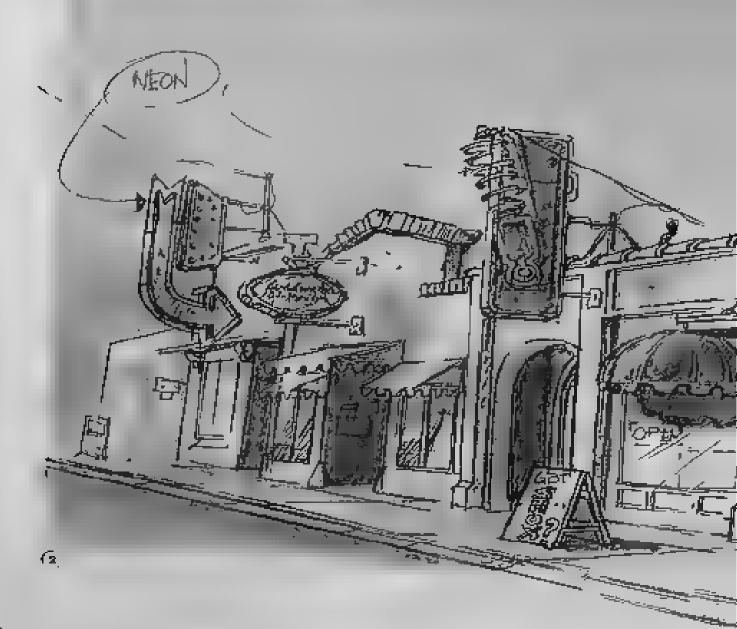




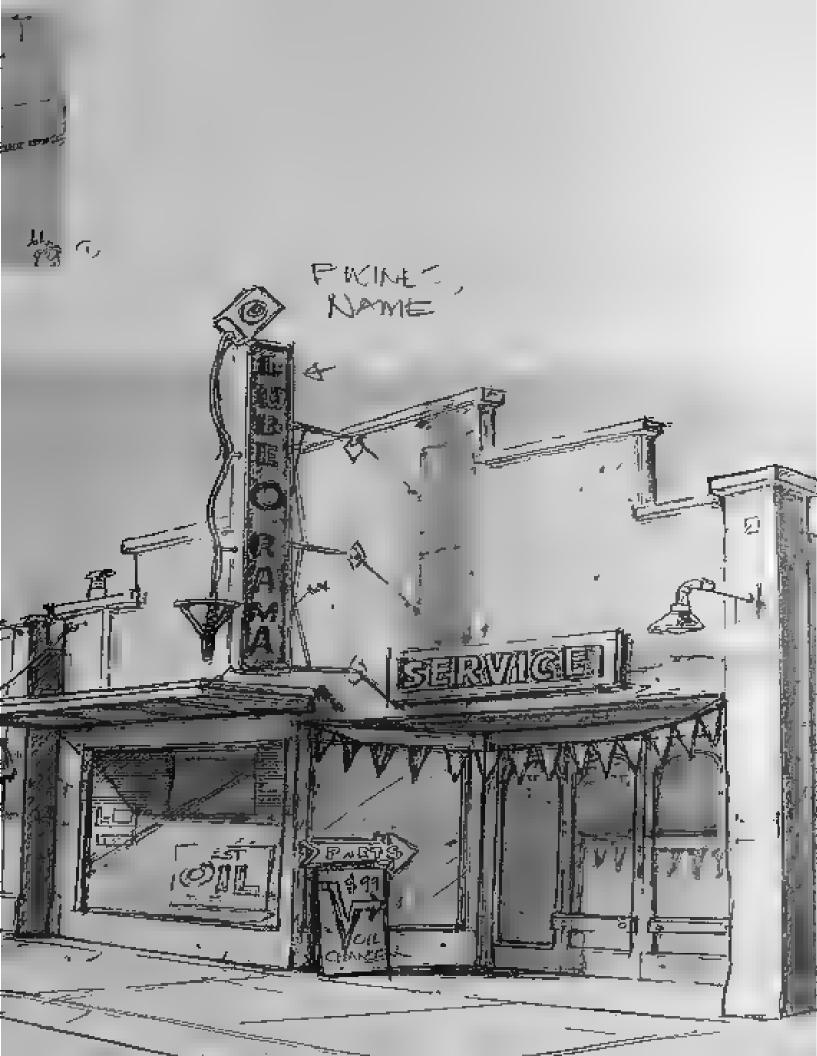


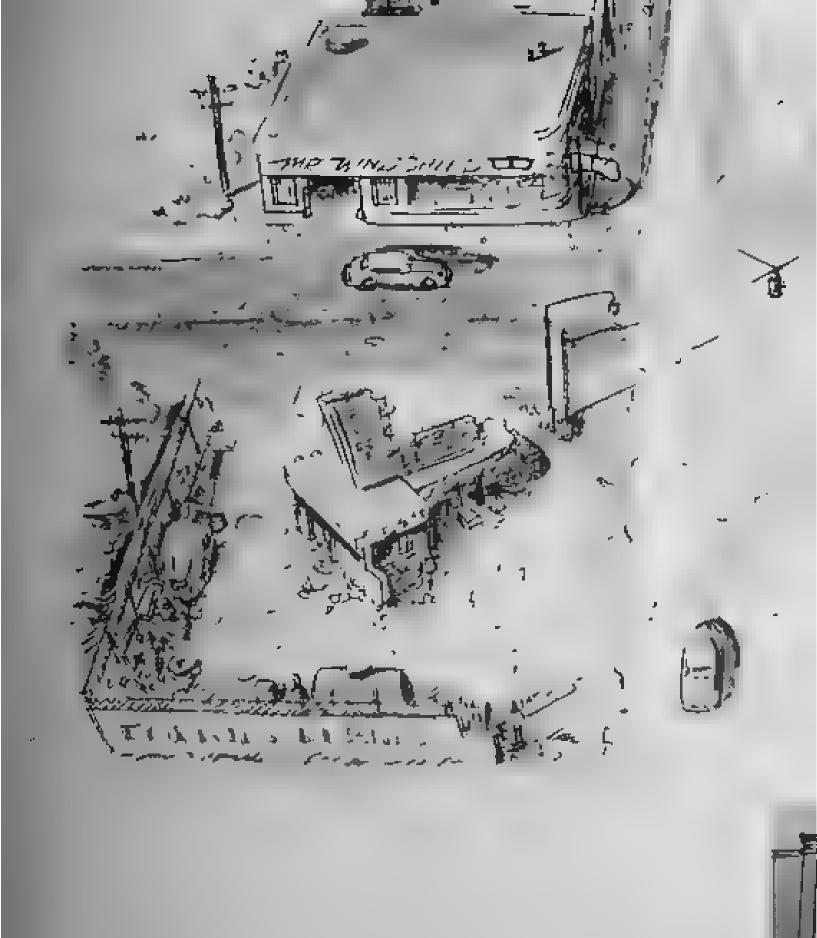


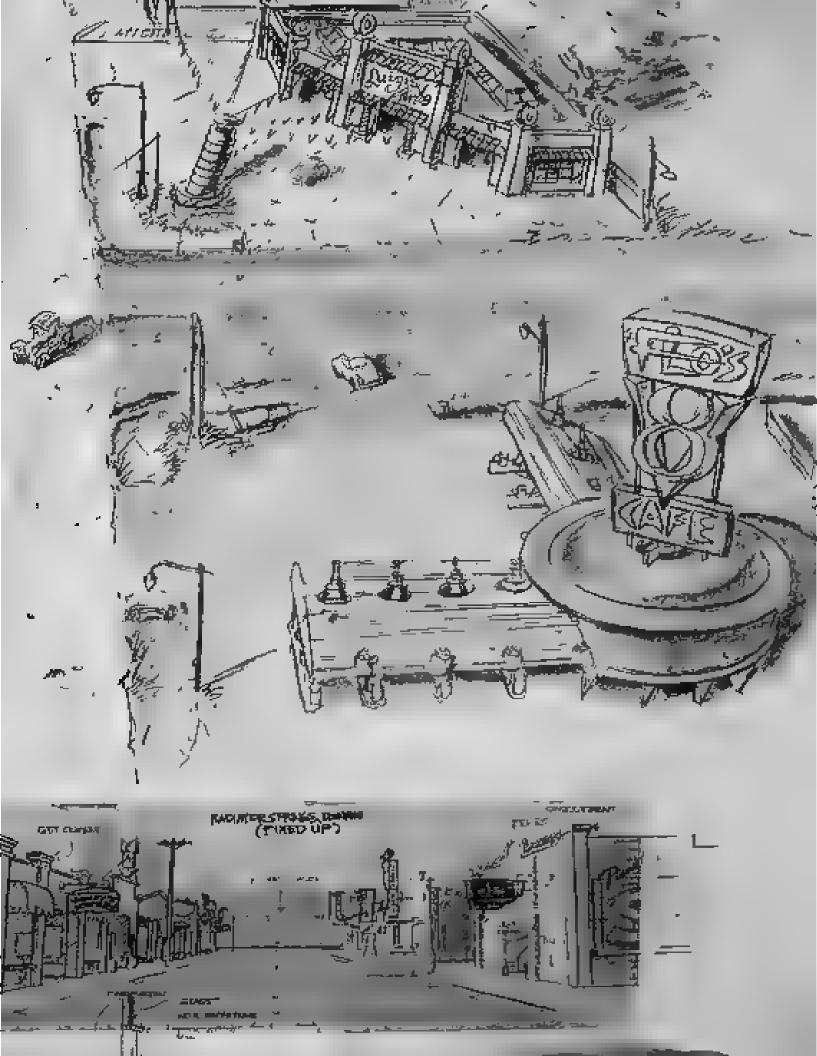
FIXED-UP DOWNTOWN

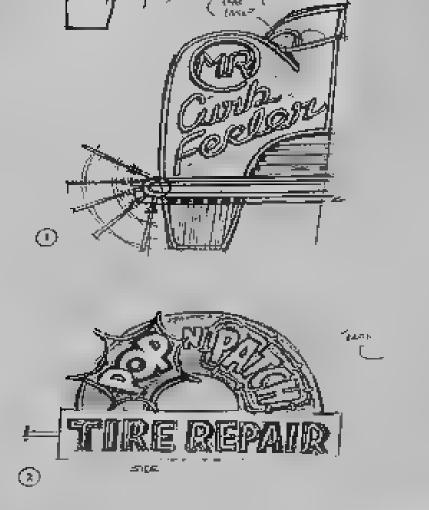


Cowntown: Nesson Bohol, overlay), Sangwoo Hong, Mark Adams, and Gary Schultz, models. Commonto.





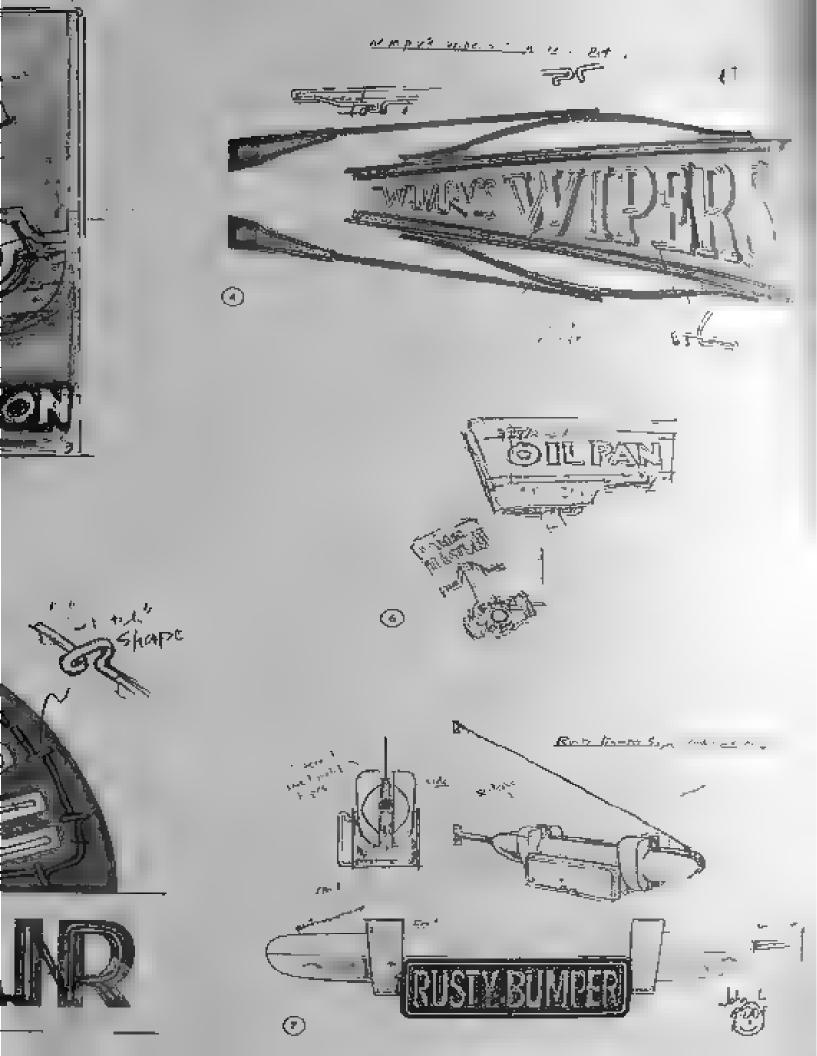






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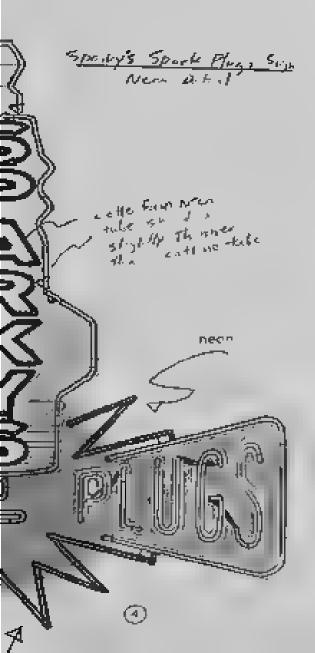


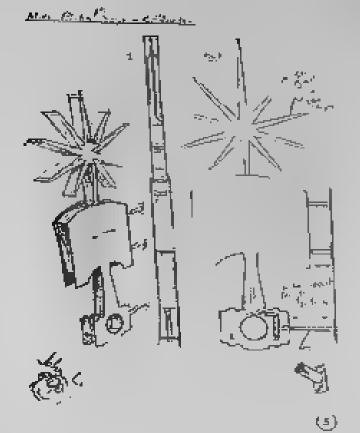




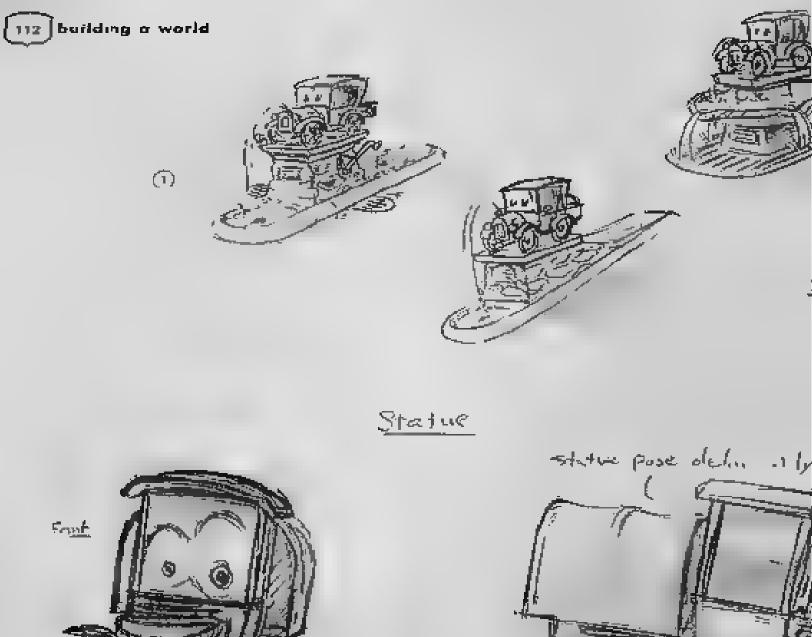


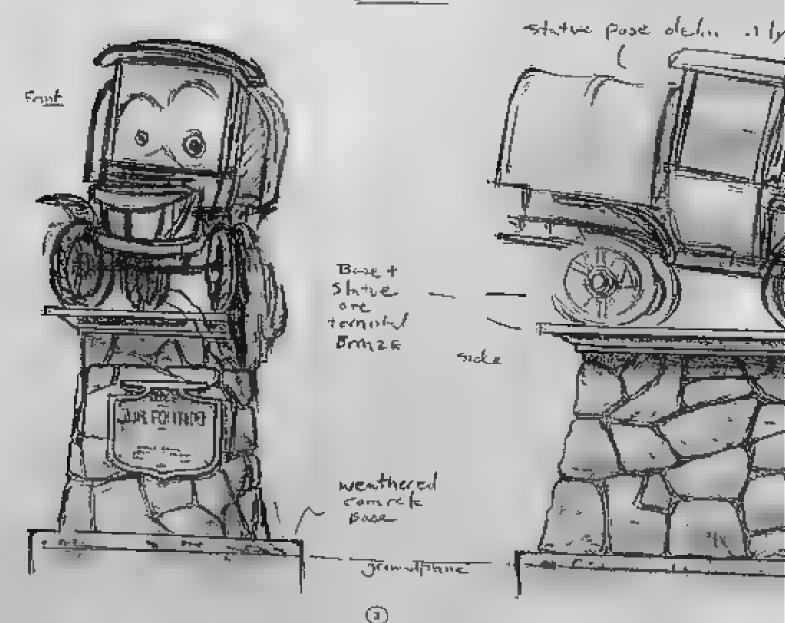
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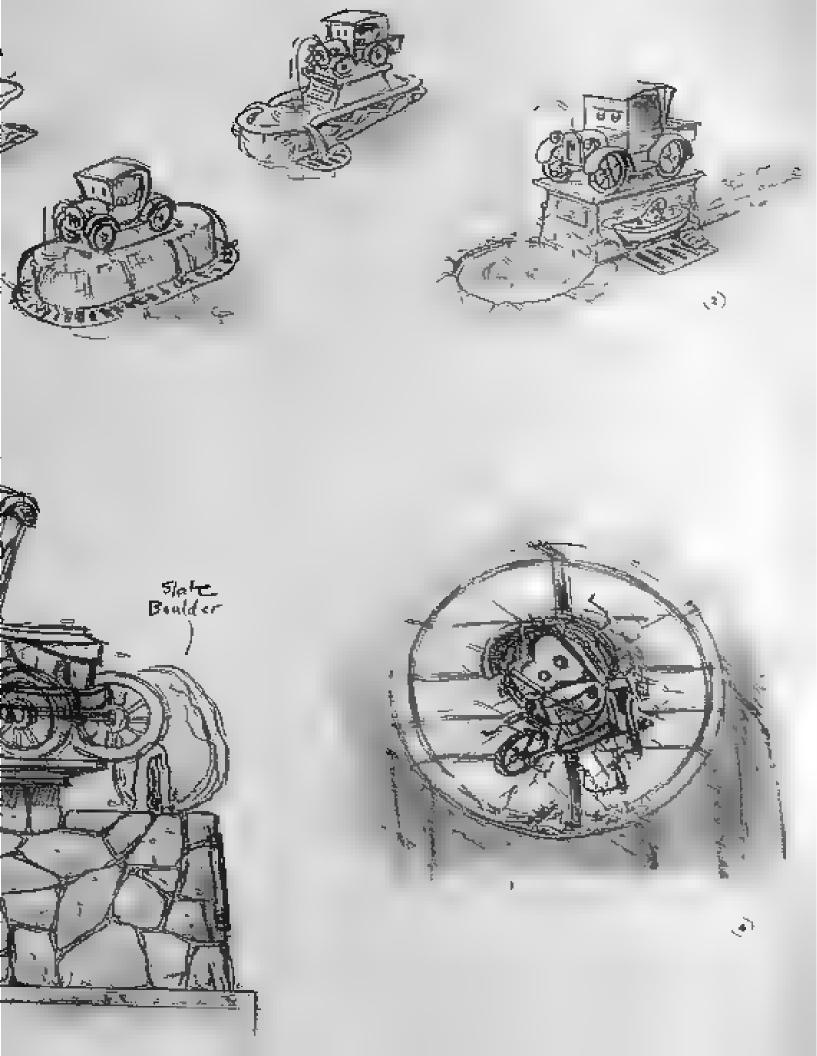


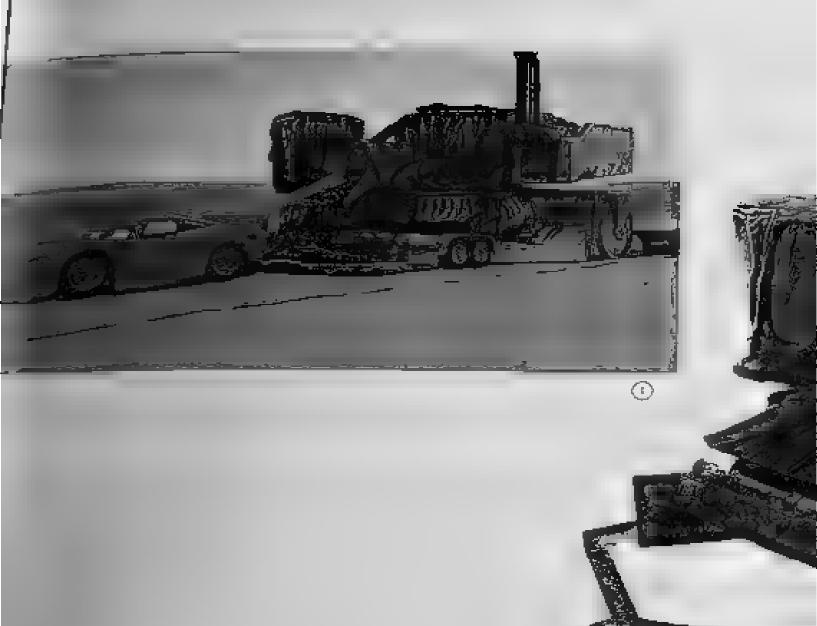


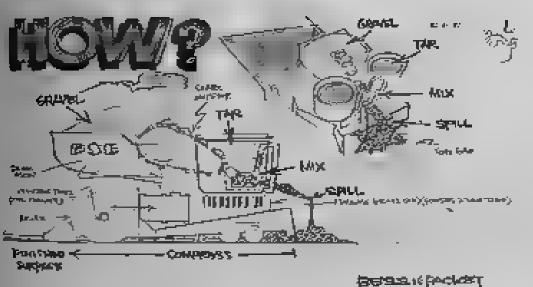




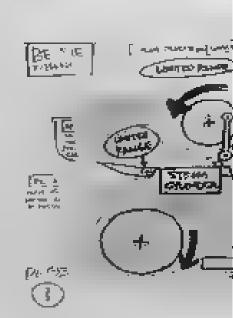




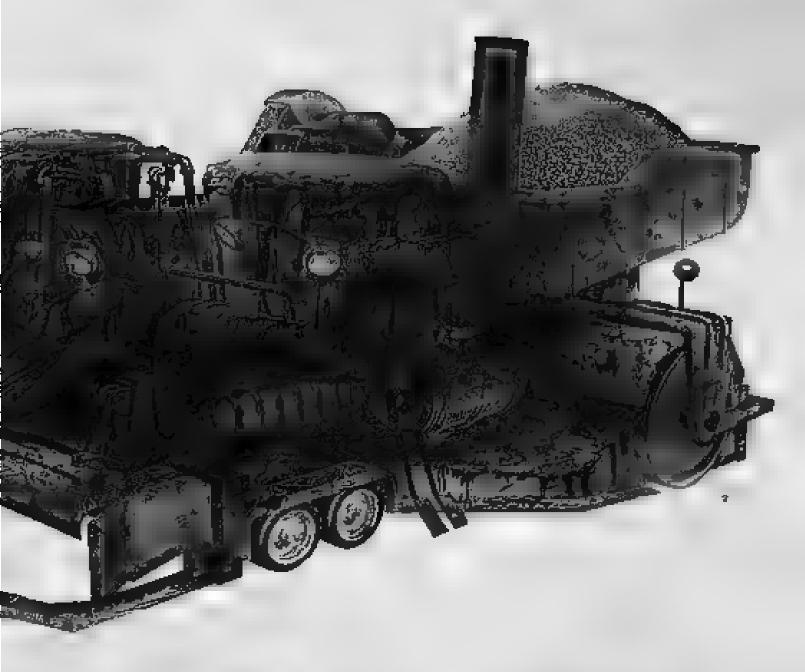


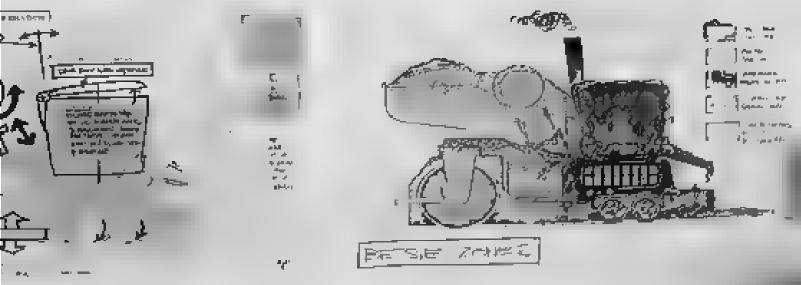


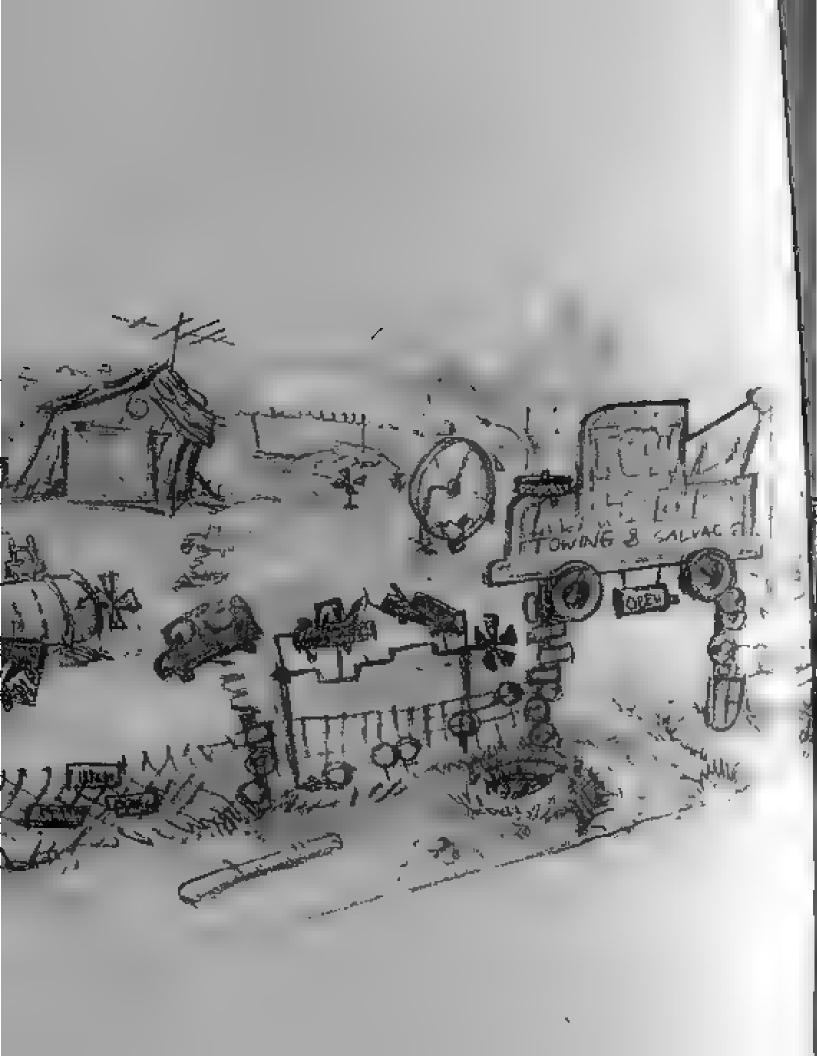
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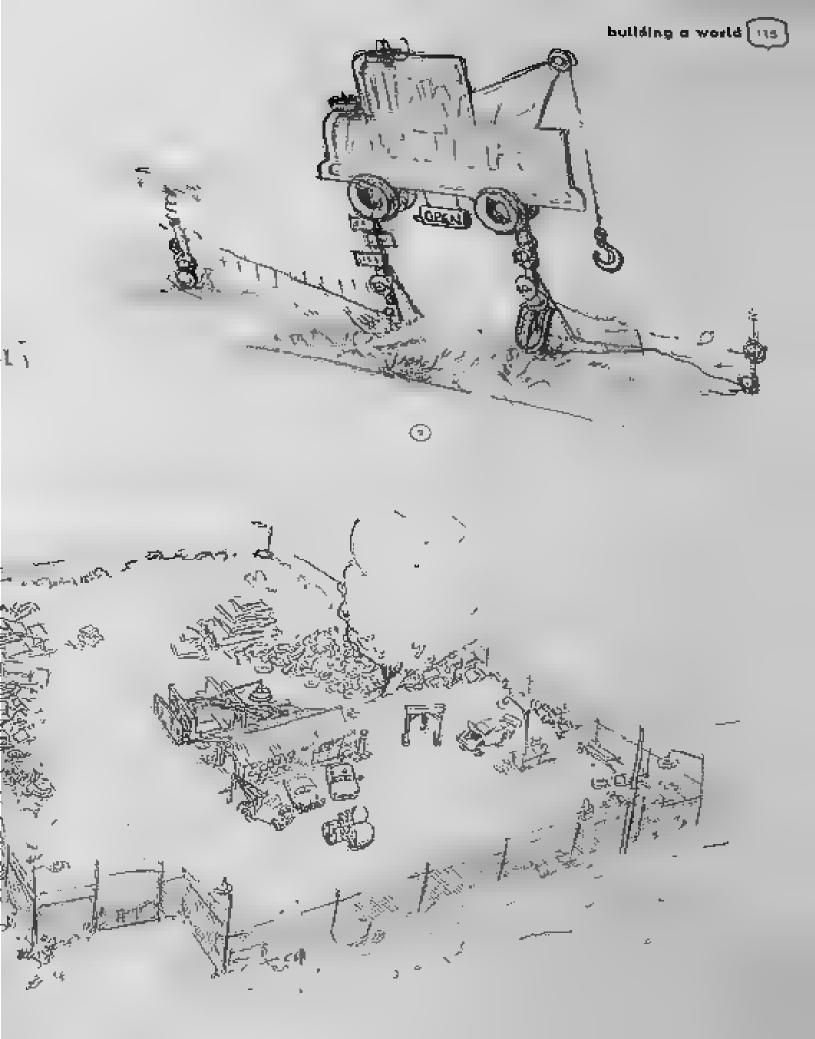








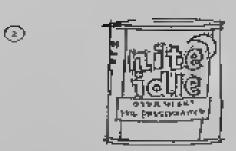














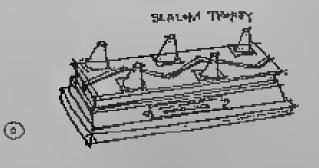


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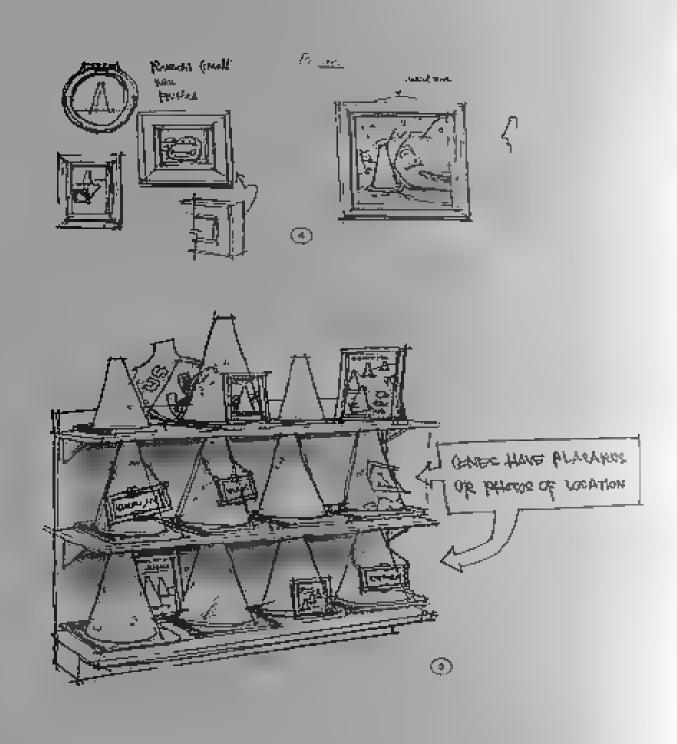




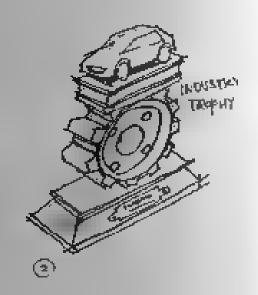


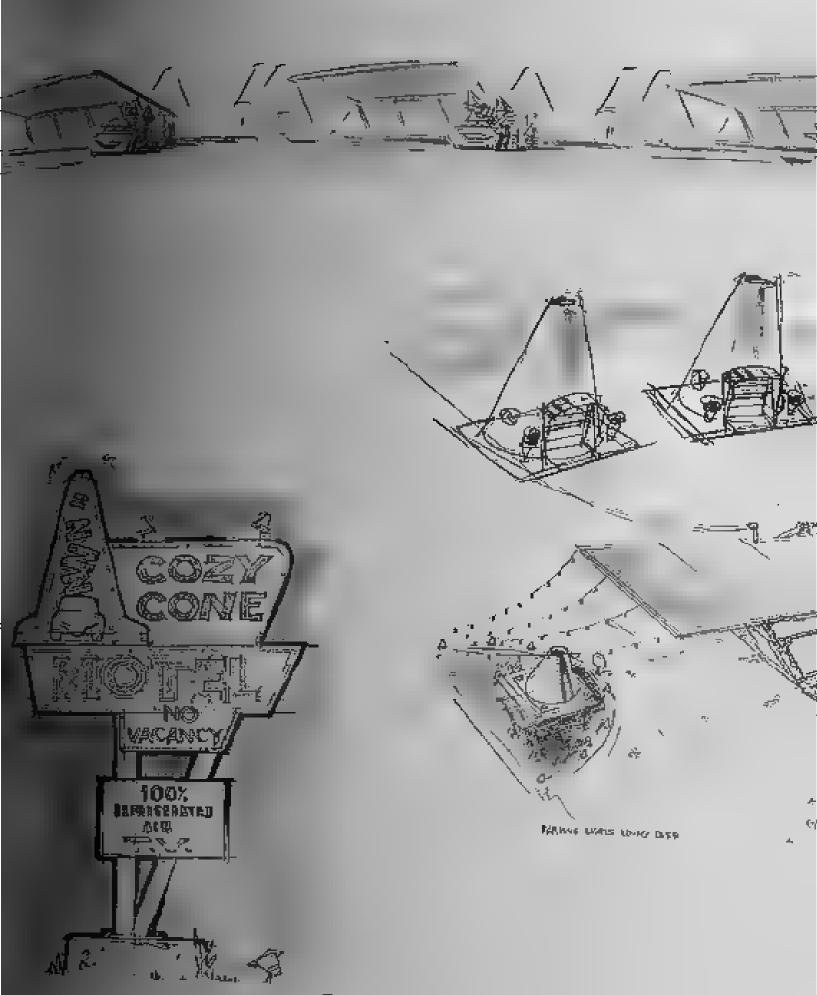




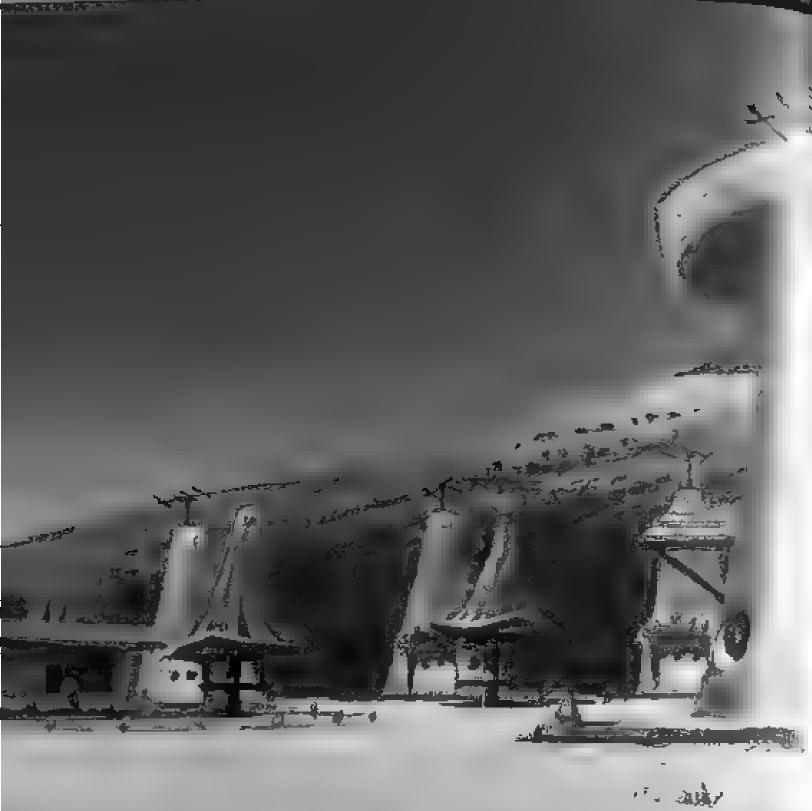








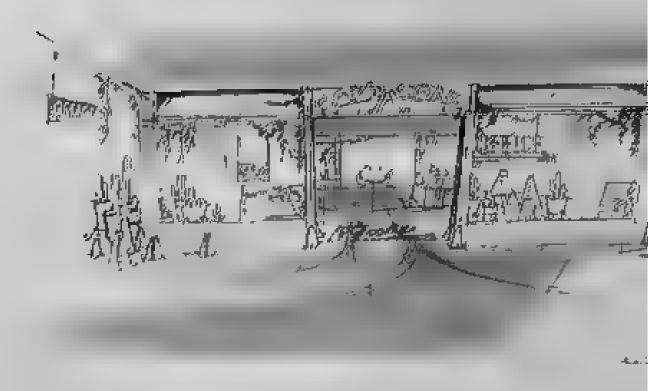




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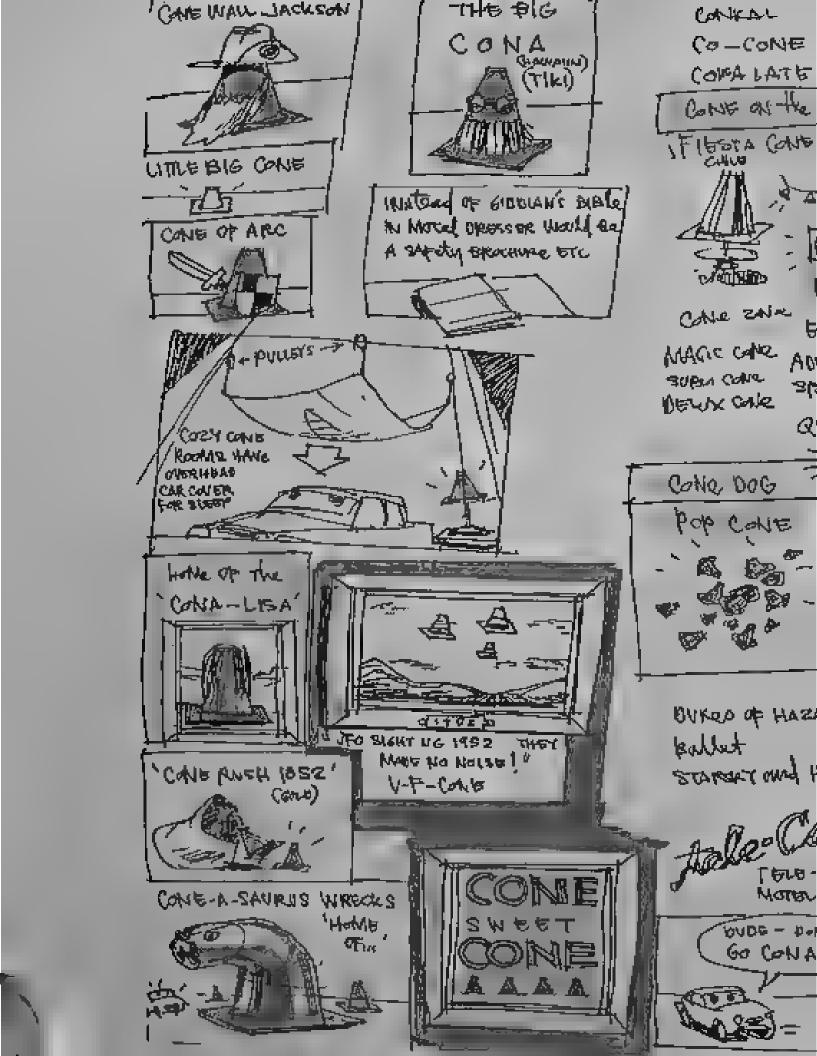


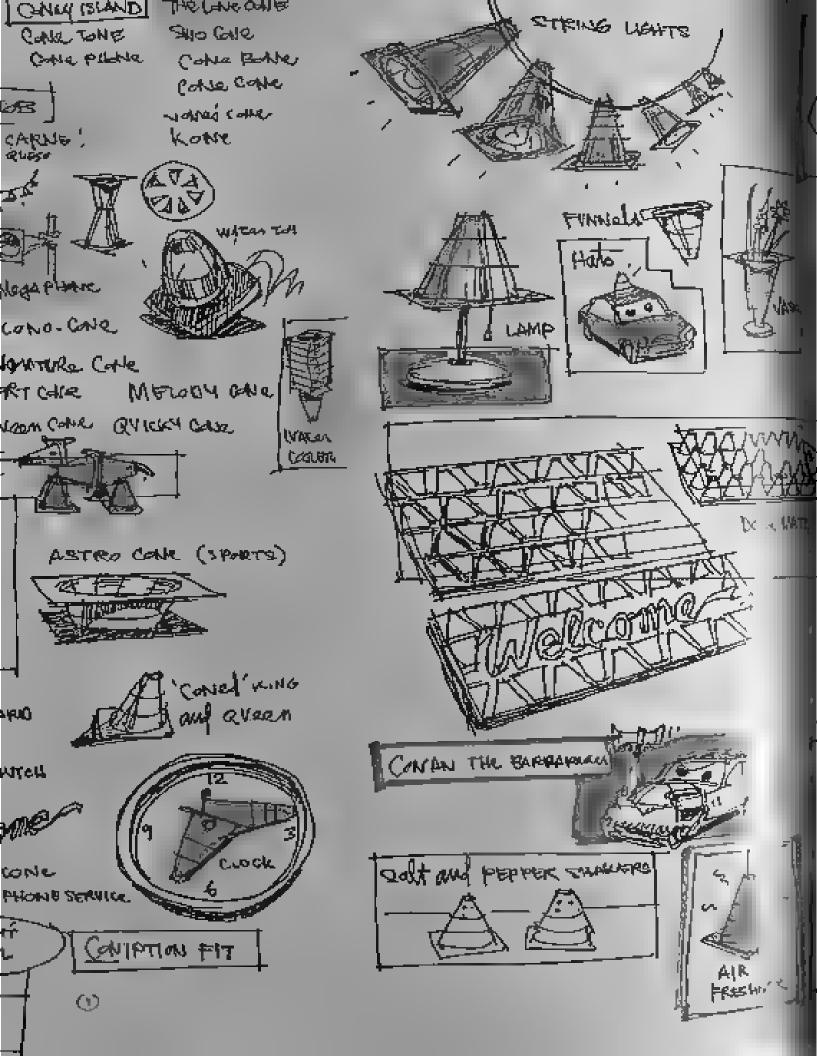
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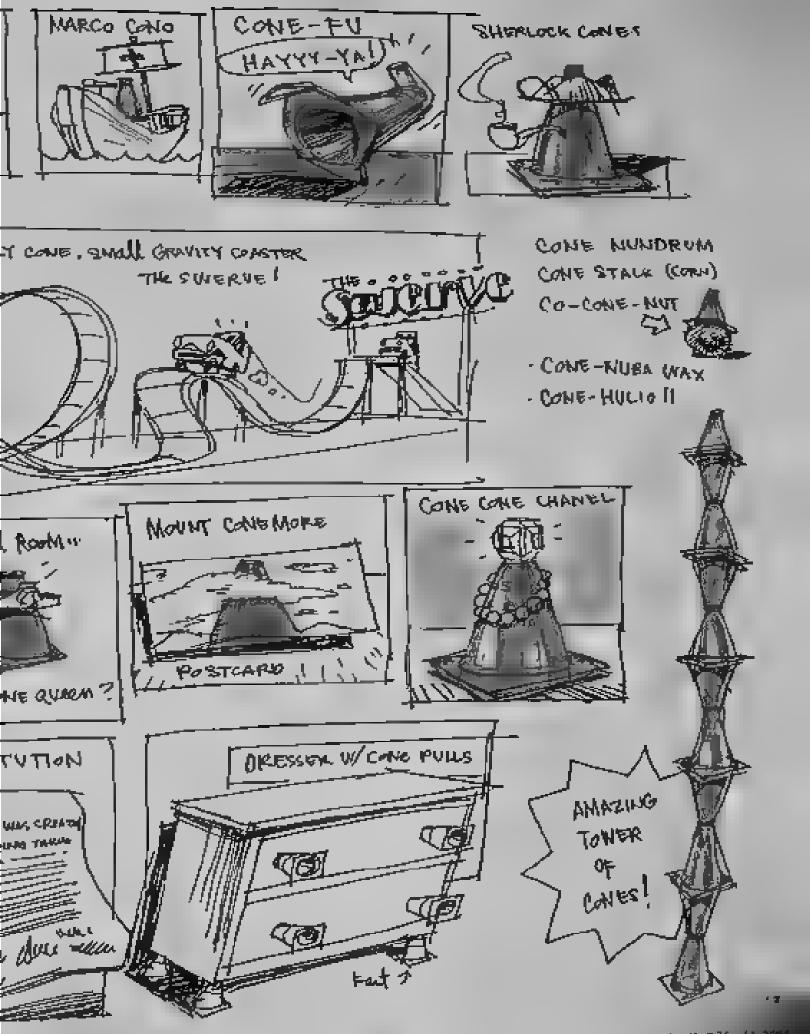




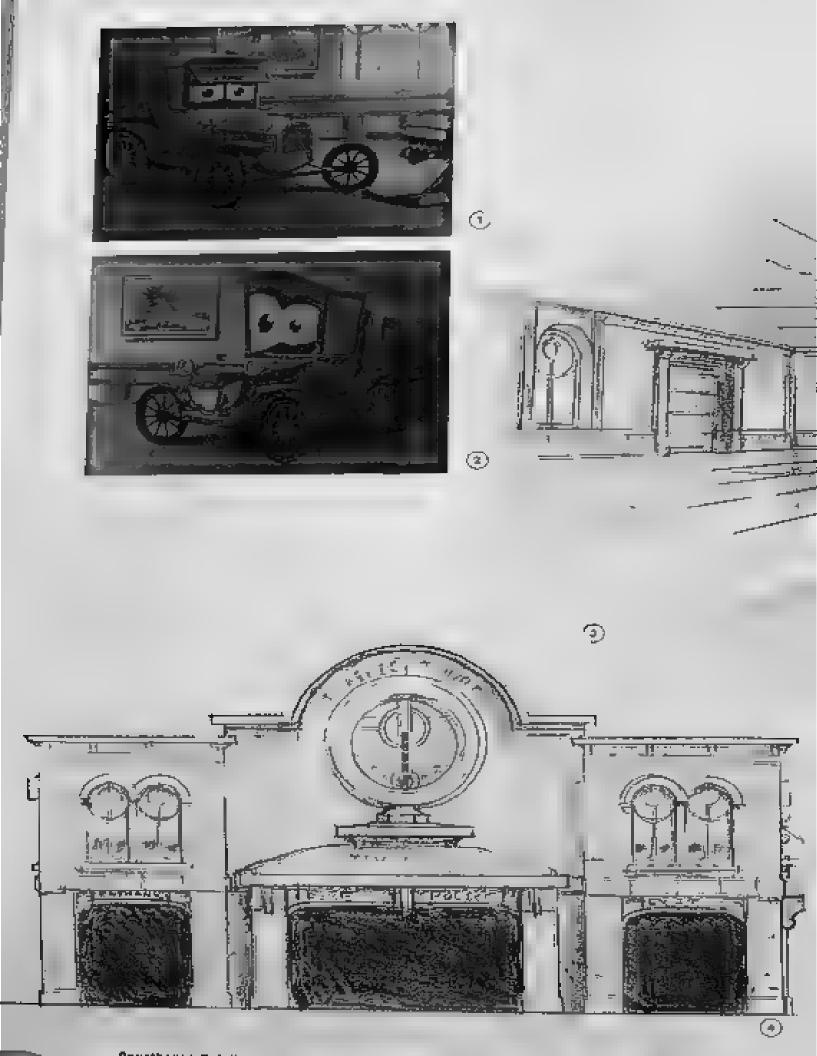


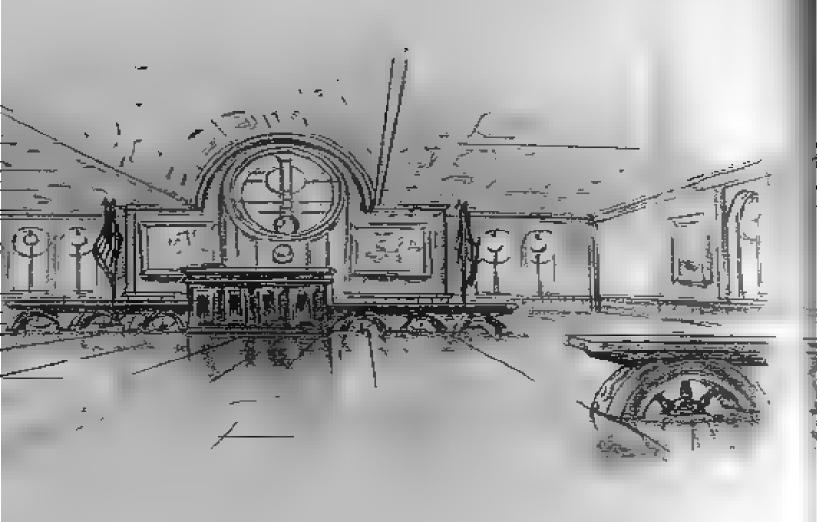




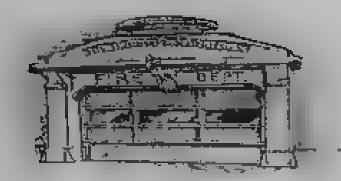


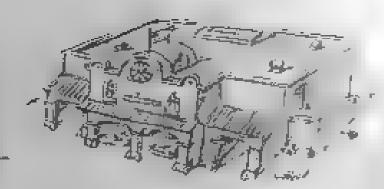
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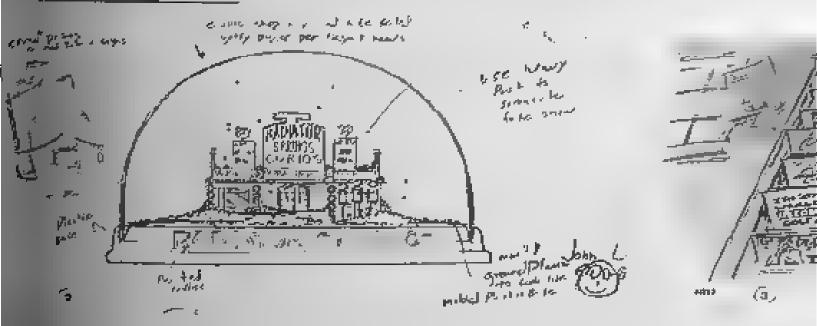
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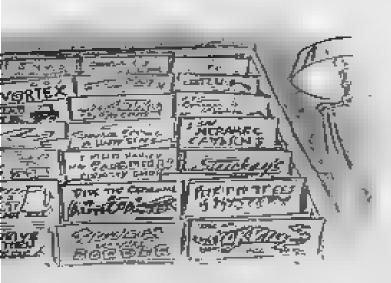




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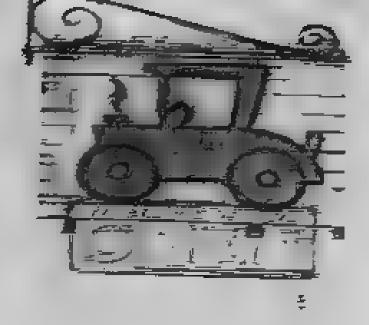


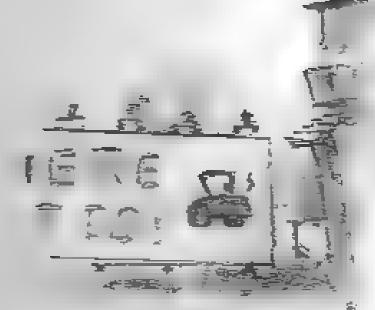




















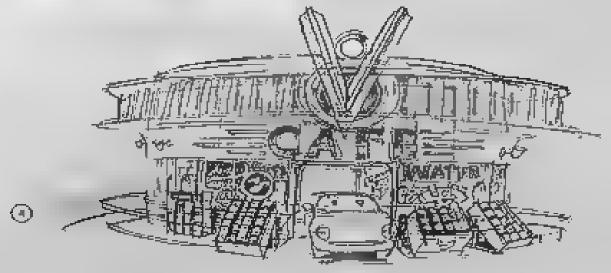




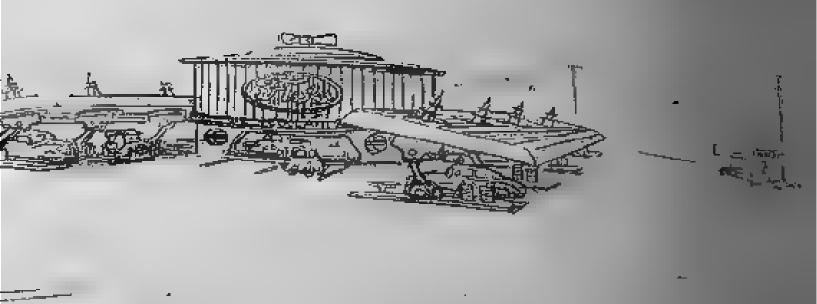
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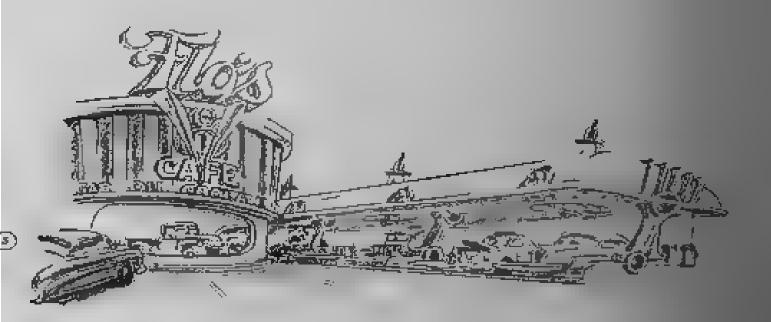
Flo's Caté: But Luckey, Pencil, (1) 10.5 x 5.25, 2002, (5) 10.6 x 6.25

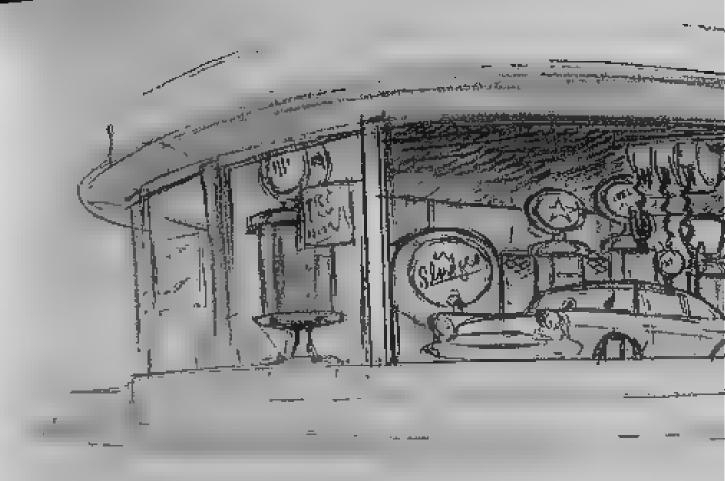


GREASY GREASE HOT BRAKE PADS LUBE-O-LICIOUS

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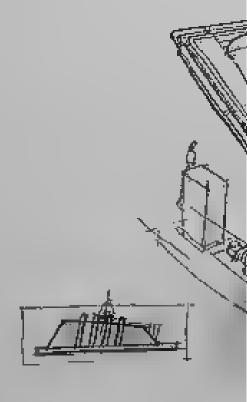
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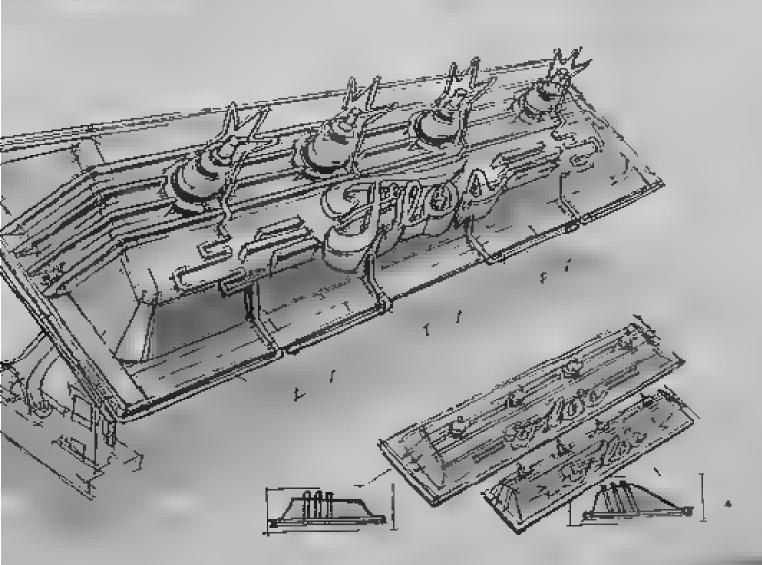
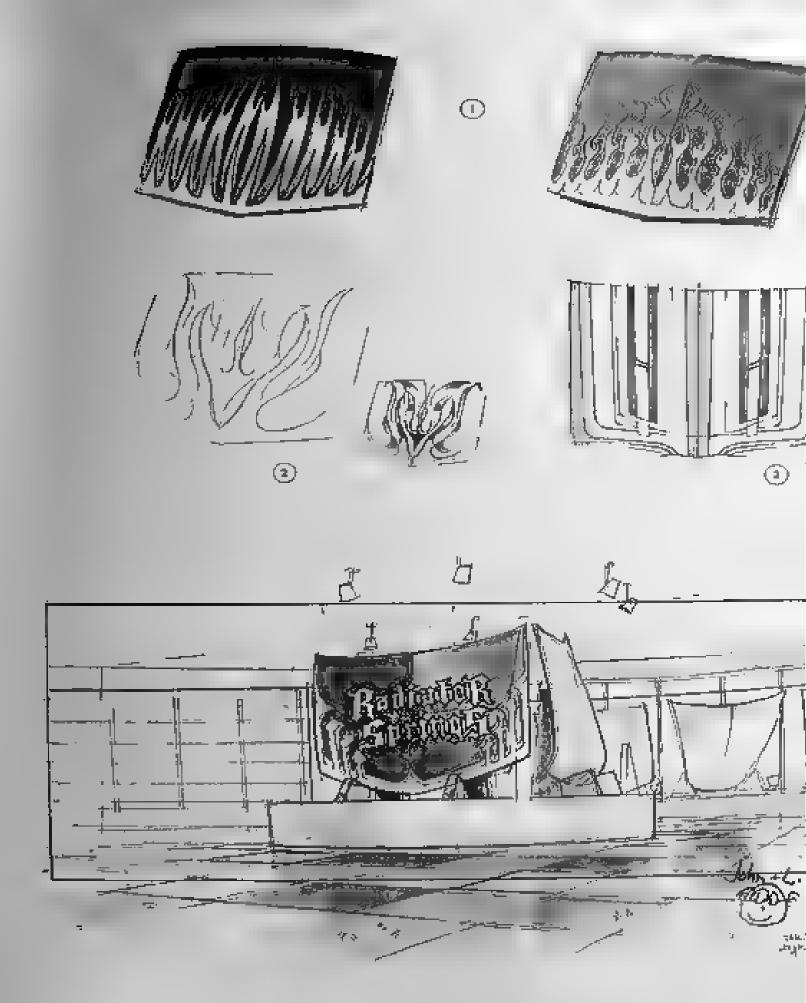




Fig and Ramone's House: Val McLaughim, Pench. 3) 11 x 5, 2004, (2) 17 x 13, 2003, Common of the Comm





Ramone Paint D



esigns: Jay-Shuster, Pen/Marker, (1) 17 x 11 each, (3) 17 x 1. (detail), (4) 17 x 11 2004. (2) (5) Jay Shuster, Penc //Marker, 7 x 11 26 Ramone's Airbrush (6) Albert Lozano , overlay and Jason Bickerstaff (model), Overlay/Pencil/Digital 9 75 x 10.5, 20

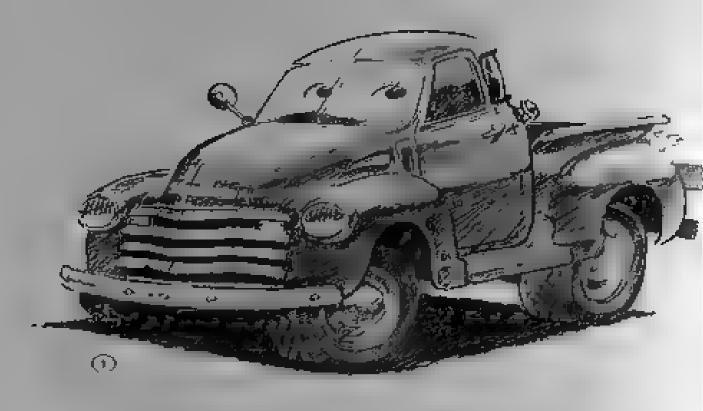
Dave De



In 2000 Pixar reached out the foremost car artists who a generation of fellow autor flustrators. "Big Deat," a nin the Marine Corps, was dasked to visit the studio.

"I heard all about their plan and a bunch of others and to portfolio," recalls Big Deal "when we finished I realized meetings I'd ever had in my 1 think we all allowed becouse believable cars. Since I'm bastonate 'wrenchhead,' when cartoony, but it looks like a control of the plant it looks like a control of the plant.

Big Deal not only contributed copiual artwork to the film bu at the studio to teach the story best to draw an automobile



al

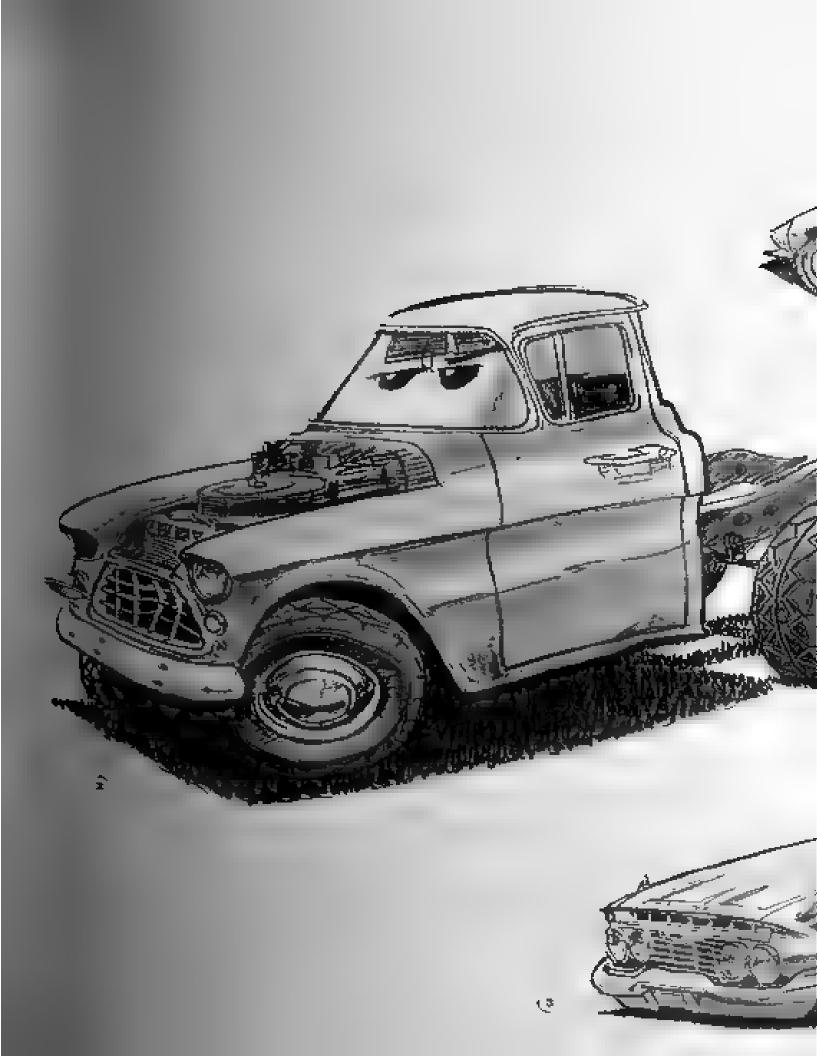
to Dave Deal, one of se work has spawned notive cartoonists and skname Dave picked up slighted when he was

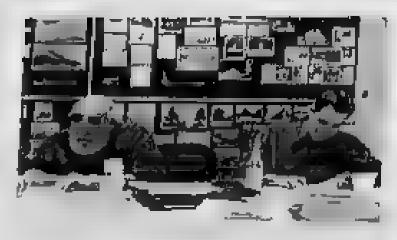
ifrom John Lasseter
ien i showed them my
They devoured it, and
it was one of the best
life. I was honored and
I John really wanted
th an artist and a pasidraw a car it may be
ar "

his fair share of conalso held a workshop board artists how "I had a targe room filled with very talanted people watching me at the drawing board," says Dave "Most people who want to draw a car in perspective start by drawing a box and then sliding the car in so they end up with a rigid drawing. I don't approach it that way, but I had them start by drawing a Ford and a Porsche to boxes."

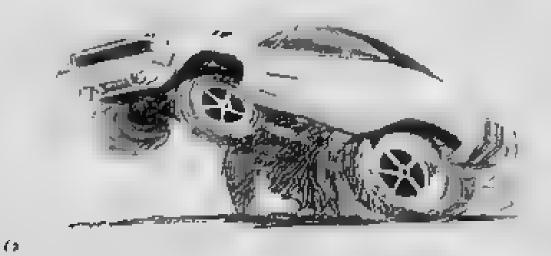
The resulting Fords looked like bars of soop or shoe boxes, and the Porsches certainly didn't look right. Then Dave had the artists draw the same cars inside circles. Now the Porsches appeared rounded, like mangos.

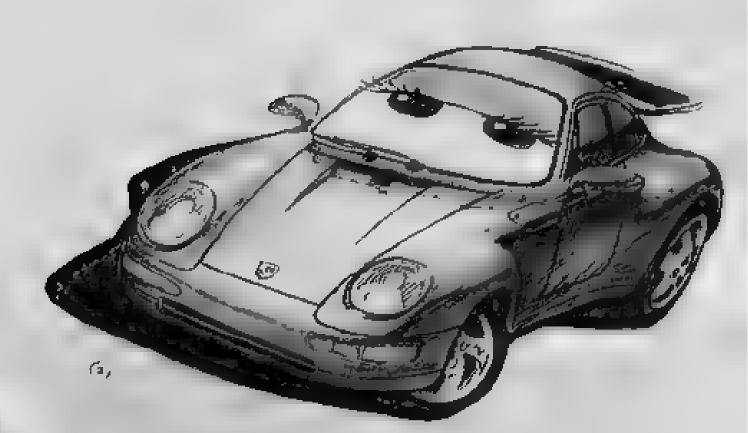
"So I drew a mange," explains Dave, "and I put in some shadow and added a couple of fenders and a windshield and made the tires hang down like they were grabbing the road. It was a wacky little Porsche, but it had gesture and correct detail. At that point everyone in that room stood and applaided. It was an epiphany. They saw it was a new way to draw."

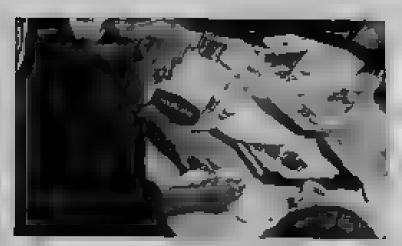


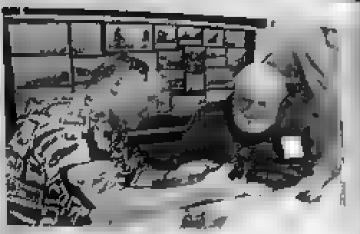














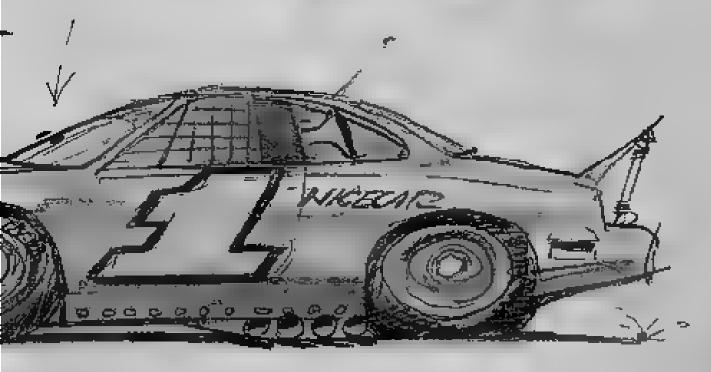




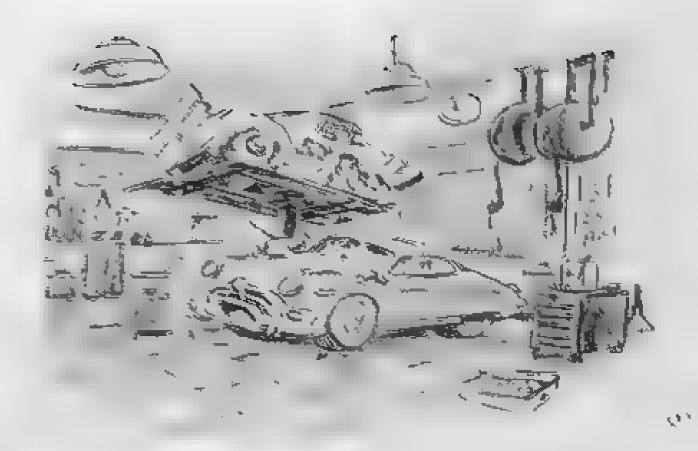




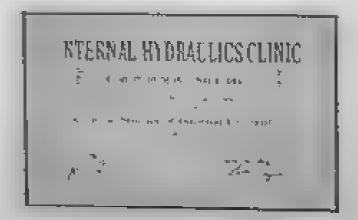




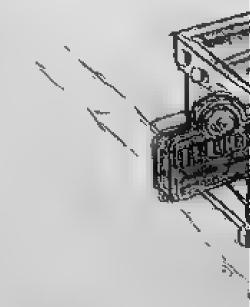
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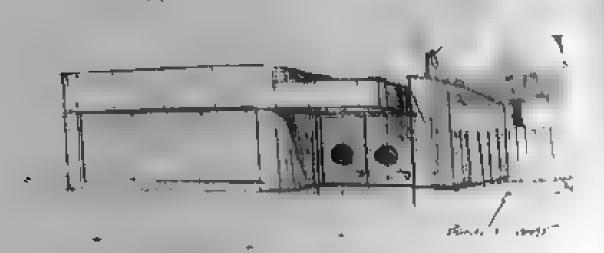
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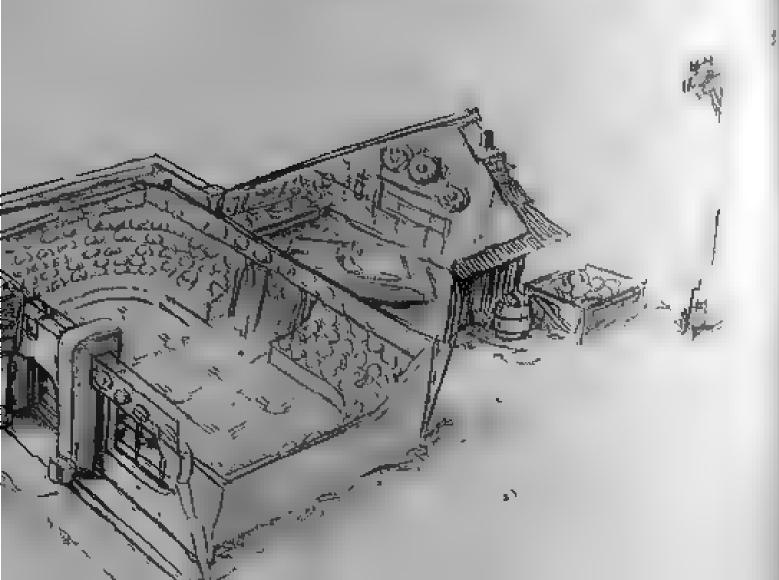


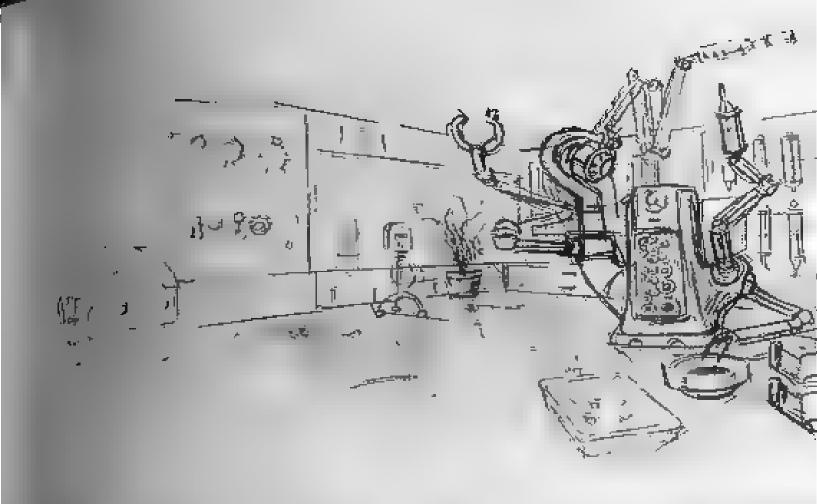
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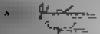


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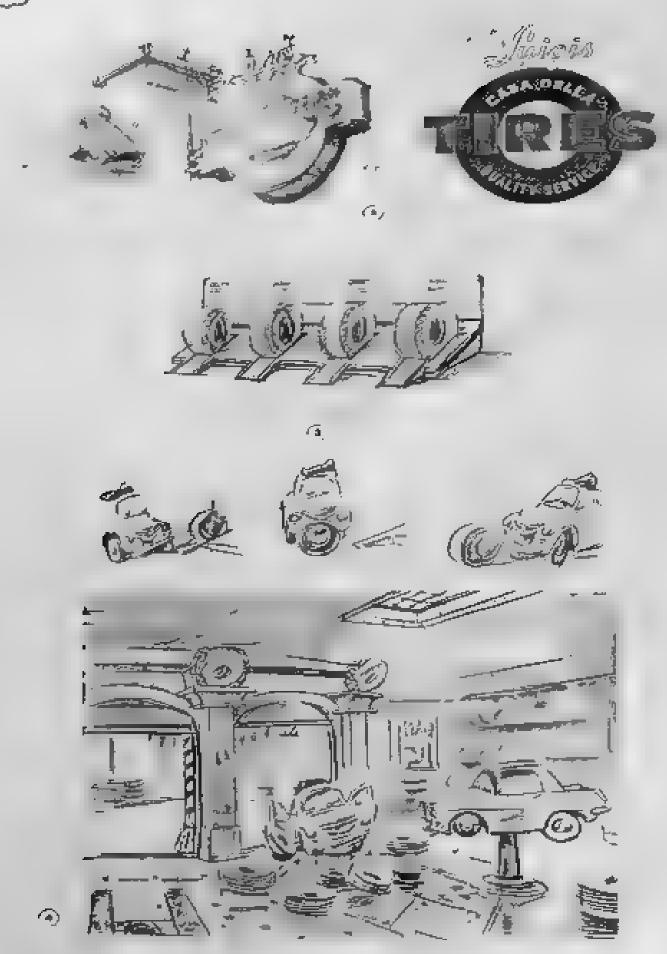




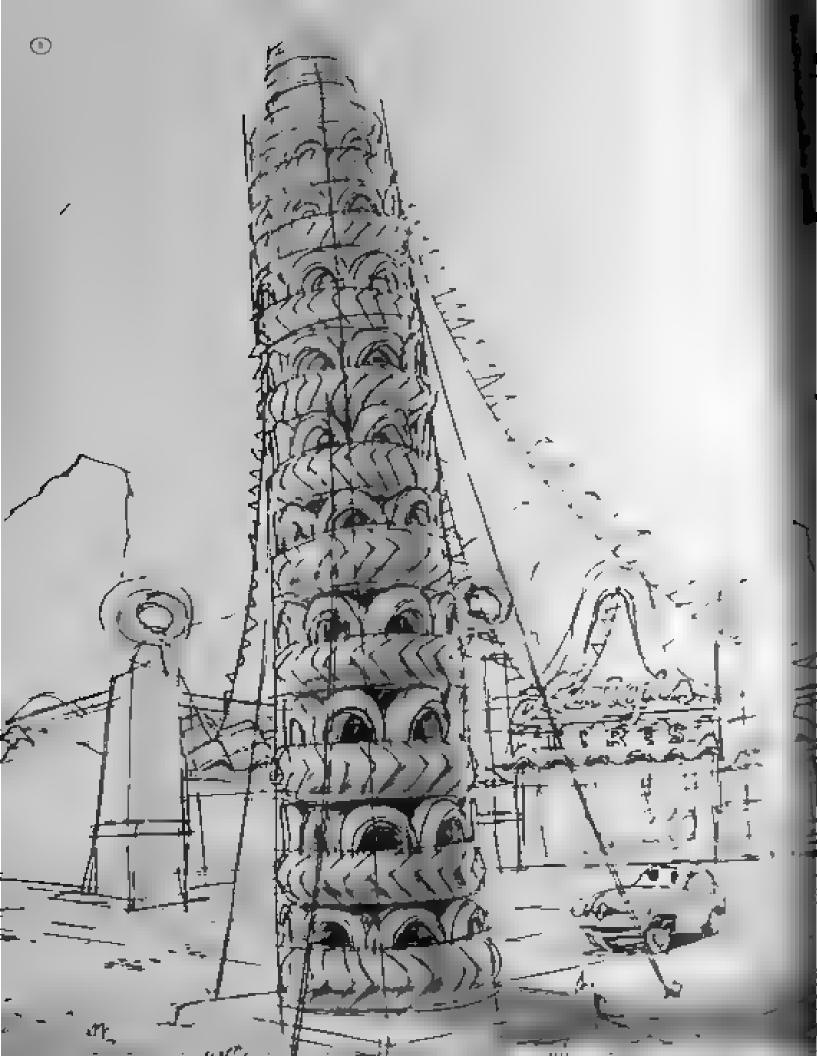








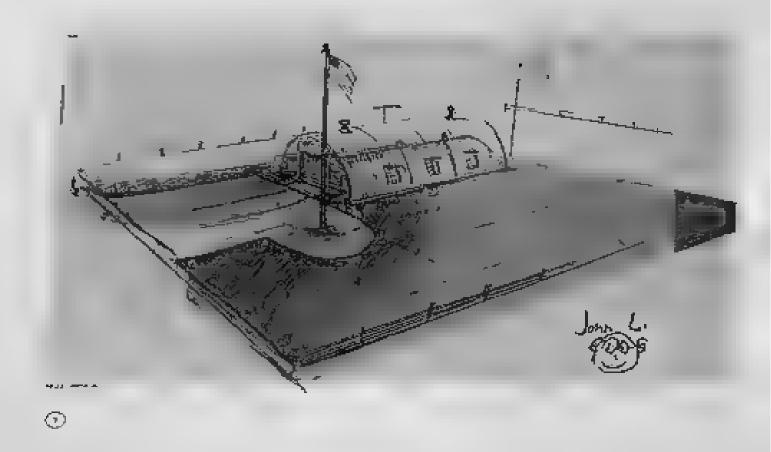
Luigh's Tire Shop (1 Pay Shuser, Pen/Marker +1 x 7 (detail) 2002 Bud Luckey, Poncif (3) 11 25 x 6.5 (detail), (4+1 x 8 75; 2001 Signage: Ellen Moon (see Igraphus) and Bill Cone (Payout' (2) Pencif Digital 8.5 x 1 2003

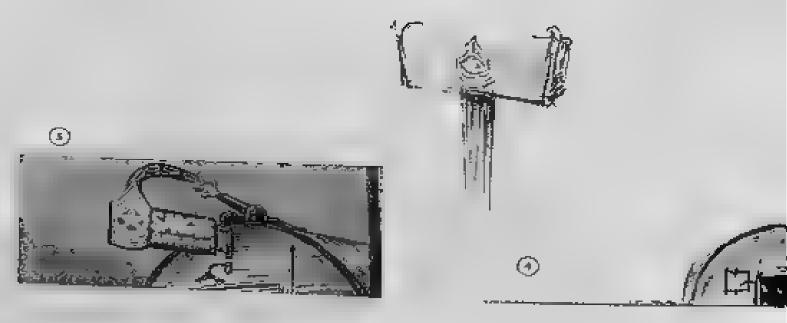






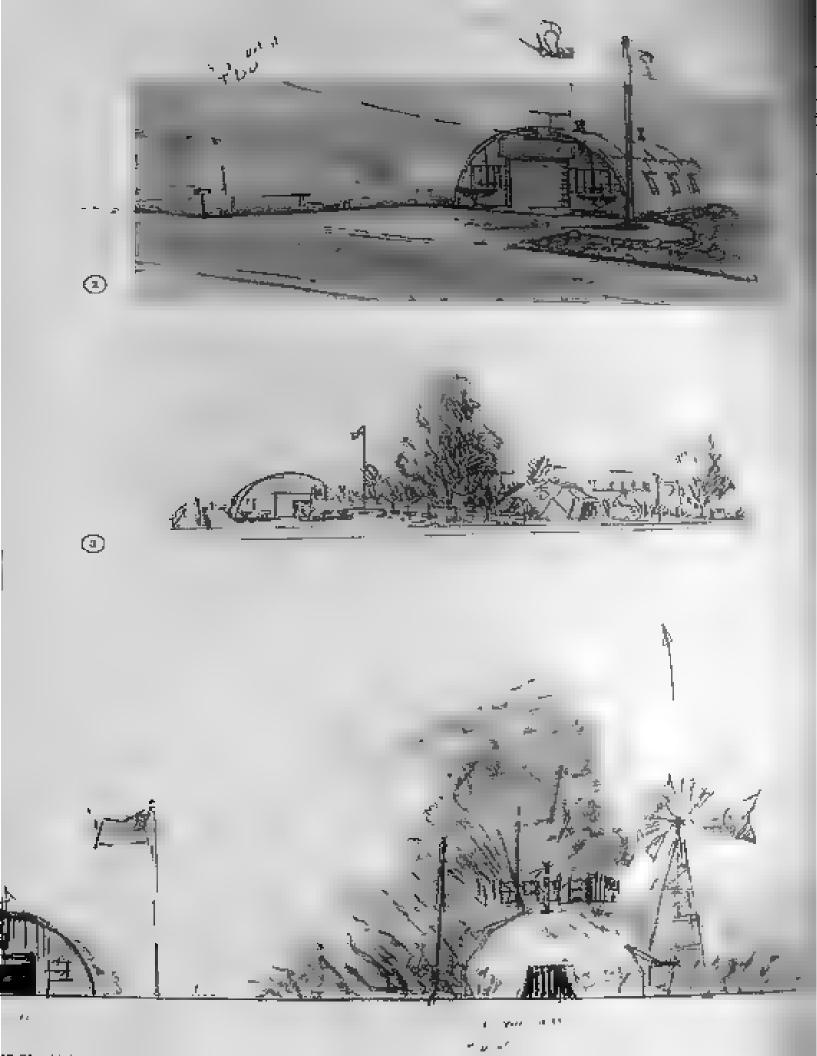
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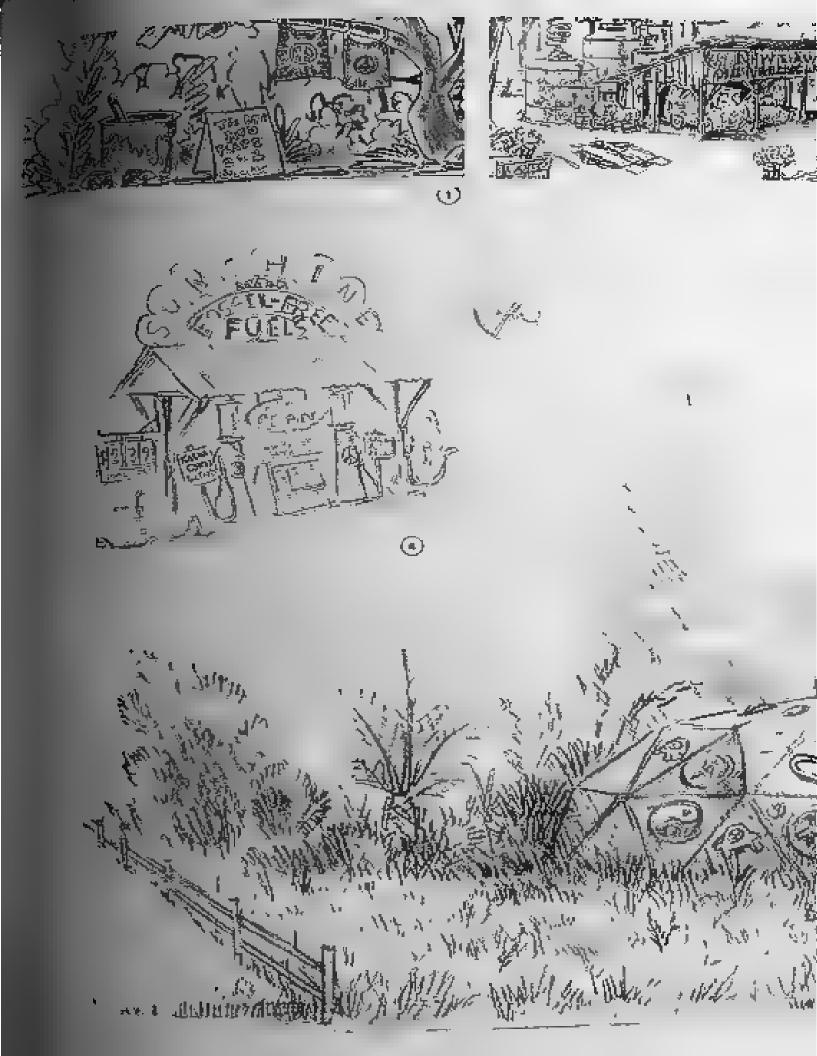




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Sarge's Hut; Nat McLaugNin Jorenay), Gary Schultz, Mark Adams, and Suzanne Statcher (model) - O.







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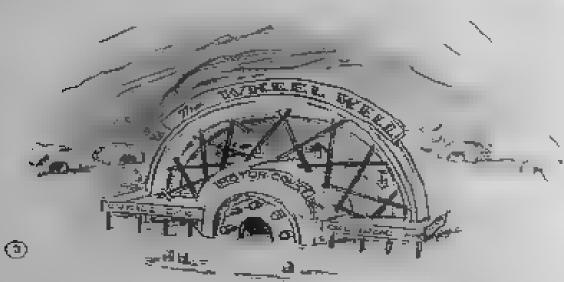


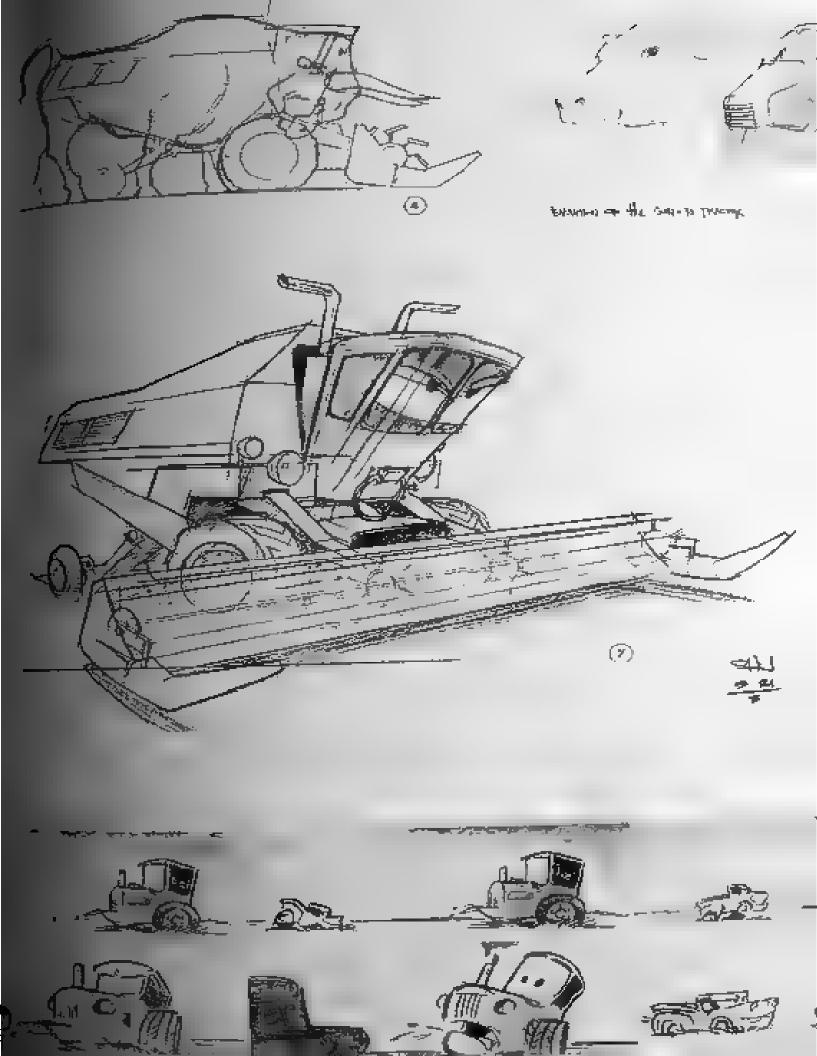


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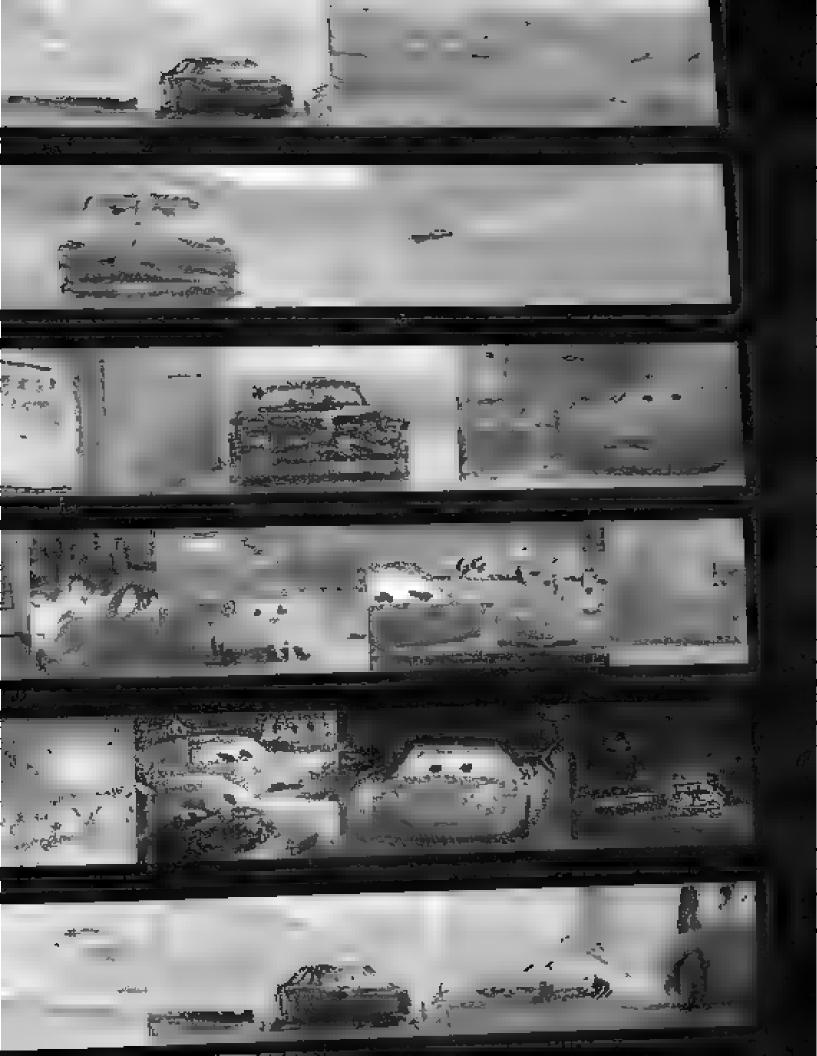












Dead Ends

Throughout the development of Cars, the team analyzed story line, character arcs, and settings to monitor how it would all fit together. Storyboards were constantly being drawn, layouts and character models changed, dialogue rewritten, textures refined, voice talent considered and booked, and options eliminated

"We never finish one of our films early," laughs Bud Luckey, development artist in the initial stages of Cars. "There s always something that can be changed and every time the film gets better and better."

That's definitely true, since several of the team's test rider ended up searled in detours or on dead-end trails. Some characters who were dropped included Mr Windshield, the Radiator Springs optometrist who sold windshields; a

well-meaning but ineffect
McQueen's deceifful back
crew chief named Rusty I
also ended up on the profloor, such as the town sh
Lincoln" in a "caraoke" jo
known as the Radiator Sp

Characters that did make from the teams' encounted people they met at racets open road. The hilarious ple. He is a combination from the fast and slow is make a bumbling but low Pixar even modeled a chafter me. He is a 1949 Me who enjoys telling storie Mother Road.



nal town mayor, Carl.

nip car, and a racing

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the final cut were born is with the many acks and out on the Mater is a good examof a half dozon people nes, deftly blended to able tow truck. In fact, aracter named Sheriff secury police cruiser about his beloved

Reworking the script and the many steps in the animation process takes lots of time, but the final product makes it al. worthwhile

"We never shortchange the story development"

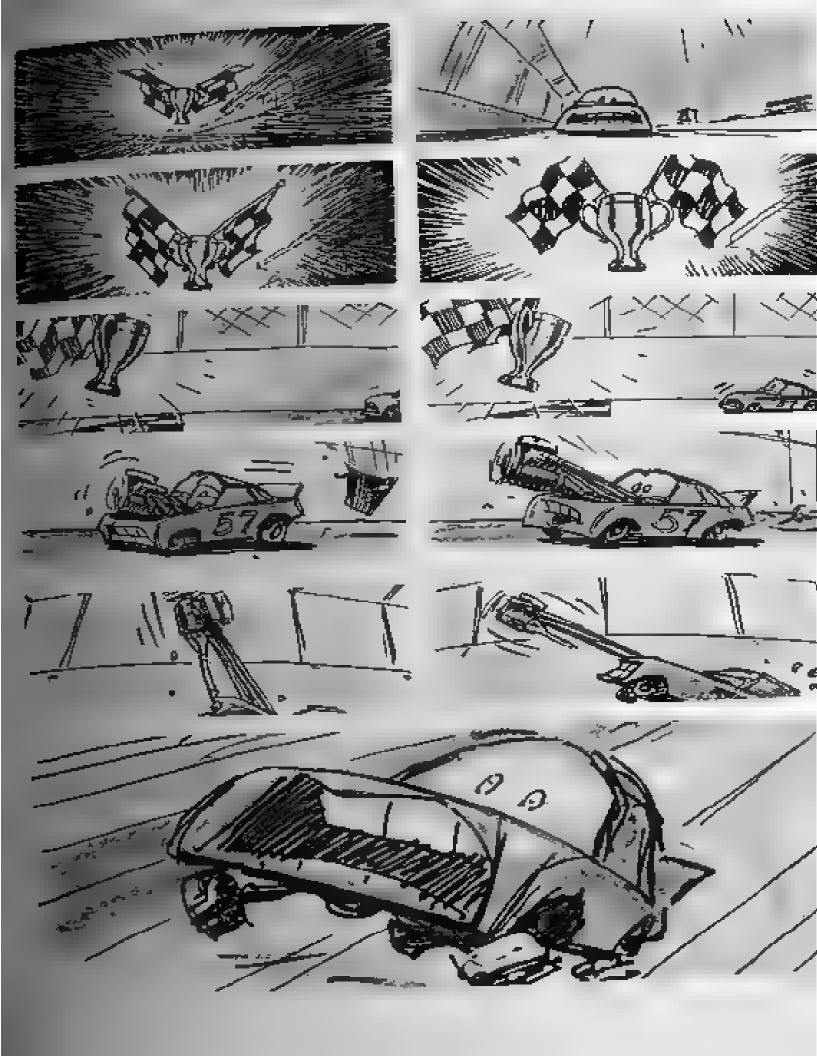
John Lasseter says. "At Pixas, the story drives

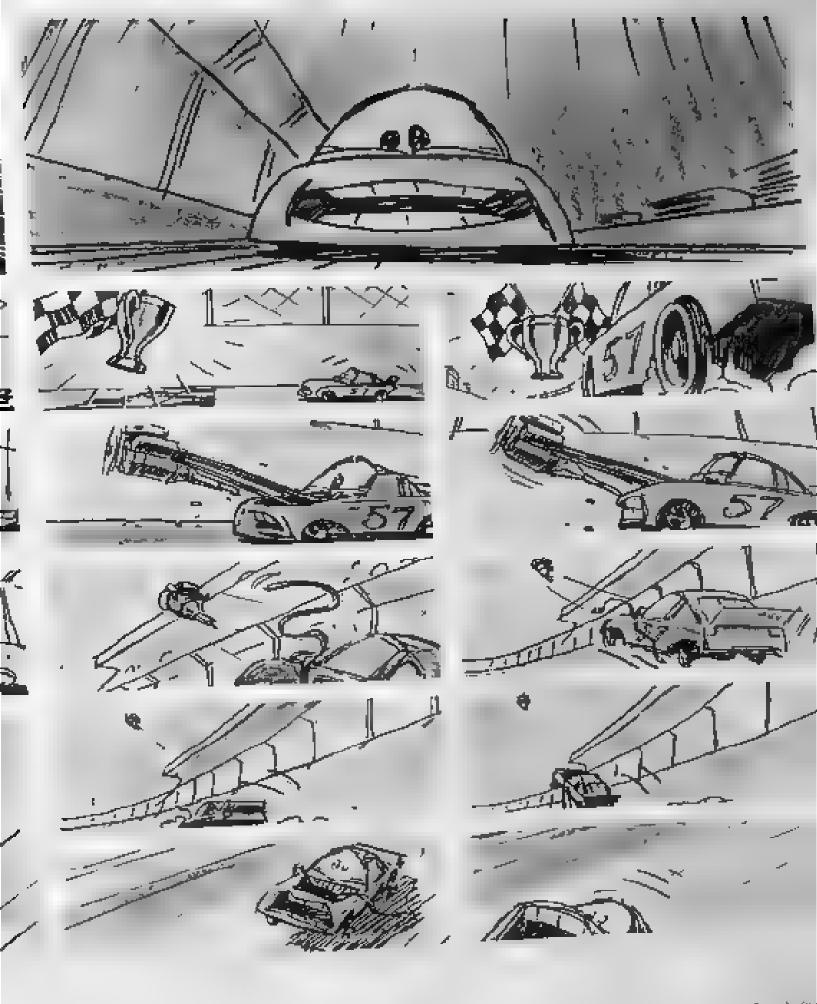
everything, Throughout a film's production we

are constantly reworking the slory again and

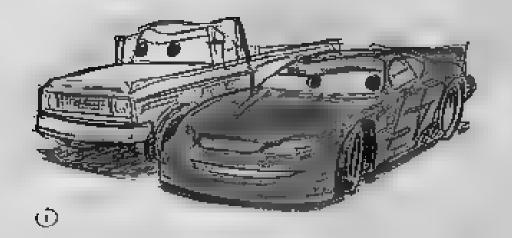
again until we have a film that we want to watch

with our own families."





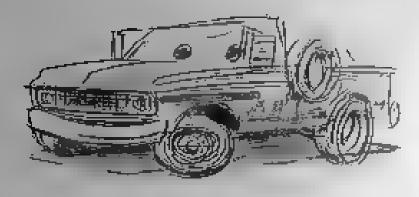
Hightmare Storyhoards: Garett Sheidesw. Ink/Pencil, 9 x 5 each, ?"



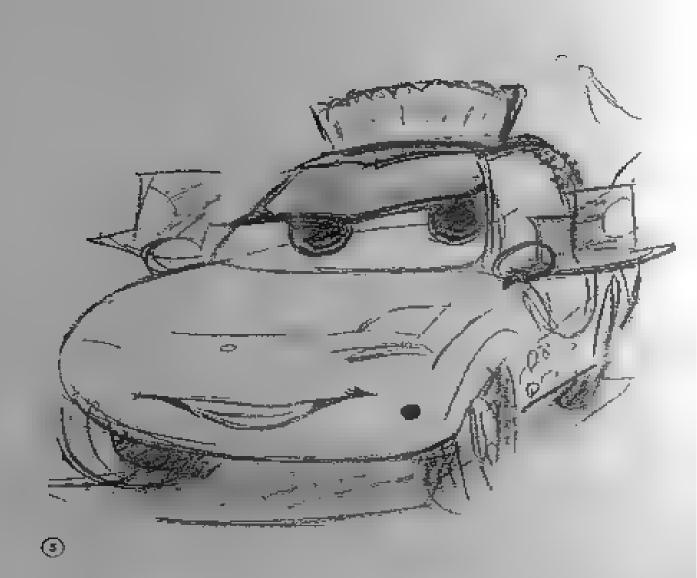


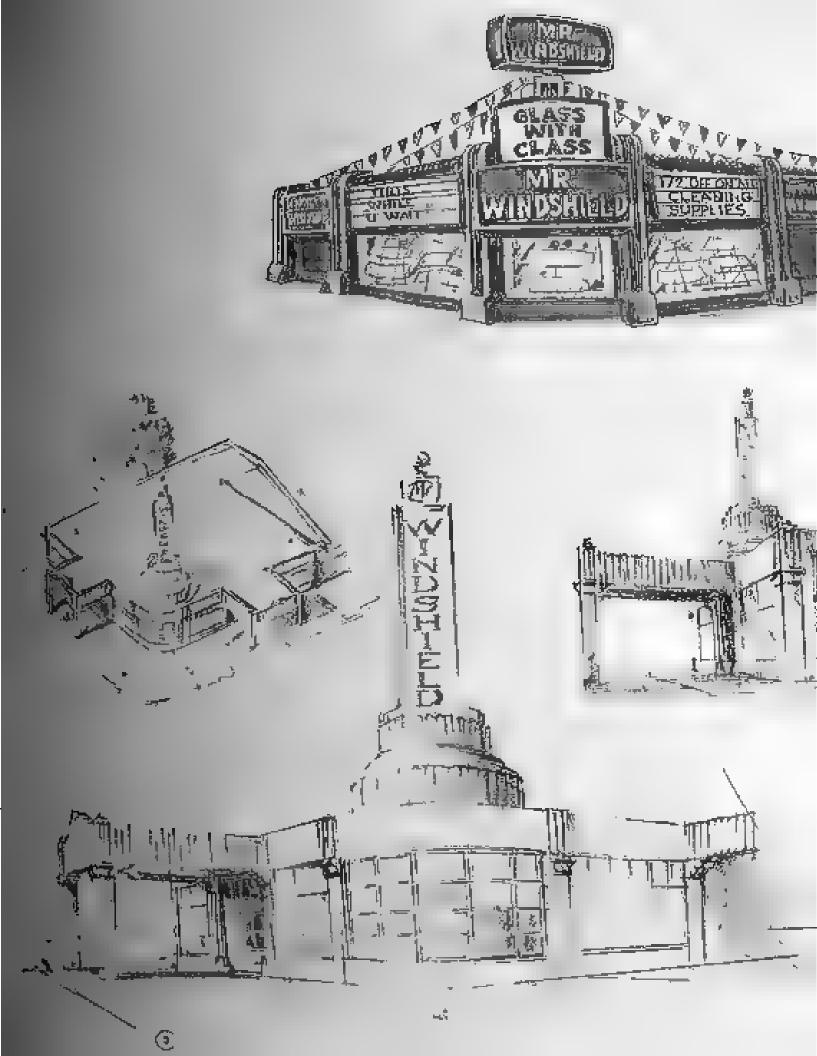






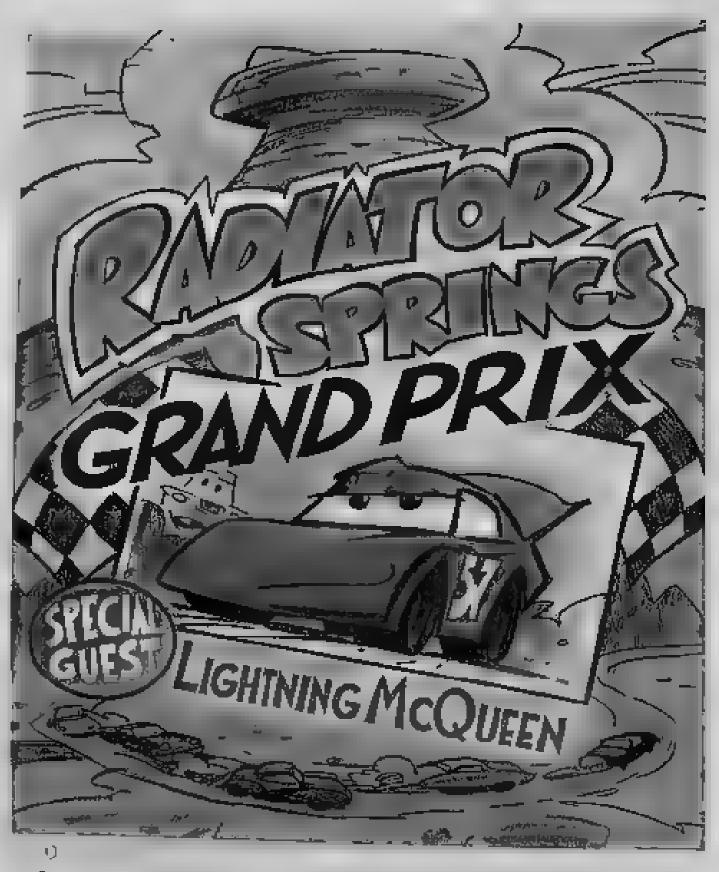
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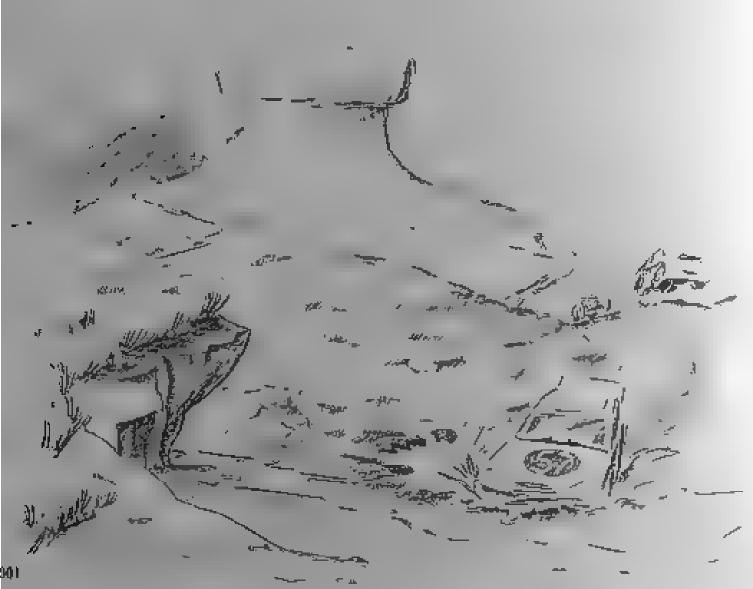


o Mr. Windshield Design Sulde: (2) Bill Cone Digital 2003

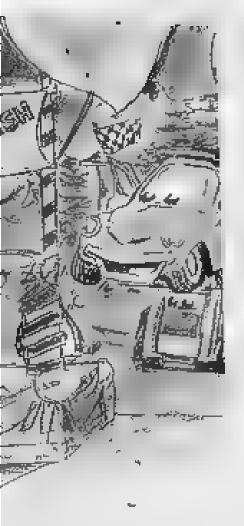


Town Race 11, Staye Purcer Digital 2004 (2) Bob Pauley, Ponci 5 75 x 4, 200 (3, Bud Luckey Perc) 14,5 x 11 25, 2

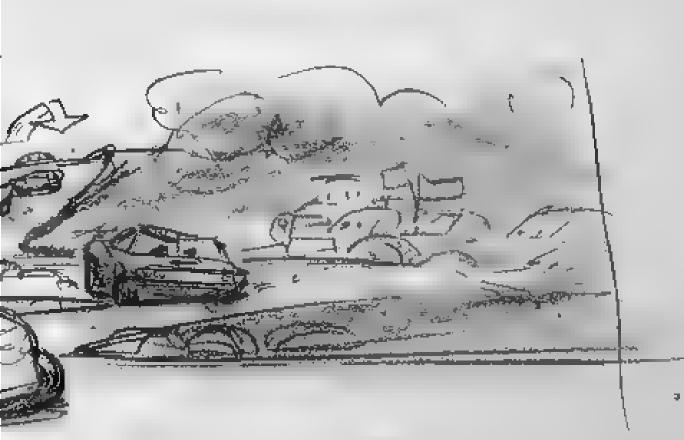








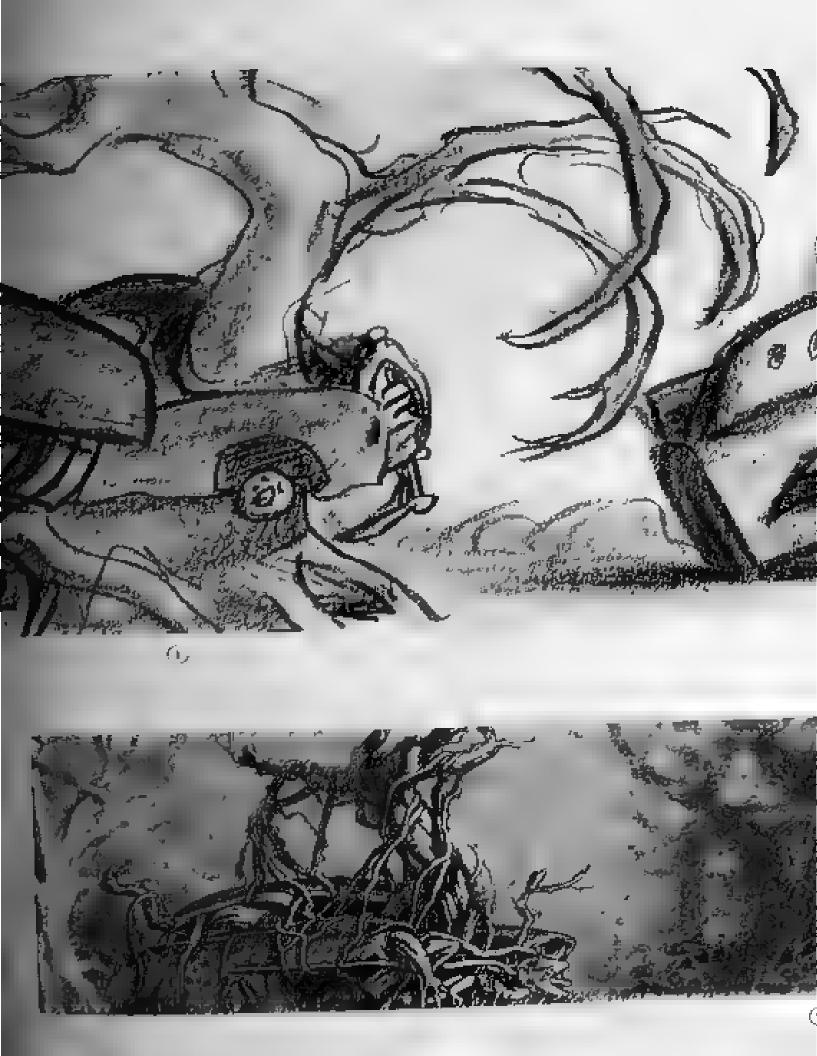




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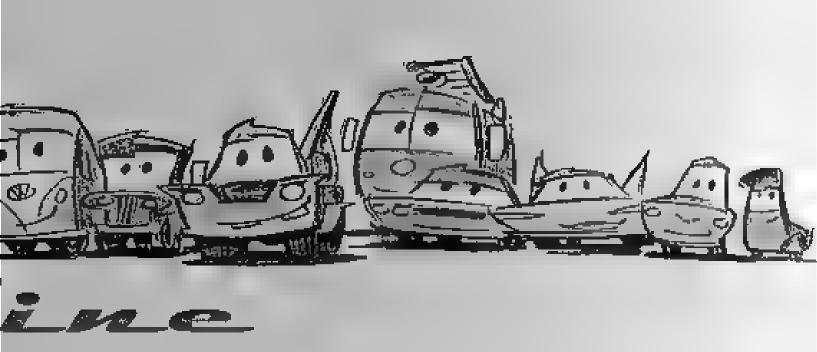


At Pixar, the filmmaking is a team sport. For Cars all of the players spent countless hours researching the worlds in which it would take place, lending to the film's detail and authenticity.

"When you see the passion to get everything right that seeps through all our different departments, it just makes everything we do even better," says Shading Art Director Tia Kratter. "Viaking a computer-enimated film is not only challenging but also slow and laborious. So besides passion, it's good to have plenty of patience."

All of the time and research, however, only served to help them reach the ultimate goal of crafting a memorable story and believable characters. When you see this film, you don't see the research. You feel like your crowd in the bleachers or a crew at the racetrack. You mare endowed with the same bles, fears, courage, humor can be found in everyone. It's like to be out on American where nothing is predictable.

"It was a long time coming, has been realized," says Joi believe the heart of our stor of living one day at a time a a masterplace." Cars will as travelers as well as those we pace offered by roads like F ter which path you take, matime. Enjoy the journey.



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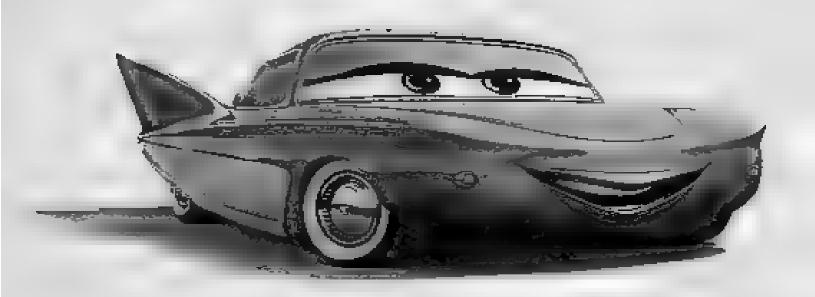


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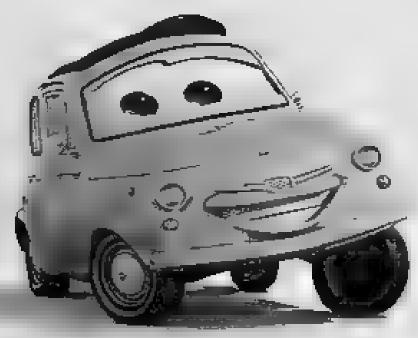


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Luigi

Flo: Jame Frye. Ben Jordan, Michael Kitgore, and Andrew Schmidt. Ramone: Jason Bickerstaff, Clenn Kim, and Coun Thou Guide Quaroni, and Andrew Schmidt. Sarge: Mike Neummhoofener, Sajan Shana. Colin Thompson, and Bert Berry. Fill-more Start Start Start Sarah Start Schmidt.



Ramone



Guido

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Red





Fillmare



Sheriff



Acknowledg

Our "sponsor." Chronicle Books, for their continued support and belief in our illms. Special thanks to our good friends Sarah Malarkey, Matt Robinson, Vanessa Dina, and Tera Killip, and our designers at Public.

The Cars Art & Story Departments and the Pixar Consumer Products and Creative Services teams, for all their elbow grease. Special thanks to Andrea Warren Shano Thomas Nick Vlahos, Russell Stough, Stephanie Hamilton, Mark Nielsen, Adnan Ochoa, Valerie Villas, Amy Ellenwood, Krista Sheifler, Michele Spane, Andy Dreyfus, Jonathan Rodriguez, Kelly Bonbright, Elisabetta Quaront, Ed Chen, Desiree Mourad, and Karen Patk. Also thanks to the Disney Animation Research Library.

Our writers Michael and Suzanne Wallis, whose enthusiasm for the Mother Road was infectious.

All the great people we met in our travels who so kindly shared their stories, wisdom, and passion for the world of the automobile.

My irlends and driving property and E and irlendship made this trip. We finally got to ma

Tia Kratter, Jeremy Lasky Tim Milliron, Sophie Vin Munier, Chris Bernardi, Fogel, Lisa Forssell, Jess Apodaca, the mechanics engine running smoothl

Doug Swootland Scott C Bobby Podesta, and their team, who put a soul with humor behind every win

Our editor, Ken Schretzn for the photo linish

Our Producer Daria And Producer Tom Porter, Pro Jonas Rivera, and Produ Scheduler Ali Rowghani

Billboards: (1), (2) Eller Moon Lee, Digital, 2004 Bug Fly: (3) Bob Pauley, Pencil, 11 x 8.5, 2004

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eartners, Joe Ranii, Bob een Ostby. Your humor s a truly enjoyable road ske our car movie!

r, Jean-Claude Kalacho, celette, Steve May, Dave Thomas Jordan, Ziah ica McMackin, and Tony il experts who kept our

lark, Jim Murphy, r fabulous animation h depth, heart, and dshield.

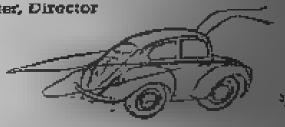
ann, and his keen eye

erson Associate duction Manager Stion Accountant and whose tireless efforts made sure this film made it to the finish line.
Cheers to our production crew Heather Feng,
Elissa Knight, Joan Smalley, Tricia Andres,
Erik Langley, Paul Baker, Hoon Kim, Jay Ward,
Deirdre Warin, Chris di Giovanni, Laura
Reynolds, Jenni Tsoi, and Juliet Pokomy.

Extra special thanks to the rest of the executive team at Pixar: Steve Jobs, Ed Catmull, Sarah McArthur, Simon Box, and Loic Scali, who cheered us on from the very first lap.

Most importantly, thanks to everyone at Pizar who contributed to the film in ways big and small; and to my family and all of our families who support, inspire, and teach us there is more to racing than winning.

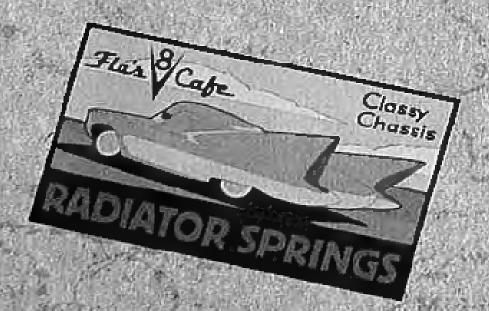
-John Lasseter, Director





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JOHN LASSETER is executive vice president. creative, and a founding member of Pixar Animation Studios. He is a two-time Academy Award —winning director and oversees all of Pixar's films and associated projects. John directed the groundbreaking and critically acclaimed Toy Story. A Bug's Life, and Toy Story 2. Additionally, he executive produced Monsters, Inc.; Finding Nemo; and The Incredibles. He returns to the director's chair with Pixar's newest release, Cars.

MICHAEL WALLIS is the Pulitzer Prize-nominated author of six books on the Southwest, and is widely considered the authority on Houte 65, the Mother Road. He served as a Route 66 historian and voice talent for Cars.

SUZANNE FITZGERALD WALLIS is co-author of Songdog Diory: 66 Stories from the Road and co-editor of Route 66 Postcards: Greetings from the Mother Road. She and her husband, Michael. live in Tulsa. Oklahoma.

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